ON THE AGENDA A STATE OF THE PROPERTY OF THE

New York State Chiropractic Association



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Ashleigh Prentiss ashleigh@nysca.com

WELCOME NEW MEMBERS

The NYSCA would like to welcome new and returning members! Your participation in professional organizations is essential to the advancement of our work for our members and our patients. Thank you!

Dr. Joseph Adamo (D7)

Dr. Jonathan Arbitto (D7)

Dr. Ian Bennett (D9)

Dr. Kevin Collins (D10)

Dr. Carla Danielson (D1)

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Spring Convention

March 28-30, 2025 at Mohegan Sun Casino & Resort

Earn up to 16 CE credits from

2 full tracks across 3 days!

MORE INFO

PRESIDENT'S REPORT

Anthony M. Palumbo, D.C.



Dear NYSCA Members.

As we look at winter in our collective rearview mirror, our focus should be clearly on what is ahead of us. Spring is a season of renewal, a time when the world comes alive again. It reminds us of the power of rebirth and the beauty in growth, as each element of nature works together to create something vibrant and whole. In a profession, spring can serve as a metaphor for overcoming disunity, offering a chance to shed old tensions and focus on previously established and new goals. Unfortunately, within our profession in New York, the unity process came to an abrupt halt several months ago. We must forge ahead by fi nding common ground and fostering mu-tual respect. Over time, hopefully we can build stronger connections and rediscover the joy of working together. Just as spring brings life and hope, so too can cooperation and understanding bring our profession closer to its full potential.

Overcoming a setback is never easy, but it offers an opportunity to reflect, regroup, and grow stronger. Challenges can serve as pivotal moments that test our resolve and inspire us to adapt in ways we never imagined. By learning from the past and focusing on the possibilities ahead, we can transform adversity into a steppingstone toward progress. The future is not defined by what has gone wrong but by how we rise to meet it with resilience and determination. With renewed focus and optimism, we can move forward, confident that brighter days are within our reach.

Outwardly, putting our differences behind us is not about forgetting the past but about choosing to overcome disharmony. It means recognizing that while we may not always agree, our shared goals and aspirations are far greater than the issues that divide us.

Inwardly, by focusing on what truly matters to our association (for the betterment of our profession) and embracing a spirit of teamwork, we can build a strong foundation that carries us forward. We must channel our energy into creating solutions, driving progress, and forging a path toward a brighter future—one where our collective efforts make a lasting impact for generations to come.

The chiropractic profession is evolving, and so must our organization. It is time to rethink the strategies that have guided us and align them with the future we envision. This involves critically examining how we engage with members, advocate for the profession, and deliver value to our members and, more importantly, the public. We should embrace an approach that identifies areas for improvement and focuses on initiatives that will strengthen our impact and relevance in healthcare. Our reimagined strategy should prioritize multi-disciplinary collaboration and proactive leadership to ensure chiropractic care remains an integral part of modern healthcare.

To amplify our impact and better connect with the communities we serve, we will continue to press forward on a rebranding journey. This continued initiative will reflect the dynamic nature of chiropractic care, emphasizing our commitment to evidence-informed practices, holistic health, and patient-centered care. A refreshed identity is crucial for uniting our members and strengthening our public perception and, most importantly, our cultural authority. It's not just about a new look; it's about showcasing the vital role chiropractors play in the broader healthcare ecosystem while ensuring every member feels represented in this evolving narrative and every patient has access to the benefits of chiropractic care.

The time for passive engagement has passed. Our organization needs to take a more dynamic and driven approach to elevate chiropractic care in healthcare discussions, policy making, and public awareness. We will actively advocate for fair reimbursement policies, increased legislative recognition, and expanded roles for chiropractors within healthcare teams. By being bold and proactive, we will not only defend our profession but also champion its growth and integration into the broader healthcare system.

A key component of our strategy involves strengthening relationships with other healthcare professions. By working collaboratively with medical doctors, physical therapists, physician assistants, nurse practitioners, and other allied health providers, we can enhance patient outcomes and demonstrate the value of integrative care. This collaborative approach ensures that chiropractic care is recognized as an essential component of a multidisciplinary healthcare system, improving patient access and fostering mutual respect among professions.

Our profession thrives on the diverse nature of chiropractic techniques, and our organization is committed to welcoming chiropractors from all practice types. Whether your focus is family care, sports medicine, rehabilitation, pediatrics, or wellness, your voice and expertise are vital. By creating an inclusive and supportive environment that embraces the science, philosophy and art of chiropractic, we aim to unite the profession under the NYSCA banner and harness the full spectrum of chiropractic talent and innovation.

Serving the public is at the core of our mission. This year, we are allocating resources to initiatives that directly benefit the communities we serve. We have begun to strategize with our partners at the New York Chiropractic Colleges about public education campaigns to expand access into underserved areas. Our efforts are designed to make a meaningful diff erence in two distinct ways. First, by providing

Continued on page 6

Save the date for the New York State Chiropractic Association

2025 Spring Convention

March 28-30, 2025 at Mohegan Sun Casino & Resort

1 Mohegan Sun Blvd, Uncasville CT | mohegansun.com

Earn Up to 16CE*! (up to 8 Cat1) Register online at www.NYSCA.com

Speaker Lineup



























Scheduled speakers include: Dr. Sherry McAllister | Dr. Evan Gwilliam | Dr. Alicia Yochum | Dr. Terry Yochum | Dr. Christine Foss | Dr. Dan Murphy Dr. Jamie Forster | Dr. Cal Forster | Dr. Angelo Ippolito | Mr. Saleem Musallam | Dr. Etienne Dubarry | Ben Carpenter, AAA | Lev Lewin Esq

Event Schedule Overview

FRIDAY SATURDAY SUNDAY

1pm-2pm Registration 7am-8am Registration 7am-8am Registration

2pm-6pm Classes (4 CE) 8am-12pm Classes (4 CE) 8am-12pm Classes (4 CE)

6pm-7pm Welcome Reception 12pm-1:30pm Banquet Luncheon

1:30pm-2pm Membership Meeting & Exhibitor Reception

2pm-6pm Classes (4 CE)

Event Supporters and Sponsors

Including: NCMIC • Foot Levelers • Nutri-West NY • Young IL M • F4CP • Excite Medical • Lewin & Baglio LLP • American Arbitration Association • Northeast College of Health Sciences • and many more!

Save \$50 when you register by 03/14/25. Special pricing for Association Members

Association Member Registration is \$319

Non-member early registration is \$419 | At the door registration applies as of 03/15/25

License Renewal: Continuing education credit (CE) is provided by Northeast College of Health Sciences. Pending for NY, FL. Pre-Approved: CO, CT, DE, DC, ID, IL, IN, IA, MA, MD, MI, MT, NE, NC, ND, NH, NJ (DC only), OH, OR, RI, SC, UT, VT, VA, WA, WY, Puerto Rico, Canadian Provinces (except AB)

This course is valid for Doctor of Chiropractic CE credits in "pre-approved" states, so long as it falls within the scope of practice as outlined by the corresponding state board and complies with the delivery format attendance requirements. It remains attendees' responsibility to contact the state board(s) from which they seek continuing education credits for purposes of ensuring said board(s) approves both the delivery method and content as they relate to this event. Neither a speaker's or exhibitor's presence at said event, nor product mention or display, shall in any way constitute Northeast College endorsement. The College's role is strictly limited to processing, submitting, and archiving program documents on behalf of course sponsors.



UPCOMING EVENTS

Pricing

To qualify for member pricing, your membership with the NYSCA, New York Chiropractic Council, or American Chiropractic Association must be active and current. Members who have been licensed in New York for fewer than two years, student members, Chiropractic college faculty, or members in practice over 50 years may qualify for additional discounts. Please contact our administrative office for more details.

Registration Deadline

Early registrations must be received with payment by 01/03/25.

Standard registrations must be received with payment by 03/14/25.

At-the-door pricing (add \$50) will apply for registrations completed after 03/14/25.

Faxed registrations are NOT accepted.

Questions?

Please contact the event coordinator: Ashleigh Prentiss 518-785-6346 ashleigh@nysca.com

Learn More

www.NYSCA.com



Learn more and register online at www.NYSCA.com
OR mail this registration form with check payable to: NYSCA, PO Box 557, Chester NY 10918

Participant Details

[] NYSCA Member [] Council Member [] ACA	Member [] Otl	her State Asso	c. Member []	Unaffiliated
Doctor Name				
NY Lic#	Other State		#	
Mailing Address				
City/State/Zip				
Phone			Fax	
Email				
Registration Category [] Non-Affiliated DC		Early by 01/03/25 \$369	Standard by 03/14/25 \$419	At The Door after 03/14/25
[] NYSCA/Council/ACA Member		\$269	\$319	\$369
[] 1st Year Licentiate Member		\$109	\$159	\$209
[] CA attending with registered DC		\$99	\$139	\$179
[] 50+ yrs in practice NYSCA member	er	\$0	\$0	\$0
[] DC student or full-time college fac (student/faculty registration does NOT inclu	3	\$0 meal tickets m	\$0 nust be ordered	\$0 d separately)
Registration Add-on		Member	Non-m	nember
[] NYS Updated Mandated Reporter	Training	\$10	\$2	25
Saturday Luncheon 1 lunch is inclu	ded in registrati	on unless othe	rwise noted ab	ove
[] Chicken [] Salmon [] Vegetaria	ın []	Kosher (+	-\$10)
[] Not attending luncheon	Other N	eeds: []	GF [] DF
[] Additional luncheon tickets	#	_ @50.00 €	each \$_	

Registrations may be submitted online or by postal mail.

