

ON THE AGENDA

NYS CA

December 2024

New York State Chiropractic Association



PRESIDENT'S REPORT
Anthony Palumbo, D.C.

NYSCA OFFICERS

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William Lauretti, DC [Region 4]

ACA AFFILIATE DIRECTOR

James Walters, DC [Region 4]

NYSCA STAFF

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Elizabeth Kantrowitz
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Executive Vice President of Professional Affairs

Michael Martin
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Executive Administrative Assistant

Ashleigh Prentiss
ashleigh@nysca.com

WELCOME NEW MEMBERS

The NYSCA would like to welcome new and returning members! Your participation in professional organizations is essential to the advancement of our work for our members and our patients. Thank you!

Dr. Tricia Aiello (D6)
Dr. Ellen Bialo (D1)
Dr. Tammy Bohne (D1)
Dr. Joseph Carbone (D5)
Dr. In Hyuk Choi (OOS)
Dr. Leslie Dreifus (D2)
Dr. Meghann Fiegl (D17)
Dr. Kayla Gawlak (D17)
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Dr. Ritika Merai (D8)
Dr. Anthony Moustakas (D6)
Dr. Judith Roth (D6)
Dr. Nicholas Rozakis (D2)
Dr. Todd Sinett (D1)
Dr. Jamie Towle (D10)
Dr. Gregory VanderBrook (D15)

2025 Spring Convention

March 28-30, 2025 at

Mohegan Sun Casino & Resort

Earn up to 16 CE credits from 2 full tracks across 3 days!

MORE INFO



PRESIDENT'S REPORT

Anthony M. Palumbo, D.C.



As 2024 comes to a close, I write with renewed optimism to reflect on what has been a truly transformative year for our organization. As you know our focus has been on 3 strategic priorities: membership, leadership, and legislation.

I am pleased to say that we have seen significant strides across these areas, and I would like to emphasize that none of this would have been possible without the steadfast commitment and hard work of the NYSCA leadership and our dedicated members.

That said, I would first like to highlight the remarkable growth we've experienced in our membership. Over the past two years, we've welcomed a positive flow of new members. This growth is not just about increasing our numbers; it's about building a stronger base to help move the other priorities of our organization in a positive direction. After all, membership is the life blood of any organization. How well are we doing with membership?

I would like to share some numbers for context:

- 2022
There were 5144 DCs licensed in NYS, with 4377 having a practice address in NYS, according to reports from the NYSED.
- 2024
There are 4952 DCs licensed in NYS (a drop of 4%), with 4241 having a practice address in NYS (a drop of 3%).

NYSCA membership, conversely, has shown an increase during this same period.

While the year-over-year figures of NYSCA membership are not dramatically different, our membership did not experience the same 3-4% decrease that state licensure experienced. Membership retention has been excellent, and this is a true measure of the hard work of our committee leaders and, more importantly, our staff.

It also speaks volumes to the benefits of being a member of the NYSCA. I would especially like to highlight your access to our insurance committee and the hard-working individuals on this committee who answer your questions every day.

Our leadership team has also grown stronger, both in size and in capability. We have seen newly licensed practitioners step into leadership roles with unbridled enthusiasm, firmly embracing opportunities to guide and shape the future of our organization, such as the newly formed Board of District 1 (Manhattan) where there are four young, energetic and motivated DCs now working to strengthen membership in the Big Apple. These individuals, along with our student members, have brought innovative ideas and renewed energy to our work, ensuring that we are well-positioned for continued success. I am confident that our focus on mentoring and fostering our young doctors is yielding results and our new pool of leadership is equipped to continue to meet the challenges we face and the plans we will set forth in 2025.

Perhaps most exciting of all are the gains we have made in our legislative priorities. Thanks to the tireless advocacy of our members and leadership, the diligent work of our legislative committee and most importantly our lobbyist, we have successfully advanced several key initiatives that align with our legislative priorities. Bluntly speaking, we have advanced our legislative agenda in a posi-

tive direction. This progress is a clear indication that when we work together with purpose and persistence, we can achieve meaningful change. (See the legislative update from the NYSCA lobbyist on page 8 of this newsletter.)

While we recognize these accomplishments, we know that there is still much work to be done. Our growth and positive gains in our membership, leadership, and legislation are something we should celebrate and embrace as we enter the final months of 2024. I would like to pat the NYSCA on the back and share the good news with our members. Rest assured that we will continue to build on these achievements, pushing forward with a renewed sense of purpose and determination.

Our commitment to the continued success of our profession will only work if we stay positive and embrace a vision of a future filled with promise and possibility. We must continue to utilize a proactive and constructive approach, not focusing solely on shortcomings. We will emphasize the learning opportunities that come from challenges and successes alike while recognizing the importance of encouraging open communication to allow our members to feel supported and empowered so that we can meet all of our goals--together. By pulling in the same direction in a positive and collaborative manner, we will build stronger relationships, enhance performance, and create a culture of continuous progress.

As we bring 2024 to a close, I would like to wish you all a joyful holiday season filled with warmth, laughter and the company of loved ones. May the New Year bring you happiness, health, and endless success. Thank you for being a part of this journey; your support, contributions and camaraderie have made this year truly memorable. Happy holidays and best wishes for the year ahead!

As always, thank you for allowing me to humbly serve as your President.

MEET THE NYSCA STAFF



Elizabeth Kantrowitz, Executive Vice President of Operations

Elizabeth (Liz) Kantrowitz is the Vice President of Operations at the New York State Chiropractic Association (NYSCA). With a solid foundation in healthcare and business management, she has dedicated her career to enhancing operational efficiency and supporting chiropractic professionals across New York State.

Raised in the southeast US, Liz relocated to NY in 2003, where she spent over eight years as a CA and Office Manager for an active member and past leader of the NYSCA. During this time, her primary focus was on workers' compensation, which provided her with deep insights into the administrative and financial aspects of chiropractic care. She was also well positioned to perform volunteer services for the NYSCA at the direction of well-respected leaders such as Dr. Karl Kranz, Dr. Bruce Silber, and Dr. Mariangela Penna.

In 2012, Liz was invited to join the NYSCA team as the Controller. In this role, she has been instrumental in managing financial and administrative operations, collaborating closely with the Executive Director, administrative staff, various NYSCA committees, and affiliate organizations. Her ability to wear multiple hats has significantly contributed to the Association's efficiency and success.

Outside of work, Liz devotes considerable time to her faith and enjoys cooking, singing, and spending quality time with her family.



Ashleigh Prentiss, Executive Administrative Assistant

Ashleigh Prentiss is our new Executive Administrative Assistant. Hers is most likely the voice you will hear when you call the NYSCA Offices.

Originally from California, Ashleigh joins us with a solid background in executive assistance and office management. Her background includes small business management, highlighting areas of sales, marketing, and complex business operations. Her previous roles have consistently demonstrated her exceptional organizational skills, attention to detail, and ability to thrive in fast-paced environments.

As a dedicated professional with a passion for efficiency and productivity, Ashleigh is committed to upholding the highest standards of administrative excellence. Her proactive approach and collaborative spirit will be invaluable assets as we continue to drive our association's success.

As an active member of the community, Ashleigh has spent countless hours of volunteer time bettering the lives of others by promoting and supporting the medical community, local artists, and contributing to the construction of houses of worship, creating safe spaces for people to come together. In her free time, she enjoys outdoor sports, such as hiking and kayaking, and always has a project of some kind going on at home.



Michael Martin Executive Vice President of Professional Affairs

Michael J (Mike) Martin is an experienced association executive with a demonstrated ability to think strategically, adapt quickly and communicate effectively to achieve organizational coherence. The depth of his experience is in working collaboratively with organizational and business leaders to envision, create, develop, and shape public policy and market space.

During a 27-year tenure as Executive Director and Chief Executive Officer of a 501(c)(6) nonprofit organization in the school transportation market space, Mike was directly responsible for all aspects of management and operations. He was also Executive Director of the organization's 501(c)(3) educational affiliate and President of the organization's for-profit subsidiary, both of which he conceived and created.

His noteworthy operational responsibilities included:

- Triennial strategic planning;
- Development of annual metrics, including Key Performance Indicators;
- Communication and collaboration among 2 different Boards of Directors, focused on governance and fiscal oversight;
- Fundraising, which included revenue from dues, grants, donations, ad sales, royalties from copyrights, trademarks and related Intellectual Property, in-person and online professional development, regional meetings and events, and an annual conference with a trade show; and

Continued on page 18

UPCOMING EVENTS



Save the date for the New York State Chiropractic Association

2025 Spring Convention

March 28-30, 2025 at Mohegan Sun Casino & Resort

1 Mohegan Sun Blvd, Uncasville CT | mohegansun.com

Earn Up to 16CE*! (up to 8 Cat1) Register online at www.NYSCA.com

Speaker Lineup



Scheduled speakers include: Dr. Sherry McAllister; Dr. Evan Gwilliam; Dr. Alicia Yochum; Dr. Terry Yochum; Dr. Christine Foss; Dr. Dan Murphy; Dr. Jamie Forster; Dr. Cal Forster; Dr. Angelo Ippolito; Mr. Saleem Musallam; Dr. Etienne Dubarry; American Arbitration Association; Lewin & Baglio