Cancellation Policy: Cancellation requests must be made in writing and sent to the event coordinator at ashleigh@nysca.com. Refunds will be issued in the manner in which payment was received and will be subject to a 15% processing fee if received more than one week prior to the scheduled event. All postage fees are non-refundable. Cancellations within one week of the event may be subject to additional administrative fees. Please review our Convention Policy Statement for details.

Invalid credit cards are subject to a \$10.00 fee and returned checks are subject to a \$20.00 fee.

Total \$

UPCOMING EVENTS



SPECIAL EVENT AT YANKEE STADIUM

DATES TBA

The New York Yankees are celebrating Healthcare Appreciation Week!

Join your fellow healthcare professionals and the New York Yankees for select games this **fall** at Yankee Stadium.

Each Special Event Ticket includes:

- Either a New York Yankees Scrub top or tumbler co- branded with our health- care appreciation logo
 - \$15 New York Yankees Food & Beverage

NYSCA 2025 Fall Convention

October 17-19, 2025 at Embassy Suites East Syracuse

Earn up to 16 CE Credits (Category 1 credits TBD) over 3 days in beautiful upstate New York!

Online Registration Coming Soon
Save \$100 when you register by 07/25/25.

PRESIDENT'S REPORT CONT.

access to chiropractic care and second, by educating individuals that may be seeking a path for their future and providing them with assistance in becoming chiropractors themselves. By focusing on initiatives that improve public health and wellness and encouraging more people to consider chiropractic as their primary healthcare or career choice, we solidify the profession's role as a trusted partner in healthcare.

Knowing that our physical health and intellectual progress of this world and the next depends largely upon the proper alignment of our skeletal frames; therefore, I feel it my bounden duty to not only replace displaced bones, but also teach others, so that the physical and spiritual may enjoy health, happiness and the full fruition of our earthly lives.

---D.D. Palmer

This year marks a pivotal moment for our organization representing the chiropractic profession in New York State. By rethinking strategy, rebranding for a modern audience, taking a more proactive approach, collaborating across healthcare disciplines, embracing interprofessional inclusivity, and prioritizing public-benefit initiatives, we are setting a bold course for the future. Together, we can elevate chiropractic care to new heights and ensure its lasting impact on the health and wellbeing of society.

As a reminder, please join us for our annual Spring convention at the Mohegan Sun Casino and Resort, March 28-March 30, 2025.

Thank you for being a member and thank you for allowing me to humbly serve as your President.



UPCOMING WEBINARS

Earn Continuing Education credits from the comfort of your office

In addition to CE available at our statewide conventions, the NYSCA now offers continuing education credit via webinar through Northeast College of Health Sciences Post-Grad. NYSCA Webinars are held monthly, usually on a Wednesday at 1pm EST.

Treatment Guidelines, Documentation and Coding Compliance: Workers' Compensation and Beyond (part 2)

Presented by: Robert Martin, DC April 16, 2025 | 1pm-2pm (1CE)

Register Online

In this course, the presenter will discuss the documentation and management of exacerbations and maintenance/supportive care in the NYS Workers' Compensation system. We will also have an overview of common denials (C8.1 and C8.4) for conservative chiropractic management of spine related complaints and instruct participants on what to do when receiving inadequate denials or no response from the insur- ance carrier.

Medicare Advantage: Understanding the Complexities and Documentation Requirements

Presented by: Robin Stein, DC May 28, 2025 | 1pm-2pm (1CE)

Register Online

In this course, participants will be helped to better understand the complexities of the Medicare Advantage patient, including the nuances of Qualified Medicare Beneficiaries (QMB), Managed Medicaid, and Online Resources to best prepare your office. Participants will also be instructed on how to properly document and code for treatment rendered to Medicare Advantage patients.

2025 HIPAA Overview: How They Catch You and What They Do

Presented by: Dr. Ty Talcott, CHPSE - Dr. Ty the Compliance Guy June 25, 2025 | 1pm-2pm (1CE)

Register Online

We are in the profession of prevention, so, we understand how much easier it is to prevent problems than deal with consequences! So, what must be done to prevent compliance investigations or audits? How do you know if what you are doing is enough? This webinar will be structured so that you can make decisions regarding your office needs to protect your hard earned practice.

Tuition Discount

Association Members are eligible to receive a discount on tuition for NYSCA-sponsored webinars via coupon code at registration check-out. Please be sure to check your email for the discount code, which is included for all NYSCA members. You must have your discount code BEFORE registering. Please note, once you register, the discount code cannot be applied retroactively. Contact the NYSCA Administrative Office at 518-785-6346 for more information.

Registration Deadline

Attendees MUST be registered and paid via credit card or check by 3:00 pm, one week before the course is to take place, to avoid additional fees. All unpaid/ late registrations and at door registrations are subject to the following non-refundable fees: add \$5 (1-hr webinars). Northeast College Continuing Education Policy

License Renewal

Continuing education credit (CE) is provided by Northeast College of Health Sciences. These seminars are valid for CE credits in "pre-approved" states, so long as they fall within the scope of practice as outlined by the corresponding state board. It remains attendees' responsibility to contact the state board(s) from which they seek continuing education credits for purposes of ensuring said board(s) approves both the delivery method and content as they relate to this event. Neither a speaker's or exhibitor's presence at said event, nor product mention or display, shall in any way constitute Northeast College endorsement. Northeast College's role is strictly limited to processing, submitting, and archiving program documents on behalf of course sponsors.

Learn More: Northeast College Continuing Education Policy

YOUR VOTE, YOUR VOICE

NYSCA OFFICER AND REGIONAL DIRECTOR ELECTIONS

INTENT TO RUN DUE BY APRIL 1ST | POLLS OPEN MAY 1ST

EXERCISE YOUR MEMBERSHIP BENEFITS | AFFECT THE FUTURE OF YOUR PROFESSION | LET YOUR VOICE BE HEARD

Governance elections for the NYSCA Officers and Regional Directors are beginning to ramp up. Members interested in campaigning for a position on the NYSCA Executive Board or Board of Directors should start planning now.

As most of us have said from time to time under a variety of different circumstances, "if only I were in charge." Well, if you have not before, here is your opportunity to put those sentiments into an affirmative action plan to contribute to the future of our profession in New York state.

Plan to make your mark on chiropractic by getting involved now!

As a not-for-profit professional trade organization in New York, the NYSCA Constitution and Bylaws dictate the qualifications needed to campaign for either an officer's position or a seat on the Board as a regional director.

2025 NYSCA Elections—Open Positions

Because this is an odd-numbered year (2025) all five officer positions – president, vice president, secretary, treasurer, and communications secretary -- are open for election.

And because it's an odd-numbered year, there are six regional directors' positions open on the Board:

- three (3) each representing region 1 comprised of NYSCA Districts 1, 2, 3, 4, & 5. (i.e, the 5 boroughs of New York City); and
- three (3) each representing Region 3 comprised of NYSCA Districts 8, 9, 10, 11, 13, and 14 (i.e. Westchester, Dutchess, Putnam, Rockland, Orange, Ulster, Sullivan, Greene, Columbia, Rensselaer, Albany, Schenectady, Schoharie, Montgomery, Fulton, Saratoga, Hamilton, Warren, Washington, Essex, Clinton, Franklin, St. Lawrence, Herkimer, Oneida, Madison, Otsego, Chenango, Delaware and Broome Counties).

Certain incumbent directors will be eligible to re-run for the position each now holds.

2026 NYSCA Elections

Positions for Regional Directors in Regions 2 and 4 will be open for election next year, 2026, since it will be an even-numbered year.

Executive Officer Positions

To be eligible to campaign for an officer's position, candidates must meet the following qualifications:

- The candidate must be an active regular, associate, in-state affiliate, or life member in good standing for a minimum of five (5) consecutive years;
- The candidate must have attended at least seventy percent (70%) of his/her district meetings in the year immediately preceding nomination;
- The candidate shall be eligible to serve and shall have served as a Director on the Board of Directors for not less than one full term. In addition, the nominee shall have attended no less than 2/3rds of the Board meetings convened during each year during their tenure as a Regional Director.

Regional Director Positions

To be eligible to campaign for the position of regional director, candidates must meet the following qualifications:

- The candidate must work or reside in a district that falls in the area represented by either Region 1 or Region 3;
- The candidate must have served as an officer of the district or a delegate representing a district to the NYSCA House of Delegates in either Region 1 or Region 3;
- The candidate must have been an active member of the Association for the three
 (3) years immediately preceding nomination; and
- The candidate must have attended at least seventy percent (70%) of district meetings in the year immediately preceding nomination.

Application Process

NYSCA members meeting the qualifications for office may self-nominate themselves for a position on the NYSCA Board or they may be nominated by other NYSCA members for a position on the Board. All candidates aspiring to a Board position need to formally accept their nomination by filling in an "Intent to Run" form, linked on the NYSCA Elections page under "Application Process."

SUBMIT YOUR INTENT TO RUN

In addition, candidates will also need to fill out a "Disclosure form" – part of the "Intent-to-Run" packet, in order to provide the Association membership with notice involving any potential conflicts of interest the candidate may have and which the Association should be made aware of in its deliberations that may involve any private or personal interests of the candidate or their practice enterprises the nominee may hold in their private or professional life. Disclosure of a conflict does not necessarily disqualify a candidate from holding office, but may require that they abstain from voting on relevant issues or activities involving the Association whenever and wherever the stated conflict may arise.

Finally, all candidates must fill out a curriculum vitae (CV) – again, part of the "Intent-to-Run" packet -- highlighting their education and training, licenses held, and personal and professional achievements and awards received. The Association uses the information obtained from the CV to construct a biographical sketch on each candidate that is supplied to the NYSCA membership when ballots in a contested election are distributed.

All three items – the Intent to Run, Disclosure and CV forms -- necessary to declare an intent to campaign for a NYSCA leadership position are found in the "Intent-to-Run" packet noted above.