Event Schedule Overview

FRIDAY		SATURDAY		SUNDAY	
1pm-2pm	Registration	7am-8am	Registration	7am-8am	Registration
2pm-6pm	Classes (4 CE)	8am-12pm	Classes (4 CE)	8am-12pm	Classes (4 CE)
6pm-7pm	Welcome Reception	12pm-1:30pm	Banquet Luncheon		
		1:30pm-2pm	Membership Meeting & Exhibitor Reception		
		2pm-6pm	Classes (4 CE)		

Event Supporters and Sponsors

Including: NCMIC • Foot Levelers • Nutri-West NY • Jane.App • OUM Chiropractor • Ultra Pain Products • Lewin & Baglio • American Arbitration Association • Excite Medical • Scripp • Adjust for Success • Northeast College of Health Sciences • and many more!

Save \$100 when you register by 01/03/25. Special pricing for Association Members

Association Early Member Registration is \$269

Non-member early registration is \$369 | Standard registration applies as of 01/04/25

License Renewal: Continuing education credit (CE) is provided by Northeast College of Health Sciences. Pending for NY, PA, FL. Pre-Approved: CO, CT, DE, DC, ID, IL, IN, IA, MA, MD, MI, MT, NE, NC, ND, NH, NJ (DC only), OH, OR, RI, SC, UT, VT, VA, WA, WY, Puerto Rico, Canadian Provinces (except AB)

This course is valid for Doctor of Chiropractic CE credits in "pre-approved" states, so long as it falls within the scope of practice as outlined by the corresponding state board and complies with the delivery format attendance requirements. It remains attendees' responsibility to contact the state board(s) from which they seek continuing education credits for purposes of ensuring said board(s) approves both the delivery method and content as they relate to this event.

Neither a speaker's or exhibitor's presence at said event, nor product mention or display, shall in any way constitute Northeast College endorsement. The College's role is strictly limited to processing, submitting, and archiving program documents on behalf of course sponsors.



UPCOMING EVENTS



Jan. 22-25, 2025
Washington, D.C.

The American Chiropractic Association's annual conference, Engage 2025, will take place on January 22 - 25, 2025, in Washington, D.C. ACA will offer an exclusive 25% discount to our NYSCA members on their Engage 2025 registration.

MORE INFO

EDUCATION & TRAINING

Updated New York State Mandated Reporter Training

Related to recognizing signs of child abuse, maltreatment, and/or neglect.

Must be completed by 4/1/25

COURSE LINK

Annual Medicare Fraud and Abuse Training

Web-Based Training Course

MORE INFO

Annual Cultural Competency Training

(Required by some insurance carriers)

MORE INFO

Annual New York State Sexual Harassment Prevention Training

Model Prevention Policy

MORE INFO

Keep Up To Date With Good Faith Estimates

Began in 2022

MORE INFO

DISTRICT HIGHLIGHT

NYSCA District 6 and District 7 donated to the Huntington Opioid and Addiction Task Force Sculpture for the Help and Healing Area in Huntington's Hecksher Park.

Dr. Silber has been representing the NYSCA on the Huntington Opioid and Addiction Task Force for the past 7 years. He represents chiropractic as the drugless alternative to treat pain and to help fight and avoid addiction to pain medication.



Middle Six Inc.	LICARD
William Ahearn	Wellbridge
Blane	Rene Fletcher NY
chiropractic	WellLife Net
and	NYS Chiropractic Association
nty Legislator 18th L.D.	
recovery	Andrew Rain
ing Center	Seaford Rise
	Mary Silberstein Cy

UPCOMING WEBINARS

Earn Continuing Education credits from the comfort of your office

In addition to CE available at our statewide conventions, the NYSCA now offers continuing education credit via webinar through Northeast College of Health Sciences Post-Grad. NYSCA Webinars are held monthly, usually on a Wednesday at 1pm EST.

Integrating a Wellness Consultation into Practice: Successful Patient Outcomes with Healthy Lifestyle Choices

Presented by: Thomas R. Ventimiglia, DC, FACC
December 4, 2024 | 1pm-2pm (1CE)

[Register Online](#)

The purpose of this lecture is to provide the doctor with an evidence-informed communication technique that can integrate with and expand the traditional consultation to include a patient discussion and plan of action that promotes health, wellness, and well-being.