Interested nominees must submit the components of a completed Intent-to-Run form to the Association by April 1. Ballots in contested elections are scheduled to be emailed by May 1. Successful candidates assume elected office on June 1, the beginning of the next NYSCA fiscal year.

NYSCA Volunteer Leadership Opportunities

The NYSCA offers its members opportunities to serve in a volunteer capacity on a variety of committees and workgroups for the benefit of the profession in New York State.

There are seven standing committees and a variety of workgroups active under each committee that spearhead specific initiatives on behalf of the profession.

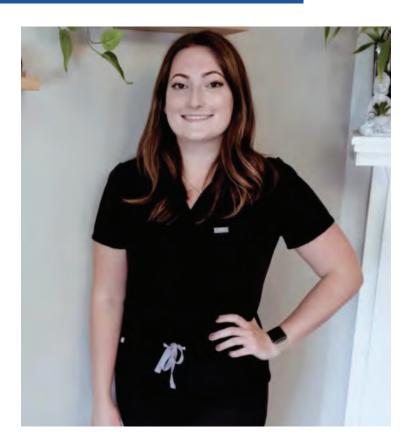
NYSCA Committee chairpersons and members are appointed by the NYSCA President with input and the approval of the NYSCA Board of Directors. Chairpersons of the permanent committees submit reports of their activities to the NYSCA Board of Directors at every regular meeting of the NYSCA Board.

Committee Applications

The NYSCA Nominating Committee is seeking individuals who possess leadership competencies in communications, business acumen, leadership, chiropractic expertise and/or relationship management. If you have particular skills, experience, or interest in working with one of the NYSCA Committees, we urge you to use the form linked below to apply for committee and workgroup membership.

APPLY FOR NYSCA COMMITTEE MEMBERSHIP

MEMBER SPOTLIGHT



Dr. Kayla Gawlak Seneca Springs Wellness

Dr. Kayla Gawlak is a graduate of D'Youville University, where she earned her Doctor of Chiropractic degree. Prior to her doctorate, she completed a Bachelor of Science in Biology at D'Youville in 2021. A Buffalo native, Dr. Kayla is passionate about supporting her local community, from sports teams to small businesses.

She is dedicated to providing personalized care tailored to each patient's unique needs. She offers a holistic approach to health and wellness, utilizing a variety of chiropractic techniques, including Diversified, Flexion-Distraction, Activator, Active Release, and Thompson. In addition to these, she holds specialized certifications in the Graston Technique (instrument-assisted soft tissue mobilization) and the Webster Technique, which is specifically designed to care for prenatal and pregnant patients. She also incorporates dietary and nutritional counseling into her practice, along with modalities such as cold laser therapy, cupping, and the Theragun.

With experience in diverse clinical settings—including private practice, Thrive Rehab and Wellness, and the University at Buffalo's Neurosurgery Rehabilitation Center—Dr. Kayla brings a wealth of knowledge to her patients. As a former college athlete, she has a special interest in working with athletes of all levels to optimize performance and recovery. Her own journey through recovery from a sports-related ACL injury and surgery has further fueled her passion for post-surgical rehabilitation.

After covering a colleague's maternity leave, she discovered a deep passion for women's health, particularly in prenatal and postpartum care. She is currently pursuing a diplomate in prenatal and pediatric care through the International Chiropractic Pediatric Association, furthering her expertise in these areas.

Dr. Gawlak is currently serving as the NYSCA District 17 Secretary.

SPONSOR SPOTLIGHT



We are Dr. Jamie Forster and Dr. Jason Horowitz, and we own and operate Nutri-West of New York.

We were devotees of Nutri-West products for many years before becoming the official distributors for the New York/New England area.

As medical professionals, we confidently recommended Nutri-West products to our patients because we saw the positive results in our own patients time and time again.

And we didn't just recommend Nutri-West to our patients, we also used the products ourselves and loved the effects we personally experienced.

The excellent patient outcomes we achieved with Nutri-West supplements helped grow our chiropractic practice and we benefited from the glowing word-of-mouth recommendations that spread throughout our community.

When the New England distributorship rights became available, we saw the opportunity as a natural extension of our commitment to holistic patient care.

Today, we still see patients and are dedicated to helping other medical practitioners grow their practice and duplicate the amazing results we experience using Nutri-West products with our patients.

LEARN MORE

NYSCA Legislative Update By: Amy Kellogg

New York's 2025 legislative session began on January 8, 2025 when both houses convened for their first day of session. Normally, this day would also be marked with the Governor's State of the State address, but Governor Kathy Hochul gave that address one week later, where she outlined her legislative priorities for the upcoming session.

On January 21, the Governor unveiled her proposed 2025-2026 Fiscal Year budget. The Governor proposed a \$252 billion state budget, which is a \$10 billion (3.6%) increase over the prior year's budget. The proposed spending plan does not include any income tax increases and includes several initiatives to get money back into the pockets of New Yorkers, including the already announced inflation refund plan, free school meals for all students, and an enhanced child tax credit, as well as a middle-class tax cut and free community college. This increased spending will be covered by an 8% increase in revenue that the State has seen. This proposed budget will also protect the \$21.1 billion in the rainy-day fund to help New York prepare for future budget challenges.

The start of a new legislative session also means that all of our priority bills needed to be reintroduced in each house. We have been working on doing this, and at this point, we are just waiting on a few more bill numbers. We are pleased to report though that our scope of practice bill has been reintroduced in the New York State Assembly with our new Assembly sponsor Assemblymember Sarah Clark. Assemblymember Clark is from the Rochester area and is a member of the Assembly Higher Education Committee. She is well versed on scope of practice issues and is excited to take over as sponsor from Assemblymember Daniel O'Donnell, who retired at the end of last year. She will be working with our Senate sponsor, Senator Andrew Gounardes on the legislation. At this time, we don't yet have a Senate bill number, but the Senator is in the process of getting the bill reintroduced.

In addition to finding a new Assembly sponsor and getting the bill reintroduced, we have continued to do outreach to other stakeholder groups that had expressed issues with the current draft of our scope of practice bill. As you may recall, after numerous meetings and conversations with New York Physical Therapy Association (NYPTA), they have taken a neutral position on our bill. This is a very positive development. We look forward to continuing to work with NYPTA and are pleased that our current bill draft doesn't raise any concerns for them. In fact, we recently did a joint letter with NYPTA asking the State to consider the roll of conservative care providers in the New York State Prevention Agenda. We have also had introductory conversations with the New York Society of Orthopaedic Surgeons (NYSOS). Our conversations with NYSOS are ongoing and have not reached any conclusion yet, but the fact that we are communicating and opening a dialogue is an important development.

While scope continues to be the legislative priority, we have several other bills that we are working on getting reintroduced as well including the bill that would limit the time period for lookback audits by insurance companies, the bill that would allow healthcare providers to form business partnerships with each other and medical doctors, and a final one that would require disclosure and limitations on fees for payments by credit card or electronically by insurers to providers.

In addition to working on getting our priority legislation reintroduced, we are also reviewing and monitoring the budget process. There are several proposals related to Workers Compensation that we are analyzing and deciding whether they will impact the profession or our patients. These proposals include allowing medical and surgical residents and fellows in academic training to treat workers' compensation patients, automatically enrolling all eligible healthcare providers in the Workers' Compensation system, requiring payers to pay workers' compensation medical bills without accepting liability, and requiring health insurers and health benefits plans to pay for treatment when workers' compensation treatment is being contested or denied. The Senate and Assembly are in the process of reviewing the Governor's proposed budget and will release their own one-house plans in mid-March. From there, the Governor and Legislature will negotiate with the goal of having a final budget in place by the budget deadline of April 1. After the budget process is completed, we will turn to non-budget issues through the end of the legislative session, which is scheduled to conclude on June 12.

The next State Board of Chiropractic meeting will take place on Thursday, May 15, and we will be there to represent NYSCA. We also continue to meet with and talk with the Workers Compensation Board as needed. We are pleased to report that representatives from the Workers' Compensation Board will be speaking to the membership at the Fall meeting in Syracuse. Stay tuned for more details.

As always, if you have any questions, please feel free to reach out to any member of the Legislative Committee or NYSCA leadership.

INSURANCE UPDATES

UNITEDHEALTHCARE MODIFIES MANUAL REVIEW PROCESS FOR MEDICARE ADVANTAGE MEMBERS

If you participate with UnitedHealthcare/Optum you may have received notice of the change in the aforementioned prior authorization program. Based upon the volume of calls, texts and emails received by the NYSCA Insurance Committee (NIC), there have been several interpretations of the information published by UHC. Prior authorization is still required for the defined patient/member population - including applicable services rendered on/after January 13, 2025.

LEARN MORE

\$15 COPAY RESUMES JAN. 1 FOR CNY SENIOR CARE

Beginning Jan. 1, 2025, the \$15 copayment for the Emblem-Health-GHI portion of the Senior Care Plan will resume. Senior Care members will be required to pay a \$15 copay each time they use the health services listed below. Copays are limited to one copay per provider per date of service.

LEARN MORE

STARTING TODAY 11/18/2024, NGS BENEFICIARY ELIGIBILITY INFORMATION NOT OFFERED ON THE IVR

Starting today 11/18/2024, healthcare providers won't have access to beneficiary eligibility information on the NGS Medicare interactive voice response (IVR) system. This includes all beneficiary eligibility information that was obtained under Option 1, Eligibility. The IVR will continue to offer the other non-eligibility transactions.

LEARN MORE

CDPHP AWAITING APPROVAL TO JOIN LIFETIME HEALTHCARE

CDPHP awaiting approval to join Lifetime Healthcare Mergers. Acquisitions. Affiliations. Increasingly common and complex. These relationships may have no bearing or influence on our practice and ability to provide high quality care to our patients, while others can have a profound impact. A current affiliation awaiting approval from New York State involves CDPHP and Lifetime Healthcare.