Diet and Lifestyle Support to Reduce Fatigue

Presented by: Mary Balliett, DC, MSACN, Pr
ofessor Emeritus Northeast College of Health Sciences
January 8, 2025 | 1pm-2pm (1CE)

[Register Online](#)

In this course, we will discuss: The possible causes of fatigue; The role of the thyroid in energy production; Dietary changes needed to support each type of thyroid disease; The importance of eating fat for active thyroid hormone production; The importance of burning fat rather than sugar; The importance of sleep and exercise to burn fat; Macronutrients (protein, carbohydrate, and fat) for optimum function; Vitamins and minerals needed for optimum function

Treatment Guidelines, Documentation and Coding Compliance: Workers' Compensation and Beyond

Presented by: Robert Martin DC
February 19, 2025 | 1pm-2pm (1CE)

[Register Online](#)

In this course, the presenter will discuss the documentation and management of acute and subacute care in the NYS Workers' Compensation system. We will also discuss recording and tracking objective functional measures and utilizing these for creating treatment plans, goals, and meaningful response to care.

Tuition Discount

Association Members are eligible to receive a discount on tuition for NYSCA-sponsored webinars via coupon code at registration check-out. Please be sure to check your email for the discount code, which is included for all NYSCA members. You must have your discount code BEFORE registering. Please note, once you register, the discount code cannot be applied retroactively. Contact the NYSCA Administrative Office at 518-785-6346 for more information.

Registration Deadline

Attendees MUST be registered and paid via credit card or check by 3:00 pm, one week before the course is to take place, to avoid additional fees. All unpaid/ late registrations and at door registrations are subject to the following non-refundable fees: add \$5 (1-hr webinars). Northeast College Continuing Education Policy

License Renewal

Continuing education credit (CE) is provided by Northeast College of Health Sciences. These seminars are valid for CE credits in "pre-approved" states, so long as they fall within the scope of practice as outlined by the corresponding state board. It remains attendees' responsibility to contact the state board(s) from which they seek continuing education credits for purposes of ensuring said board(s) approves both the delivery method and content as they relate to this event. Neither a speaker's or exhibitor's presence at said event, nor product mention or display, shall in any way constitute Northeast College endorsement. Northeast College's role is strictly limited to processing, submitting, and archiving program documents on behalf of course sponsors.

Learn More: [Northeast College Continuing Education Policy](#)

NYSCA

By: Amy Kellogg

November 5, 2024 was Election Day. While we saw significant Republican gains on the federal level, on the State level, the Democrats retained their majorities in the New York State Senate and Assembly. While several races are still too close to call, it appears that the Senate Democrats will have 41 seats to the Republicans 22 seats. In the Assembly, the Democrats will have 103 seats to the Republicans 47 seats.

Now that the elections are over, both the Senate and Assembly will begin their planning for 2025 legislative session. The session will begin on Wednesday, January 8, 2025, with the Governor's State of the State address. Soon following, the Governor will introduce her executive budget proposal, which will dominate the first half of the legislative session. The Senate and Assembly will hold joint budget hearings throughout January and February, and will introduce their one-house budget proposals in March. The finalized budget is due by April 1, as required by the State Constitution.

While the Democrats will remain in power in both houses, we will see many changes in both houses because current elected officials retired or moved on to other positions. In the Senate, Senator Neil Breslin (Insurance Chair) retired, and Senator Kevin Thomas (Consumer Protection Chair) did not run for reelection, so new Committee chairs must be appointed. The Assembly will see a more significant wave of changes, as leadership will appoint new chairs for Ways & Means, Higher Education, Mental Health, Corporations Authorities and Commissions, Local Government, and Tourism, Parks, Arts and Sports Development Committees. As the above committees will have new chairs, this means that other committees will have new chairs as members move from their current chair positions to these openings. We will work with all the new chairs as needed to inform them of the priorities the Association and continue to push our legislative priorities.

As 2025 marks the start of a new legislative session, this means that all of our priority bills will need to be reintroduced in each house. We have already begun on our work on this. In addition, in the Assembly, we will be looking for a new sponsor for our chiropractic scope of practice bill, as our current sponsor, Assemblymember Daniel O'Donnell, retired. We would like to thank Assemblymember O'Donnell for his support of the scope legislation and for being such a strong advocate for the chiropractic profession in New York. We wish him the best in his retirement.

On the scope of practice front, we have been working hard to meet with other stakeholder groups that had expressed issues with the current draft of our scope of practice bill. The two main groups that we have been talking with are the New York Physical Therapy Association (NYPTA) and the New York Society of Orthopaedic Surgeons (NYSOS). We are very pleased to report that based on our conversations with the NYPTA, they have decided to take a no position on our scope of practice legislation. This is a significant development because previously NYPTA has opposed scope of practice changes for the profession. We look forward to continuing to work with NYPTA and are pleased that our current bill draft doesn't raise any concerns for them. As we have said, the goal of this bill is to update the chiropractic scope to reflect your current education and training, and their position supports that goal. Our conversations with NYSOS are ongoing and have not reached any conclusion yet. We continue our outreach and hope to better understand any concerns or issues they have with the current draft.

While scope continues to be the legislative priority, we have several other bills that must be reintroduced and worked on to pass in the upcoming legislative session. One bill would limit the time period for lookback audits by insurance companies. Another would allow healthcare providers to form business partnerships with each other and medical doctors. A third would require disclosure and limitations on fees for payments by credit card or electronically by insurers to providers. We will also continue to monitor and oppose legislation that would negatively impact the chiropractic profession. One bill that remains a threat is the health care professional transparency act that was introduced at the end of this previous session. This bill would heavily restrict the ability of non-medical professionals to advertise and discuss their credentials. It would also ban private credentialing and certification outside of the medical profession and would restrict the use of titles such as doctor and physician. NYSCA, along with a coalition of other medical professionals, are adamantly opposed to this piece of legislation.

As always, if you have any questions, please feel free to reach out to any member of the Legislative Committee or NYSCA leadership.

CDPHP FILES TO JOIN LIFETIME HEALTHCARE COMPANIES

Mergers. Acquisitions. Affiliations. Increasingly common and complex. These relationships may have no bearing or influence on our practice and ability to provide high quality care to our patients, while others can have a profound impact. A current affiliation awaiting approval from New York State involves CDPHP and Lifetime Healthcare.

[READ MORE](#)

PROHIBITION ON BILLING QUALIFIED MEDICARE BENEFICIARIES

All Medicare providers and suppliers, including pharmacies, must not bill Medicare beneficiaries in the Qualified Medicare Beneficiary (QMB) eligibility group for Medicare Part A or Part B cost-sharing. This includes Medicare Part A and Part B deductibles, coinsurance, and copayments.

[READ MORE](#)

STARTING 11/18/2024, NGS BENEFICIARY ELIGIBILITY INFORMATION NOT OFFERED ON THE IVR

Starting 11/18/2024, healthcare providers won't have access to beneficiary eligibility information on the NGS Medicare interactive voice response (IVR) system. This includes all beneficiary eligibility information that was obtained under Option 1, Eligibility. The IVR will continue to offer the other non-eligibility transactions.

NGS Customer Service Representatives aren't permitted to share eligibility information because it's available through NGSConnex. Providers are encouraged to join webinars to understand how to look up beneficiary eligibility in NGSConnex. There will be time allotted after the overview to answer any questions. You may register via the NGS Medicare Events page. (Type "Eligibility" into the 'search events' box.)

Use the instructions in the Registration section of the applicable NGSConnex User Guide below to start the registration process:

[READ MORE](#)

HUMANA IS REQUIRING PRIOR AUTHORIZATION

Effective August 29, 2024, Humana is requiring prior authorization of certain Medicare Advantage members for chiropractic manipulative therapy rendered on or after August 29, 2024. The NYSCA Insurance Committee (NIC) reached out to Humana over the past week to ascertain whether prior authorization was required for Humana Medicare Advantage members in New York.

As a benefit of membership, access to this article is limited to current NYSCA members.

[READ MORE](#)

IMPORTANT CMS-1500 UPDATE FOR HEALTH CARE PROVIDERS

As was recently announced in Subject Number 046-1707, the Board will require health care providers to contract with an electronic submission partner to submit the CMS-1500 universal medical billing form electronically on their behalf beginning in 2025. This new requirement will allow for faster payments, greater accuracy and efficiency, and will improve injured workers' access to timely, quality medical care.

[READ MORE](#)

NYS WORKERS' COMPENSATION BOARD TARGETS FALL 2024 RETURN OF IN-PERSON HEARINGS

The NYS Workers' Compensation Board is pleased to announce that we are targeting a fall 2024 opening for multiple hearing locations/customer service centers across the state. While virtual hearings will continue to be available statewide, the reopening of these sites will give injured workers in these locations the option to attend their workers' compensation hearings in person, if they wish.

[READ MORE](#)

ICD-10 UPDATES EFFECTIVE OCT 1

Every year there are updates to the ICD-10 codes. Listed below please find the codes most relevant to the Chiropractic profession per the cms.gov website. These changes take effect 10/1/2024.