LEARN MORE

IMPORTANT CMS-1500 UPDATE FOR HEALTH CARE PROVIDERS

As was recently announced in Subject Number 046-1707, the Board will require health care providers to contract with an electronic submission partner to submit the CMS-1500 universal medical billing form electronically on their behalf beginning in 2025. This new requirement will allow for faster payments, greater accuracy and efficiency, and will improve injured workers' access to timely, quality medical care.

LEARN MORE

NYS WORKERS' COMPENSATION BOARD TARGETS FALL 2024 RETURN OF IN-PERSON HEARINGS

The NYS Workers' Compensation Board is pleased to announce that we are targeting a fall 2024 opening for multiple hearing locations/customer service centers across the state. While virtual hearings will continue to be available statewide, the reopening of these sites will give injured workers in these locations the option to attend their workers' compensation hearings in person, if they wish.

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SPONSOR A STUDENT



Donate up to \$200 to send to a student for the 2025 NYSCA Spring Convention!



Greeting, I am Yashvi Limbasiya, currently a 6th trimester student. I am originally from a city called Rajkot located in the state of Gujarat in India. I am very proud of the journey I have made this far. I remember the day when I had no clue what chiropractic was to the day when It helped my mom with a 20 year old problem to today when I am soon going to be a chiropractor. I am highly interested in learning as much as I can about our profession and furthering it more into the world. I want to start India's first chiropractic college one day. As India as a country needs many more chiropractors to help them get better and healed with the help of holistic medicine. It might seem like a big dream sometimes even unachievable but I plan on making it happen with one step at a time and SNYSCA was my very first step in learning the basics ABCs of the chiropractic world. And I am thrilled to learn so much more.

My name is Patrick Hennig. I am a 2nd trimester student. I come from Newport, NH, and have two kids named Simon and Theo. I am Marine Corps veteran and am looking forward to incorporating veteran and service member care in my future practice.





My name is Lilly Ries. I am from Bucks County Pennsylvania and I am so excited about my future as a chiropractor! Some of my interests include photography, travel and athletics. I am a very active person and Love to stay involved with organized sports, I grew up playing soccer and Lacrosse competitively, and now I enjoy pickleball skiing and tennis! My goal as a chiropractor is to Leave the profession better than I found it, I want to help people become and stay healthy, and make seeing the chiropractor their favorite part of the week. Another goal of mine is to educate the public about chiropractic medicine and our role as healthcare providers in the community!

Hi My name is Massiel and I'm currently in my 5th trimester of school. I'm from Long Island NY. I have an interest in general practice with a focus on pediatrics and women. My goal is to provide specialized care that supports the overall health of children and mothers-to-be, focusing on prenatal care and overall pain management and wellbeing.





Hi my name is Kaila Markland, I am the current president of SNYSCA and a 5th trimester student at Northeast college. I am Canadian, originally from a small town called Baltimore, Ontario but am looking to stay in New York after graduation. I am a passionate learner, self proclaimed book nerd, and retired professional dancer. I am hoping to complete my Webster and CACCP certifications while in school as part of my journey to becoming a chiropractor specialized in pediatrics and women's health.

Brian Law—My goal is simple-I want to get my patients better and out of my office as fast as possible. I believe in efficiency without sacrificing quality. I'm a 6th-trimester student from Elmhurst, NY and currently focused on biomechanics of the anatomy trains. Attending this convention with these top chiropractors of their fields will help me shape the level of care I aim to provide to my athletes—whether it's a mother carrying her child or a badminton player smashing 300 mph shots consistently.



SPONSOR A STUDENT



Donate up to \$200 to send to a student for the 2025 NYSCA Spring Convention!



Hi my name is Kylie Morrow, I am a 5th trimesterstudent from Napanee, ON Canada. I am interested in all sports, but primarily Hockey and Softball. I amprimarily interested in treating women and childrenand hope to have a practice focused around this. Ihope to learn more about treating the pregnantpatient and eventually open my own practice centredaround this.

Hello! My name is Eliza Mulloy, and I am currently a 5th trimester student at Northeast College of Health Sciences. I am from Manlius, New York, and I received my BS in Nutrition Science from Syracuse University in 2023. My interests lie in combining my nutrition background with family chiropractic and pregnancy care in future practice. I am excited to connect with experienced chiropractors and learn from their knowledge to help shape my future career.





Arion Fotibu: I am currently in my 5th trimester at Northeastand serve as the Secretary for SNYSCA. Originally fromColumbia, Maryland, I hold a Bachelor of Science in ExerciseSciences from Towson University. My primary interests lie inintegrating holistic lifestyles into daily living throughchiropractic care, with a particular focus on women's health and pelvic floor therapy. In the future, I am aim to help individualsachieve optimal health and wellness through a personalized,holistic approach.

My name is Stephen Hennelly, I am a 2nd Trimester student atNortheast College of Health Sciences. My hometown is Pottstown,Pennsylvania in Montgomery County. Some of my areas of interestinclude: helping with/learning about athletic injuries, evolvingevidence-based research for new modalities of healing, as well asgeneral health awareness for improving daily life function in theolder adult population. Some of my future goals are to give myfriends, family, and patients knowledge and evidence-basedresearch as tools to help them achieve optimal functionality inorder to perform the tasks they not only need to perform on a dailybasis, but also the ones they enjoy the most.





Hi my name is Raegan Bracchy, I am currently a 5thtrimester student and Vice President of SNYSCA atNortheast College. I am from a small town calledDelhi, NY. I am passionate about women's health andsports, and look forward to incorporating both intomy future practice. I am looking forward toconnecting and learning about future practice from chiropractors all across the state!

To make a donation, please send a check to: Northeast College NYSCA, Attn: Dr. Bill Lauretti, 2360 State Route 89, Seneca Falls NY 13148.

For questions, please contact wlauretti@northeastcollege.edu.

COLLEGE NEWS



NEW NORTHEAST COLLEGE STUDENT NYSCA E-BOARD ELECTED IN DECEMBER



From left to right:

Neil Harrison - Treasurer: nharrison4@s.northeastcollege.edu Lilly Ries - Public Relations: Iries3@s.northeastcollege.edu Reagan Bracchy - Vice President: rbracchy4@s.northeastcollege.edu Arion Fotibu - Secretary: afotibu5@s.northeastcollege.edu Kaila Markland - President: kmarkland3@s.northeastcollege.edu

NORTHEAST COLLEGE EXPANDS ALUMNI NETWORK, INVITES GRADUATES TO RECONNECT

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NORTHEAST COLLEGE DEAN PUBLISHES
GUIDE TO SPORTS NUTRITION FOR
MASTERS ATHLETES

READ MORE

NORTHEAST ADVANCED ANATOMY COURSE
JUMPSTARTS COLLEGE LEARNING FOR
HIGH SCHOOL STUDENTS

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NORTHEAST COMMUNITY LOBBIES ON CAPITOL HILL DURING ACA ENGAGE 2025 CONFERENCE

READ MORE

PEAK HEALTHCARE, PEAK PERFORMANCE:
NORTHEAST ALUMNI SUPPORT ELITE
TEAMS AND ATHLETES

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NORTHEAST COLLEGE MAKES PRESENCE KNOWN IN WASHINGTON DC



Northeast College administrators, faculty, students and alumni travelled to Washington DC to lobby members of the US Congress to support a bill that would expand coverage of chiropractic services under Medicare. Northeast President Dr. Michael Mestan, Associate Provost Dr. J. Todd Knudsen, and Assistant Vice President Dr. Jean-Nicholas Poirier joined Professor Dr. Bill Lauretti, Assistant Professor Dr. Laura Passamonte and 19 Northeast students at the annual American Chiropractic Association ACA Engage conference on January 23-25.

Northeast students and faculty were joined by students from D'Youville College in visiting the offices of 11 of the 26 Congressional Representatives from New York, and students from Pennsylvania, Maryland, Ohio, New Jersey, Connecticut, and New Hampshire also visited Representatives from their home states. The topic of discussion was the Chiropractic Medicare Coverage Modernization Act (H.R. 539/S. 106), reintroduced January 16, 2025. Attendees were armed with issue briefs, data and other resources to share with members of Congress and their legislative staffers, and they were also ready to talk about how important access to chiropractic services is for their current and future patients.

Among the awards given during the ACA conference, Northeast students Cassie Cavell (DC-26) won the SACA Leadership Recognition Award for leading the Student ACA Research Committee and Jade Carbuccia won the Diversity Equity and Inclusion scholarship. Northeast alum Dr. Kathryn Kennedy (DC-22) of South Burlington Vermont won the ACA Alternative Delegate of the Year Award. Recent Northeast grads Dr. Brooke Green (DC-24) and Dr. Lauren Williams (DC-24) completed their terms as SACA National Chair and Vice-Chair, respectively.

The students would like to thank all the Northeast friends and alumni whose generous contributions made the trip possible, particularly the New York State Chiropractic Association. Also, thanks to Northeast alum Dr. Caitlin Simpson (DC-18) for help in setting up congressional appointments.

CGI

DYOUVILLE

AT ACA ENGAGE 2025 IN WASHINGTON, DC, THE SACA D'YOUVILLE CHAPTER WON THE "MOST IMPROVED CHAPTER OF THE YEAR" AWARD.



From left to right: Nagina Ahmadi, Christina Brown, Raniella Aznar, Rafeah Sethi, and Dr. Tristan Alley



From left to right: Rafeah Sethi, Nagina Ahmadi, Raniella Aznar, and Christina Brown

With over 35 years of experience, CGI Digital has been at the forefront of empowering businesses and member-driven organizations with cutting-edge technology. This is an exclusive opportunity for you to enhance your business's digital presence with the innovative solutions offered by CGI Digital.

We know our members play a critical role in our association's vitality. This partnership presents an opportunity for our members to greatly enhance their online presence and have a first look at CGI's newest proprietary technology, SeeSawTM. This technology transforms and modernizes websites into an engaging, entertaining, and informative experience. Our members will also be able to take advantage of CGI's expertise in video and digital media marketing services.

By working with CGI Digital, your business will have access to industry-leading tools and expertise to elevate your online presence.

We encourage you to consider being a part of this initiative.

To learn more about CGI Digital's services or to request an appointment contact our Program Relations Manager -Geoff Toomey.

gtoomey@cgicompany.com 585-450-3487 www.cgicompany.com

WOULD YOU LIKE TO CONTRIBUTE TO OUR NEXT STATEWIDE NEWSLETTER?

On The Agenda

June 2025 Edition







We're aiming for a publication date of June 1st and we are wondering if you have any recent articles or blogs that you might be willing to lend to this next newsletter. Of course, if you have more than one that you would like to submit, we can always consider them for use in subsequent publications.

We are interested in anything that advances knowledge in the profession. (Please, no advertorials.) Our members are hungry for information that they can use in day to day practice as well as anything that can enhance clinical skill and proficiency.

The deadline for article submissions is May 15th. Please also be sure to include any attribution information you wish us to include for your article.

Send articles to: comm.secretary@nysca.com

F4CP Unveils 2024 Impact Report & New Resources for Your Clinic

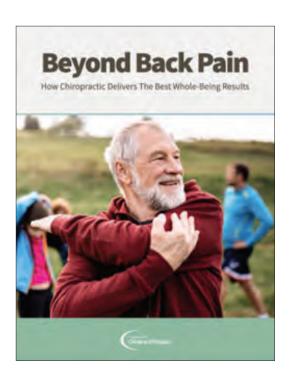
The Foundation for Chiropractic Progress (F4CP) is proud to celebrate the incredible milestones of 2024—a year of growth and impact for the profession.

Recent highlights include:

- Four new awards won for the profession including; the HDM Gold Award, the Gold Hermes Creative Award, the Healthcare Advertising Award and the Annual American Business Awards' Silver Stevie Award
- Satellite Media Tour including 14 TV and radio interviews, including national NBC News Radio, with a total of 1.7 million estimated listeners and viewers.
- Over 100 articles were published in national, consumer, local and industry media publications
- 10 New Commercials Produced for the 'Made Possible By' Campaign

To view the 2024 Impact Report, click here.





Speaking of commercials, as a Group Member of F4CP, you can utilize the commercials in your practice reception room or on social media. To view the commercials, click here.

In addition to the Impact Report, F4CP has released a new eBook, 'Beyond Back Pain: How Chiropractic Delivers the Best Whole-Being Results.' This new resource explains how a "holistic" approach to optimal health involves designing a care plan that fixes the root cause of our problems and supports the rest of our body and mind.

As a Group Member, you have access to this resource and so much more at f4cp. org.

Click here to download the Beyond Back Pain eBook.

As a NYSCA member, you are already a member of F4CP through Group Membership. In order to access your F4CP benefits, you must first activate your online account. To do so, please follow the steps listed below:

- 1. Visit www.f4cp.org/opt-in to opt-in to F4CP Group Membership.
- 2. Select 'Join Now' under the State Association section.
- 3. Choose your state association and fill out the form with your clinic or practice information and hit SUBMIT.
- 4. Upon submitting the form, you will receive an email from Membership Director, Marta Cerdan, with your login information.

McHugh Neurosurgery

NCMIC Announces Retirement of Mike Whitmer, Vice President of Corporate Relations

Clive, Iowa – February 4, 2025 – NCMIC announces the retirement of Mike Whitmer, Vice President of Corporate Relations, effective April 4, 2025. With over 30 years of business experience, Mike has been an integral part of NCMIC since joining the company in 2001.

Throughout his tenure, Mike held several key positions, including Professional Relations Representative, Assistant Vice President of Corporate Relations, and Vice President of Chiropractic Insurance Programs. In his most recent role, he oversaw NCMIC's involvement in the chiropractic and naturopathic professions and developed content, webinars and podcasts to assist both new and established doctors in managing risk within the clinical setting.

Beyond his professional achievements, Mike has been active in his community, serving on numerous non-profit boards. He has held leadership roles including Board President of the Children's Cancer Connection and Board Chair of the National Multiple Sclerosis Society's North Central States Chapter.

"In his 24 years at NCMIC, Mike has been invaluable to chiropractic. I don't think it's a stretch to say that for many within the profession, Mike Whitmer is the face of NCMIC," said David Siebert, President, NCMIC Insurance Company. "He has been the heart and soul of the company at countless events over the decades, always advocating for DCs and making connections. And we couldn't have had a better person representing us."

True to his passion for the profession, Mike looks forward to continuing to work with chiropractic students to develop risk management skills on a part-time basis even in retirement.

"Mike's dedication and contributions have been essential to NCMIC and the chiropractic community," said Wayne Wolfson, D.C., President of NCMIC Group. "His commitment to supporting chiropractors and his involvement in the community have left a lasting impact. We wish him all the best in his retirement, and he will always be part of the NCMIC family."

About NCMIC

NCMIC was formed in 1946 by a group of doctors of chiropractic with the express purpose of offering malpractice insurance to DCs when no one else would. Delivering on its promise, We Take Care of Our Own®, NCMIC has grown to become the largest provider of chiropractic malpractice insurance in the nation and has expanded its offerings to include business and personal insurance, equipment loans, credit card processing, business credit cards, and premium financing. With more than 75 years' experience and an "A" (Excellent) rating from industry analyst A.M. Best, NCMIC is a company that DCs can rely on today and in the years to come. For more information, please visit ncmic.com.

Dr. Brian McHugh Appointed Director of the Spine Center at Good Samaritan University Hospital

West Islip, NY — As part of the ongoing development of Centers of Excellence within the Department of Neurosciences at Good Samaritan University Hospital, Dr. Brian McHugh is honored to accept the role of Director of the Spine Center.

"It is a privilege to lead the Spine Center and to build on the foundation laid by Dr. McCormick. His leadership and dedication have been instrumental in shaping this program, and I am deeply grateful for his continued commitment as he transitions to focus on his role as President of the Medical Staff and his clinical responsibilities," said Dr. McHugh.

Dr. McHugh brings a wealth of experience to this role as a highly accomplished neurosurgeon with extensive fellowship training in complex spine surgery and deformity correction for both adult and pediatric patients. His vision for the Spine Center focuses on delivering exceptional patient outcomes, advancing quality care, and expanding services.

"Under my leadership, the Spine Center will prioritize quality initiatives, including pursuing advanced Joint Commission certification in spine care and developing a comprehensive functional restoration program," Dr. McHugh stated. "These efforts are part of a larger mission to elevate the Neuroscience Institute into a destination center of excellence not only for New York but for patients across the region."

The Spine Center will remain committed to providing state-of-theart, patient-centered care while striving to innovate and enhance services to meet the diverse needs of the community.

"I am thrilled to work alongside such a talented and dedicated team as we continue to raise the standard of spine care at Good Samaritan University Hospital. Together, we will advance the mission of the Neuroscience Institute and ensure that every patient receives unparalleled care," Dr. McHugh added.

About Dr. Brian McHugh:

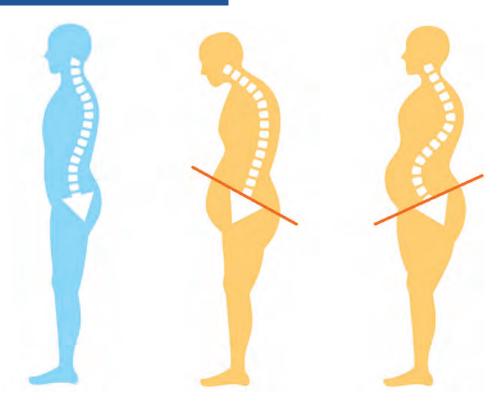
Brian J. McHugh, MD is a board certified neurosurgeon with focus on minimally invasive spinal surgery. After attending medical school at Georgetown University, he completed his neurosurgery training at Yale University and his fellowship training in Adult and Pediatric Scoliosis and Spinal Deformity Surgery at the Hospital for Special Surgery in New York.

Prior to opening his own practice, Dr. McHugh served as the Section Chief of Neurosurgery at INOVA Alexandria Hospital in Washington, DC, and was previously an Associate Professor at the VCU School of Medicine.

About Good Samaritan University Hospital:

Good Samaritan University Hospital is a leader in neuroscience and advanced spinal care, committed to providing world-class services to patients. The establishment of Centers of Excellence is a testament to the hospital's dedication to innovation, quality, and community-focused care.

For further information or interview requests, please contact Susanne Elsebrock, Chief of Staff, at info@mchughneurosurgery.com



PELVIC OBLIQUITY THROUGH THE CHIROPRACTIC LENS

Charting a course for correcting pelvic obliquity seems like a task for a Chiropractic 101 class when considering its simplest definition: "A postural abnormality occurring when the pelvis tilts to one side."

The reality is it can be more complex and require we use our full set of tools. Furthermore, while this may be a common presentation in your office, the chiropractic perspective on this and other neuromusculoskeletal issues is rarely the first to reach the public. The competing information a potential patient is exposed to when researching subjects like pelvic obliquity will likely add roadblocks to their path to chiropractic care. Therefore, your care plan needs to address all clinical components and be well-supported by patient education.