[NEW CODES](#)



NORTHEAST COLLEGE HOLDS LONG ISLAND CAMPUS RIBBON CUTTING, BRINGS CHIROPRACTIC EDUCATION BACK TO GREATER NYC AREA



Northeast College of Health Sciences celebrated the official ribbon cutting of its new branch Long Island Campus on Oct. 11, 2024. During the event, local and state leaders welcomed Northeast and recognized the College for bringing chiropractic health-care education back to the Greater New York City area.

[READ MORE](#)

NORTHEAST COLLEGE SUPPORTS IRONMAN TRIATHLON, ATHLETES AT SOLD-OUT EVENT ON LONG ISLAND



JONES BEACH, N.Y. – Northeast College of Health Sciences student clerks and faculty from the Long Island Campus Levittown Health Center were on hand Saturday, Sept. 28, 2024, to provide free chiropractic care at the second annual sold-out Ironman 70.3 New York – Jones Beach triathlon.

[READ MORE](#)

NORTHEAST COLLEGE CELEBRATES LIFELONG LEARNING, COMMUNITY AND TRANSFORMATION AT ALUMNI WEEKEND 2024



Northeast College of Health Sciences faculty, students and alumni gathered on the Seneca Falls Campus in the Finger Lakes region of N.Y., Sept. 20-22, 2024, for a weekend of learning, networking and celebration at this year's Alumni Weekend event.

[READ MORE](#)

NORTHEAST COLLEGE HOSTS INAUGURAL SHOWCASE & COMMUNITY EXPO AT SENECA FALLS CAMPUS



Northeast College of Health Sciences brought the vibrant community of the Finger Lakes region together for its inaugural Showcase & Community Expo on Thursday, Oct. 10, 2024, welcoming nearly 60 vendors, among dozens of other attendees, including high school students and college classes to its Seneca Falls Campus.

[READ MORE](#)

D'YOUVILLE UNIVERSITY

“FIRST EVER DYU SACA GOLF OUTING” EVENT WAS ON 09/14/24 AT HARVEST HILL GOLF COURSE.



Pictured from the left: Pall Dhillon (secretary), Aidan Schutt (treasurer), Josh Hoy (specialty council), Christina Brown (legislative rep), Rani Aznar (public relations), Olivia Guido (vice president), Nagina Ahmadi (president).

AT THE 2024 SACA LEADERSHIP CONFERENCE NAGINA AHMADI FROM D'YOUVILLE WAS AWARDED THE “EXCELLENCE IN LEADERSHIP”.



Pictured from the left: Dr. Bryan Kent, Nagina Ahmadi, Dr. Ryan Burdick, and Dr. Tristan Alley.”

Groundbreaking Podcasts for Your Clinic

Embarking on its eighth season, listenership of the Adjusted Reality Podcast has tripled since the beginning of 2024 and continues to provide relevant, educational information for you to enjoy and to share with your patients in a fun, relatable way!

Season 8 kicks off with 98-year-old motivational speaker and television pioneer, Elaine LaLanne. In this episode, she discusses her enduring partnership with chiropractor and fitness expert, Jack LaLanne and how fitness continues to be a priority in her life today! She shares her remarkable journey through nearly a century of life, revealing the secrets behind her extraordinary longevity and unwavering health and offers a treasure trove of wisdom on how to live a life full of energy and joy, no matter the age. To listen to this podcast, [click here](#).



How to use podcast episodes to benefit your clinic:

- Copy, paste and share the link (<https://adjustedreality.buzzsprout.com/>) in your patient newsletter
- Right click and save the graphic included above to upload and link on social media
- Download the episode and play it in your clinic reception area

To view all episodes, [click here](#).

Engaging Commercials for Your Clinic

The Foundation for Chiropractic Progress (F4CP) targeted the development of nine new commercials as part of its “Made Possible by Chiropractic” campaign aimed at reaching 100M+ patients! The first commercial in this series, “The Perfect Swing” highlights the importance of chiropractic care, and how it restores and maintains optimal function for those who play the sport.

The commercial aired 17 times during the Masters Tournament in April on The Golf Channel, reaching over 5M households. Additionally, the 30 second commercial aired again in August 702 times in six major Florida markets.



[CLICK HERE TO VIEW THE COMMERCIAL](#)

The next commercials in production will feature rodeo and pickleball athletes and will air during the national championships of each sport.

As an F4CP Group Member, you have access to utilize the new commercial to build awareness amongst your patient base.

How to use the commercial:

- Play it on your clinic monitor
 - Post on social media
 - Include in your patient newsletter
 - Add to your clinic’s website
- Login to your F4CP account to download the commercial and share it in your clinic.

Be sure to keep your eyes open for the release of the upcoming rodeo and pickleball commercials!



ChiroThon 2024

F4CP is excited to announce the next ChiroThon™ at CalChiro’s 2024 Fall Conference, which takes place October 11-13, 2024! ChiroThon is an award-winning, live streamed and in-person event held annually to celebrate, elevate and support the greatest profession on Earth and EVERYONE is invited to attend!

Launched in 2022, the first-ever ChiroThon was a four-day streamed event featuring live and virtual sponsored segments with celebrities, influencers and key leaders in the chiropractic profession to reach consumers about the benefits of chiropractic care and encourage donations to future campaigns for the profession.

Register to attend ChiroThon virtually for free, by [clicking here!](#)



The Do's & Don'ts of Holiday Decorations for Your Practice

While you're decking your halls (and waiting rooms) this season, don't forget to make safety a priority.

Making the office look festive is a fun way to bring about holiday cheer and high spirits for your patients and staff. But even Santa would say that safety comes first—here are a few things to consider if you're decking your halls this month.

According to [statistics from FEMA](#), faulty lighting equipment is involved in more than 40% of Christmas tree fires. If you put up a tree, it's important that you don't block any exit doors and you keep it at least three feet away from fireplaces, space heaters, or even heat vents. If it's a real tree, make sure it's well-watered—the likelihood of a fire increases with a dry tree.

Check these lists twice to make sure you stay on the nice list ... and off the naughty list.

The Nice List

- Keep candles at least 12 inches away from anything that burns, and designate someone who is responsible for making sure they are properly extinguished every day.
- Test the smoke alarms
- Use battery-operated flameless candles
- Use proper exterior/interior power cords
- Use clips, not nails, to hang up lights

The Naughty List

- Overdoing a circuit
- Using strings of lights that have frayed connections
- Hanging up lights while using a metal ladder (opt for wood or fiberglass)
- Using electric lights on metallic trees.
- Using glass ornaments

By prioritizing safety while decorating for the holidays, you can create a joyful atmosphere that enhances the office without compromising the health and safety of those who come into your practice.

Happy decorating, and may your office be filled with cheer this holiday season.



When Your Patient Declines Treatment

Despite your expertise and experience, patients have the right to decline the treatment you recommend. What should you do when they say “nah”?

Although you have their best interests in mind, it's possible that your patients will not agree with the treatment or care that you've recommended. While you may not agree with their decision to decline, the choice is theirs to make. If this happens to you, don't take it personally—but do make sure you carefully document their decision, as well as everything you did to explain the diagnosis, recommendation, and refusal.

Documentation

Your documentation should include notes about the following.

Explanation

Document the terms you used to explain complex medical terms or conditions. What makes sense to you may not make sense to the layperson. It's also important to follow up your conversation with written materials (printed or digital) for further reading and comprehension.

Information Given

Discuss key information with your patient first, before it can get lost in conversation. You should share what's essential, but it's also important not to overwhelm your patient with information. You may want to engage in the “teach-back” method, where you ask them to repeat back what you told them about their issue and your recommendation.

Questions

Ensure that the patient was given the opportunity to ask questions. Document what questions they asked and how you answered. Did your patient indicate understanding of their condition and your recommendation?

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FOOT LEVELERS



Forward Head Carriage and the Feet

What is the Connection between forward head posture and the feet?

In the ever-evolving field of musculoskeletal health, the importance of maintaining complete spinal alignment, and knowing the connection between forward head posture and the feet, cannot be overstated. For healthcare providers, ensuring proper spinal balance is crucial for pain management, promoting optimal biomechanics, preventing injury, and improving overall quality of life.

Understanding the kinetic chain concept is essential for healthcare professionals, as it provides a framework for comprehending how the human body functions as an interconnected system. It describes how the muscles, joints, and bones are linked to enable movement and maintain posture. Good posture, which is the optimal alignment of the musculoskeletal system, helps distribute forces evenly across joints, muscles, and tendons, leading to efficient movement. In contrast, poor posture disrupts the kinetic chain, causing imbalances, compensations, and increased strain on different parts of the body. This article dives into how the kinetic chain influences posture and highlights the consequences of misalignment in this system, with a focus on clinical applications for healthcare professionals, empowering them to apply this knowledge in their practice.