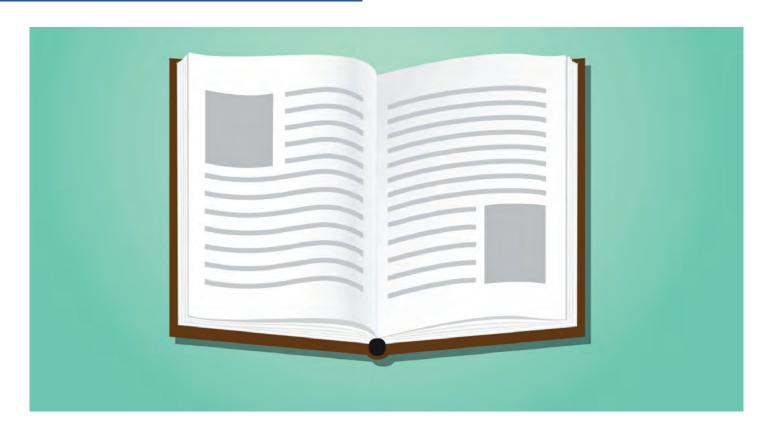
As the immediate base of support for the spine, the pelvis directly influences the effectiveness of your chiropractic care. The most common postural distortion of the pelvis is anterior translation. Often this distortion is caused by overpronation; when the arches collapse, the weight falls to the midline, the feet flare out and the body's weight is pushed forward. This phenomenon presents itself overwhelmingly as asymmetrical — contributing to obliquity in the pelvis — and the margins are so small they may go unnoticed. A healthy population typically has a normal pelvic obliquity angle of 0–5.6°. Slight pelvic obliquity may be common and normal. This can also cause a bilateral stretch-weakness of the iliopsoas muscle bilaterally. Pelvic obliquity can cause abnormal posturing, which can increase stress on the spine, sacroiliac joint and hips. It can also cause pain in the buttock region, hip region, lower back or into the lower extremities.

A common chiropractic approach to correction would be to clear spinal subluxation before addressing any related areas like the hips and lower extremities as needed. This may take place within a visit or over the course of multiple visits. While getting through these clinical steps requires taking a position, the gold standard is to scan the patient's feet on the first visit to further evaluate the status of the plantar vault. This investigative approach powered by our technique-indicator systems allows us to address what may be multiple causes. Prioritizing care around the spine and nervous system might be our first instinct, but most do not share this integrated view of the body. Unfortunately, the traditional linear approach to examination and diagnostics can create a funnel overly focused on symptoms.

Viewed from the public's perspective, I believe you'll find the world is hungry for chiropractic. A quick search yields the following possible causes for pelvic obliquity:

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Harter Secrest & Emery



New (Legal) Expectations for Expecting Employees | Employer Handbook

By Benjamin Mudrick

In the upcoming months, 19 states will have "gone live" with comprehensive privacy legislation. Are you ready?

Several organizations are surprised to learn so many states have passed privacy legislation that is nearly as comprehensive as the more well-known EU General Data Protection Regulation (GDPR) or California Consumer Protection Act (CCPA). If you meet certain activity thresholds in these states, you may be subject to these comprehensive privacy regimes, even if your home state has not yet passed comprehensive privacy legislation.

Knowing whether you are subject to these laws is probably the biggest compliance question your organization needs to ask right now. If you are subject to one or more comprehensive privacy laws, the next biggest compliance question for you is whether your organization sells or

shares personal information. This latter inquiry, although extremely important, can be difficult to answer.

States with comprehensive privacy legislation impose a host of additional obligations on entities that sell or share personal information. These include notifying individuals that their information may be sold to others or shared for targeted advertising purposes, informing individuals they have the right to opt-out of such selling or sharing, and establishing a user-friendly mechanism for individuals to do so. Such notices are required to be communicated via your organization's privacy policy.

In addition to notification and opt-out rights, 10 states with comprehensive privacy regimes currently require, or will require (in 2025), organizations to recognize and process opt-out preference signals (OOPS) sent by the browsers of individuals visiting their websites. Compliance with OOPS mandates can be a challeng-

ing technological undertaking, and ambiguities in applicable legal requirements are being discovered. For example, it is currently unclear which signals must be recognized in each state. It is also unclear whether a browser's opt-out signal should be processed solely for that individual's website visit or whether your organization is also required to process the opt-out signal for all other information on file for that consumer. Although guidance has been provided in California and Colorado, where OOPS laws are already in effect, there are many traps for the unwary, and a careful eye is needed as more guidance unfolds.

Failing to comply carries significant consequences. Although California is currently the only state that affords a private right of action under its privacy regime, other states have empowered their Attor-

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Corporate Transparency Act: FinCEN Extends BOI Reporting Deadline by 30 Days

Beneficial ownership reporting requirements are back in effect, with a new deadline of March 21, 2025 for most companies. FinCEN will assess its options for further modifying deadlines. For more info, see notice linked below.

FINCEN NOTICE



New York State Paid Prenatal Leave

Overview

Governor Hochul is committed to making sure all pregnant New Yorkers can get the care they need. On January 1, 2025, New York became the first state in the nation to offer paid time off for prenatal care or any medical care related to pregnancy.

Under this new policy, any privately-employed pregnant New Yorker will be able to receive an additional 20 hours of paid sick leave for prenatal care in addition to their existing sick leave, ensuring they can receive the care they need without putting their employment at risk.

FREQUENTLY ASKED QUESTIONS

U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES Office for Civil Rights

December 5, 2024

Compliance With Most Provisions of the HIPAA Privacy Rule to Support Reproductive Health Care Privacy is Required by December 23, 2024

On April 22, 2024, the U.S. Department of Health and Human Services, Office for Civil Rights announced a final rule, entitled the *HIPAA Privacy Rule to Support Reproductive Health Care Privacy*. The rule strengthens privacy protections for medical records and health information for individuals who are seeking, obtaining, providing, or facilitating lawful reproductive health care.

Health Plans, health care clearinghouses, and most health care providers and business associates are required to be in compliance with most provisions of the final rule by December 23, 2024. In order to ensure the public and regulated entities understand their rights and responsibilities, OCR has posted several documents and videos on its website and YouTube channel including:

- Final Rule
- Press Release
- Fact Sheet | en español
- Director's message on YouTube | en español
- Webinar
- Social Media Toolkit: HIPAA Privacy Rule to Support Reproductive Health Care Privacy - PDF | en español - PDF
- June 20, 2024, Presentation on Final Rule (Slides) PDF
- Director's message on Attestation Compliance
- For HIPAA Covered Entities or Business Associates: Model Attestation for a Requested Use or Disclosure of Protected Health Information Potentially Related to Reproductive Health Care – PDF

This rule bolsters patient-provider confidentiality and promotes trust and open communication between individuals and their health care providers and health plans, which is essential for high quality health care.

OCR is committed to enforcing the HIPAA Rules that protect the privacy and security of individuals' protected health information. Guidance about the Privacy Rule, Security Rule, and Breach Notification Rule can also be found on OCR's website.

If you believe that your or another person's health information privacy or civil rights have been violated, you can file a complaint with OCR at https://www.hhs.gov/ocr/complaints/index.html.

ICYMI

The Chiropractic Health Care Section of the American Public Health Association Announces the Release of 12 Hours of Recorded Webinars on the Bio-Psycho-Social Aspects of Chiropractic Care

Contact:

Dr. Thomas Ventimiglia CHC Webinar Committee chairperson DrThomasRVentimiglia@gmail.com

Starkville, Mississippi – February 11, 2025 – Robert A. Leach, DC, MS, FICC(h), RMCHES chairperson of the Chiropractic Health Care (CHC) section is proud to announce that the twelve-hour webinar series is complete and available as a source of continuing education (CE) for the profession.

We invite you to join the following Colleges and Associations distributing the material to our community.

Colleges

Life University West Logan University Northeast College of Health Sciences Southern California University of Health Science University of Bridgeport College of Health Sciences

Associations

American Chiropractic Association Delaware Chiropractic Society South Carolina Chiropractic Association Unified Virginia Chiropractic Association

This series is made possible by a generous grant from the NCMIC Foundation and is provided to your organization free of charge. The webinar content was created by multidisciplinary healthcare professionals including educators, researchers and clinicians in the fields of chiropractic, medicine, and public health.

Distinguished Instructors and Webinar Titles

- Barbara Erny, MD, Krista Ward, DC, MPH: *Aligning Environmental Health and Chiropractic Care* (2 C.E. hrs.,)
- Will Evans, DC, PhD, MCHES®: Communicating Health Messages to Patients (1 C.E. hr.)
- Thomas R. Ventimiglia, DC, FACC(h): Addressing Patient Health Behavior Through Applied Health Behavior Theory and Motivational Interviewing Technique (1 C.E. hr.)
- Jevinne Khan, DC, Kelsey Lewis, DC: Social Determinants of Health (2 C.E. hrs.)
- Christie Kwon, MS, DC, MPH: *Health Equity: The Chiropractors Role in a Multicultural Society* (2 C.E. hrs.)
- Robert Leach, DC, MS, FICC(h), MCHES, Will Evens, DC, Ph.D. MCHES *The Chiropractor's Role as a Member of the Multidisciplinary Public Health Team* (2 C.E. hrs.)
- Joel Stevans, DC, PhD, Michael Schneider, DC, PhD: Spine Pain and Its Impact on Public Health: Exploring the Multifaceted Challenges of Spine-Related Disorders (2.CE. hrs.)

Please email Dr. Thomas R. Ventimiglia, webinar project chairperson, to learn more about receiving the webinars. Contact your college or national or state association for additional information about registering and acquiring CE credits.

About the American Public Health Association's Chiropractic Heath Care Section

The Chiropractic Health Care (CHC) section was formed in 1995. Sections are the primary professional units of APHA and they conduct activities that promote its mission. The American Public Health Association (APHA), founded in 1872, mission is to "Improve the health of the public and achieve equity in health status." APHA has over 25,000 members from national and international health professions dedicated to improving the health of all U.S. residents.



Immunity, longevity and healthy aging

Robert Silverman, DC January 9, 2025

The US population continues to age rapidly, with about 18%, or one in every six Americans 65 years old or older.

By 2040, 22% of the population will be 65 or older. And people aged 90 and over are the fastest-growing segment of the American population. 1 As the U.S. ages, we need to look not only at lifespan, the number of years a person lives, but also quality of

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NEW PRACTITIONERS

Congratulations; You've received your license to practice chiropractic in NYS!



What are you going to do next?

To help you through the ins-and-outs of establishing your practice, the NYSCA has dedicated a specific area of our website to new chiropractic practitioners in New York State! This area provides assistance on setting up your own practice with helpful links, such as the informational brochure "Road to Practice," practice management forms, outcome assessment tools, a Practice Management Resource Booklet, and more!

Visit the New Practitioners page on the NYSCA website

New Practitioner Mentor Program

Aligning yourself with a professional association early in your career is a wise decision and we are honored that you have chosen the NYSCA. As a new practitioner, you are faced with new challenges and responsibilities

The NYSCA is here to help, and we encourage you to take full advantage of the benefits of being an Association member.

One of the benefits of being a member of the NYSCA for new practitioners is eligibility to apply for one-on-one assistance from a seasoned chiropractor near you through the **New Practitioner Mentor Program.** The Mentor program is offered to assist new members during their first three years of practice.

Through participation in this program, mentees will gain an enhanced understanding of chiropractic practice in the region of New York where they hope to practice to enhance their success. Mentors offer advice pertaining to but not limited to chiropractic office procedures, understanding the local business climate, interpersonal, patient management, and related issues inherent to successful practice.

The goal of this program is to give our members the opportunity to:

- Gain exposure to the business community
- Learn about and discuss specific practice paths
- Develop and cultivate a business network
- Understand the relevance of their continuing education
- See what tasks and issues doctors really face in New York
- Discuss attributes and experiences doctors are truly looking for in potential associates

Learn more about this program and apply to participate online using the following link:

Submit your Mentor Program Application

Would you instead like to BE a mentor to a newly licensed colleague?

Use the link above to submit your Mentor Application.

Thank you for your continued support of NYSCA!

Gerald L. Stevens DC, MS, MPH, NYSCA Mentor Program Coordinator | NewPractitioners@nysca.com

CORPORATE SPONSORS

NYSCA Sponsors are trusted business partners whose valuable contributions help NYSCA achieve its goals in advocating for you and your patients. For all they do, we owe it to them to first take a look at their products and services before going elsewhere and to support those who are supporting us. Remember — when doing business with NYSCA Sponsors, you are supporting your professional organization!

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★ American Chiropractic Association

Contact: 703-276-8800 acatoday.org

★ Foundation for Chiropractic Progress

Contact: 866-901-F4CP f4cp.org

★ Northeast College of Health Sciences

Contact: 800-234-6922 northeastcollege.edu

EARN FREE MEMBERSHIP

... each time you refer a new member to the NYSCA!

Current NYSCA members who recruit a new regular member (not student, affiliate, associate, or retired/disabled) to join the NYSCA for a full year will in turn receive a 'thank you' from the NYSCA in the form of **two additional months** added to the end of their current membership term. Or, if the new member signs up for just a half year, the recruiting doctor receives one additional month of NYSCA membership. We have even sweetened the pot: there are **no limits** to how many times you can benefit from this incentive.

To receive your incentive month(s), the new member must make a semi-annual or annual payment and list you on their application form as their referring NYSCA member. (You may want to give a partially filled out application form to colleagues you are recruiting.)

If you are interested in promoting this offer to your friends and colleagues who may have been considering joining NYSCA and are just waiting for someone to encourage them, and would like a list of non-members in your district, please contact your local district president or liz@nysca.com.

Membership Has Privileges

...and one of them is the self-respect a doctor feels, knowing that they are a part of something bigger than themselves, supporting their livelihood with collective energy and pooled resources.

What is the NYSCA?

The New York State Chiropractic Association is a statewide professional Chiropractic Association, comprised entirely of your peers and colleagues. We have joined together in the promotion, advancement, and defense of Chiropractic. In conjunction with our full time lobbyist, the NYSCA monitors all legislation that affects our profession while working to protect and expand practice rights.

Why Should All New York DCs Be NYSCA Members?

"NYSCA membership provides Chiropractors in New York State an unparalleled opportunity to advance their profession, by adding their voice of the unified defense of practice rights, scope of practice and a rightful place among mainstream Health Care."—Jack Beige, DC, Esq., NYSCA Past President

If YOU don't support your profession, who will?

For questions regarding this program, please contact the NYSCA Administrative Office at (518) 785-6346 or a member of the NYSCA Membership Committee.

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Growth is never by mere chance; it is the result of forces working together. —James Cash Penney



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If you need assistance setting up your account or

utilizing the marketing materials, please contact

Membership Director Marta Cerdan, marta@f4cp.com

Foundation for Chiropractic Progress

^{*} New members are defined as DCs who have not been NYSCA members within the preceding 12 month period. The recruiting member's information must be included on the new member application. Only one member can receive the credit for recruiting a new member. Recruiting incentive is not valid for students, retired/disabled, affiliate, or associate applications. Eligibility subject to verification; Subsequent year's dues payable at usual rate. New member discount offer is not valid for retired/disabled, affiliate, or associate members and may not be combined with other membership discounts.

NYSCA MEMBER PRIVILEGES

Membership with the NYSCA also makes you eligible for members-only savings from a variety of businesses through the NYSCA Member Privileges Program. Have you taken advantage of the privileges NYSCA membership offers? Here are some of the opportunities open to you:



Complementary group membership with the Foundation for Chiropractic Progress

Activate your Account



exclusive group benefits

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Significant savings in time and money with Office Depot and other premier suppliers.

Start saving today!

These NYSCA Sponsors are **trusted business partners** who have supported your organization for many years. Their valuable contributions help the NYSCA achieve its goals in advocating for you and your patients. NYSCA Sponsors also have a **proven track record** in assisting NY chiropractors with reaching their individual practice goals and in staying on the cutting edge of the health and wellness revolution in their communities.

For all they do, we owe it to them to first take a look at their products and services before going elsewhere and to support those who are supporting us. Remember — when doing business with NYSCA Sponsors, you are supporting your professional organization!



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Special pricing on credit card processing, tailored for the chiropractic industry

Request a quote online



NYSCA members, their employees and immediate family members are eligible for CFCU membership

Join online today

ADDITIONAL BENEFITS

Take full advantage of your NYSCA Member Benefits

Membership with the NYSCA makes you a part of the largest community of practicing Doctors of Chiropractic in New York State. This affords you an unparalleled opportunity for camaraderie with colleagues in your local area, to share with them in the trials and triumphs of day to day practice.

There are many ways for you to increase your benefit of being a NYSCA member:

- ☑ Benefit from the Member Privileges Program, including group membership with F4CP
- ☑ Join your local NYSCA Facebook Group
- ☑ Attend local NYSCA events
- ☑ Attend semi-annual NYSCA conventions
- ☑ Enroll in Monthly CE Webinars
- ☑ Access members-only content online
- ☑ Participate in the members-only forums
- ☑ Update your listing in our website's finda-chiropractor search
- ☑ Apply to be paired with or to become a practice mentor
- ☑ Submit complementary (FREE) classified ads (resource for career opportunities!)
- ☑ Participate in the annual NY-SCA elections
- Receive assistance from NYSCA's fulltime administrative staff with routine questions - or for more detailed assistance, contact NYSCA committee chairpersons, who are practicing doctors of chiropractic with expertise in the area of their committee

View all current NYSCA Member Benefits and Privileges

As always, please feel free to continue to support your local vendors. If you are not yet a member, **join today** and start taking advantage of these special programs!

Not yet a NYSCA member?

JOIN TODAY!

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With NYSCA, you have access to exclusive everyday low pricing on HP ink and toner with discounts up to 40% off at Office Depot. Hundreds of items to choose from, with unbeatable quality and pricing. Count on HP to deliver peak performance.

Have you registered for Office Depot discounts yet?

NYSCA members have access to exclusive FREE savings on office essentials, cleaning/breakroom products, copy & print services, technology items, and more!

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Office Coverage Available

Brooklyn, Queens and Nassau County-Very experienced and insured '81 NYCC grad available for immediate coverage Monday thru Friday. Have been recent staff DC for a Queens office. for Resume, email josephkelbermandcpc@gmail.com.

Office Coverage Available

Experienced DC retired after 40 years in practice. Well versed in many different techniques and physical modalities available for office coverage. Have covered many different types of practices. Please call for details. 201-906-8791.

Seeking Associate Position

Very experienced and insured '81 NYCC grad available for immediate position 4-5 days a week in Brooklyn, Queens, or Nassau County. I am NYS licensed, experienced and insured and available from 02/18 on. Am physically fit with an energetic, confident demeanor. Please call 917-626-0832.

Seeking Associate Position

Long Island NY - Enthusiastic and hardworking DC with 6 years of private practice experience seeking part-time position. Excited to integrate into a new team! Check out my website for more info at drzachdc.com

Seeking Associate Position

Western NY (Buffalo/Rochester) - Dec 2024 grad from Palmer, eager to bring my skills and passion for chiropractic care to a practice. Proficient in the "Palmer Package." Expertise in trigger point therapy, IASTM, flexion-distraction, Activator Methods, and SOT. ICPA Webster Technique certified. Successfully passed all four parts of the National Boards as well as PT. Contact me at shannon.mest.dc@gmail.com.

Associate Wanted

Three Adjunct Faculty position open in Long Island Campus of Northeast College of Health Sciences —Dx Courses (Dx of Orthopedic, Neurological, Non-Musculoskeletal Conditions); Technique Courses (Spinal Adjusting and Extremity Adjusting); Gross Anatomy and Neuroanatomy Courses. Visit www.northeastcollege.edu and click on "employment opportunities" for more information and to apply.

Associate Wanted

West Seneca, NY - high volume wellness office. Two locations and multiple adjunctive therapies. Activator based practice. Base salary with bonus structure, malpractice, and some continuing education included. Schedule is 4-5 days a week, alternating biweekly with some independent shifts and some collaborative shifts. Must be willing and able to co-manage with other wellness professionals as well as the greater medical community. Please send cover letter and resume to drsara@ wnyspinalsolutions.com

Associate Wanted

Richmond, Virginia - Seeking experienced Doctor who is looking for a relaxed environment in a subluxation-based Cash Practice. We adjust the patients, we have Cold Laser Therapy, along with an assortment of other modalities. Full-time hours with appropriate pay scale, Health Insurance options. Please send Cover Letter and CV to drwalentin22@verizon.net Check us out at www.thebackdoctorva.com

Associate Wanted

Islandia, NY - Multi-disciplinary practice focuses on accident and injury rehabilitation, mainly MVA and WC. Must be familiar with X-Ray with strong clinical examination skills. Base salary of \$120K with the opportunity for bonus pay at the conclusion of the calendar year. Full-time patient load is approximately 40-50 patients per day in an 8 hour shift. Day shift Monday to Friday, Weekends as needed; Paid time off. Contact: drthomasdow@gmail.com

Associate Wanted

Nassau Country NY - Seeking p/t associate with potential for full-time/ownership in a busy family practice. Excellent staff, friendly patients, busy office. Approximately 250 patients between 1 F/T, and 1 P/T doctor. Contact rocdoc16@cs.com.

Practice for Sale

Hudson Valley practice, 71 years same location. Looking for a D.C. who would like to live in the beautiful Catskill mountains (Ulster county), but only 2 hrs. from NYC! I utilize Drop, Cox & Arthrostim techniques. Price negotiable (essentially the cost of equipment). Also, Cox 8 chiropractic table for sale. Contact saugchiro@yahoo.com

Practice for Sale

Hewlett NY - Fully furnished and equipped 1,200 sq. ft office with private parking lot and 4 fully equipped tx rooms. 43 years in practice. One of 3 suites in free-standing building. DCs office has separate entrance and private lavatory. Separate billing office with computer station. New carpeting throughout and commercial vinyl flooring in tx/ x-ray rooms. Eclipse software and Q-notes documentation. New full-sized stackable washer/dryer in separate closet. Call for a convenient time to stop by. Dr. Carl A Pesa (516) 593-3339

Practice for Sale

Central NY - Thriving, well-est multidisciplinary practice. Over 20 Years of Success. Multi-Disciplinary Care: spinal decompression, massage therapy, nutritional consultation, red light therapy, and more. Contact wpchiromgr@gmail. com for details.

Practice for Sale

Syracuse NY - Well established 35 year DC and Massage therapy practice. GREAT landlord with now 25 years in this location in a large potentially subdividable easy entry 1500 sq.ft office on a main road in Camillus NY. Techniques include Diversified, Drop table, Activator, manual/automated Lloyd decompression/traction tables, rehab suite, Ultrasound and electric stim. \$140K (negotiable). Call 315-487-2273

Practice for Sale

Syracuse NY - 44 year Chiropractic Office for sale. Very easy terms. Just looking for continuity for this community. Dr. will stay for transition. Very successful practice. Large patient base. Located in office building/ converted mansion. Prime area that serves Central New York from Cortland to Watertown and Utica to Rochester. Fabulous opportunity. Call Dr. Sportelli 315 427-6472 and leave message.

Practice for Sale

Melville, NY - This highly successful practice has been serving the community for 40 years. The clinic features six spacious and equipped tx rooms, a well-appointed business office, and a welcoming reception area.

Continued on page 26

Abundant parking available. This fully turn-key operation is in an ideal street-level location with prominent signage on busy Route 110. Low overhead, minimal stress, and an enjoyable work environment. The current DC is retiring, and the practice is priced to sell quickly at just \$110,000 negotiable terms. more details can be found at melvillechiro.com. For inquiries, contact dr.cancellieri@gmail.com or 631-673-6464

Practice for Sale

Corning, NY - Doctor has been in practice for 43 years and seeking retirement soon. Many options available. For details, call: (607)936-4954 or stormschiropractic@verizon.net

Practice for Sale

Brooklyn, NY - 33yr established 75% cash practice Naomi digital Xray

included. Nice, clean 1500sqft +\- office space. Fully automated practice. Partial seller financing available OAC. Will sacrifice for \$150,000 OBO. Contact thenxtlvl1@aol.com

Practice for Sale

Fairfield County, CT - Thriving, turnkey established chiropractic practice for sale. Mix of cash & insurance collecting \$700,000+ /yr with combo of chiropractic, acupuncture, spinal decompression & cold laser. Owner income in top 10% of all DCs. Buy with as little as \$25,000 Down! https://www.strategicdc.com/24803 or email info@strategicdc.com.

Equipment for Sale

Riverhead NY - Closed practice must sell all equipment. SpineMed Decompression table C/S and L/S.

- Computer software system updated in 2022. New battery installed 12/2023. Asking \$15,000.00, or best price.
- LLoyd flexion/distraction asking \$600.00 or best price
- Oakwood electric lift massage table with warmer and sheets. Asking \$600.00 or best price.

Contact jeffreynazardc@gmail.com

Submit your classified ad

Additional out-of-state associate positions and practices for sale listed online at NYSCA.com

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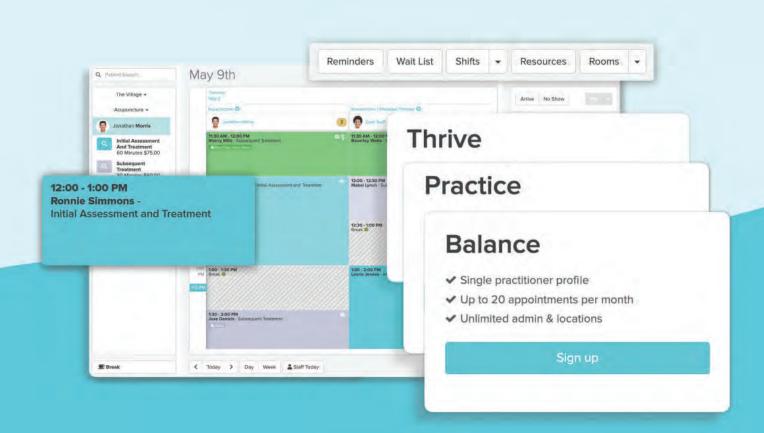
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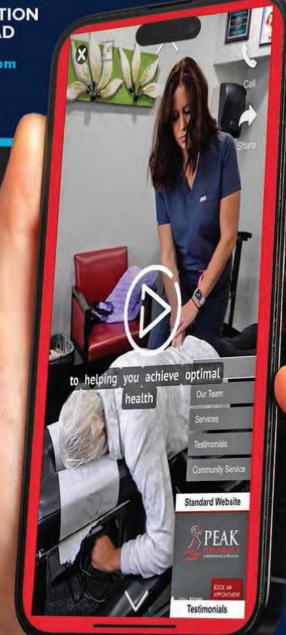
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New York State Chiropractic Association

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	APPLICATION	FOR MEMBERSHIP		
	Contact	Information		
Last Name:	First Name:		MI:	□M□F□NB
Business Address:			County:	
City:	State:		Zip:	
Office Phone:	Office Fax:		Email:	
Referred to NYSCA by:			All fields re	equired unless otherwise specified.
	License	Information		
NY Chiropractic License Number:		Date of Issuance: (MM/E	DD/YYYY):	
Other State Chiropractic License(s):				
	Educatio	n Information		
Chiropractic College:		Degree(s):		
	Persona	l Information		
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		\$240 or \$20/month		**START EXPRESS
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5 th Year Licentiate – Greater than 5 years	from date of NY licensure	\$600 or \$50/month	Expiration Date:	
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One-time offer applicable to Regular Member Eligibility subject to verification. Subsequer Cannot be combined with other discounts			Billing	
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Discount applicable to Regular Membershi must be a full-time active, regular member other discounts	. ,	'	monies earmar	ou do <u>NOT</u> want 7% of your dues ked for NYCPAC. Refusal to not affect your membership rights.
Affiliate Membership [†] - must be licensed	to practice chiropractic in New	York	-	d and agree that upon accept-
□ a full-time staff member in residence university, college, school, or institute a full-time employee of any recognized a member of the Armed Forces of the is not in active chiropractic practice supplier/vendor of chiropractic practice equipment, in service to members of practicing exclusively in a state or jutiout-of-state affiliate members may neither vote. * Auto-Renewal (Monthly debit from the state of the stat	ution; or zed governmental agency ne United States on active AND is employed full-timucts and services, or other the chiropractic professurisdiction other than New in NYSCA elections nor hold offi	; or duty; or ne as er practice sional field; or v York State	ificate of incorpo Canon of Ethics, ted by the Board Delegates, and th the Board of Rege Department. I fur regularly commu electronic means send me commu	cation, I shall abide by the cert- ration of the NYSCA, its Bylaws, all rules and regulations adop- of Directors and House of ne laws of the State of New York, ents, and the State Education ther understand that the NYSCA nicates with its members by s and therefore permit NYSCA to nications and advertisements ning events, etc.) via fax/email.
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