The kinetic chain, a system that involves the interconnected segments of the body—feet, ankles, knees, hips, spine, shoulders, and head—working together, underscores the need for a holistic approach to understanding posture and movement. If one part of the chain is misaligned, such as a foot collapsing inward or a forward-tilted pelvis, the compensatory actions affect the rest of the body. This interconnectedness is a key aspect of the kinetic chain, highlighting the need to view posture and movement holistically.

[READ MORE](#)



Scoliosis Could Be Off By Just Two Feet

The presence of scoliosis is as emotionally charged for the patient as it is clinically challenging for the Chiropractor. Patients often come into our clinics incredibly concerned that they have been labeled as having scoliosis. We also experience dealing with parents bringing in their children, saying the school nurse or Pediatrician has diagnosed them with scoliosis and what it all means. Scoliosis is the most common spinal disorder in children and adolescents.

Scoliosis is an abnormal lateral curvature of the spine in the coronal or frontal plane. It is most often diagnosed in childhood or early adolescence. While the degree of curvature is measured on the coronal plane, we have witnessed in clinical practice that scoliosis is actually a more complex, three-dimensional problem that involves multiple planes of movement.

According to the American Association of Neurological Surgeons, Scoliosis affects 2-3 percent of the population, or an estimated 6-9 million people in the United States. Scoliosis can develop in infancy or early childhood. However, the primary age of onset for scoliosis appears to be 10-15 years old, occurring equally among both genders. Females are 8x more likely to progress to a curve magnitude that requires treatment. Previous studies note a prevalence of adult scoliosis of up to 32%. In a study by Schwab, et al., results indicate a scoliosis rate of 68% in a healthy adult population, with an average age of 70.5 years.

Scoliosis is classified as idiopathic, congenital, or neuromuscular.

In Congenital scoliosis, there is an embryological malformation of one or more vertebrae anywhere in the spine. Curvature and deformities of the spine result because one area of the spinal column lengthens at a slower rate than the rest. The shape and location of these abnormalities determine the rate and severity of the scoliosis as the

[READ MORE](#)



Oops! You May Be Selling or Sharing Personal Information

What in-house counsel and privacy officers need to know -- and ask -- in a privacy regulation landscape that is evolving and expanding.

Mark J. Stuhlmiller, Counsel, Harter Secrest & Emery, LLP

In the upcoming months, 19 states will have “gone live” with comprehensive privacy legislation. Are you ready?

Several organizations are surprised to learn so many states have passed privacy legislation that is nearly as comprehensive as the more well-known EU General Data Protection Regulation (GDPR) or California Consumer Protection Act (CCPA). If you meet certain activity thresholds in these states, you may be subject to these comprehensive privacy regimes, even if your home state has not yet passed comprehensive privacy legislation.

Knowing whether you are subject to these laws is probably the biggest compliance question your organization needs to ask right now. If you are subject to one or more comprehensive privacy laws, the next biggest compliance question for you is whether your organization sells or shares personal information. This latter inquiry, although extremely important, can be difficult to answer.

States with comprehensive privacy legislation impose a host of additional obligations on entities that sell or share personal information. These include notifying individuals that their information may be sold to others or shared for targeted advertising purposes, informing individuals they have the right to opt-out of such selling or sharing, and establishing a user-friendly mechanism for individuals to do so. Such notices are required to be communicated via your organization’s privacy policy.

In addition to notification and opt-out rights, 10 states with comprehensive privacy re-

[READ MORE](#)

How to Avoid Legal Pitfalls When Navigating Layoffs

In a recent Buffalo Business First interview, HSE partner Robert C. Weissflach highlights key considerations for employers facing layoffs. Weissflach emphasizes the importance of avoiding discriminatory criteria in layoff decisions and ensuring compliance with state and federal notification laws. He also discusses the rules governing severance agreements, particularly under National Labor Relations Board guidelines, and shares insights on how to minimize legal risk while navigating these challenging situations.

To view the article on Buffalo Business First’s website, [click here](#).

HSE Government Affairs Practice Recognized Among the “Top 50 Lobbyists”

HSE Government Affairs Practice Recognized Among the “Top 50 Lobbyists” Albany, New York, November 12, 2024 – Harter Secrest & Emery LLP (“HSE”), a full-service business law firm with offices throughout New York State, is pleased to announce that for the fifth consecutive year, its Government Affairs practice has been named to the City & State New York State Top 50 Lobbyists list. Inclusion on the list is based on total lobbying compensation reported to the state Commission on Ethics and Lobbying in Government.

The Harter Secrest & Emery Government Affairs team is led by Amy J. Kellogg and consists of Partner John M. Jennings and Associate Caitlin A. Anderson.

[MORE INFO](#)

OCR HIPAA Security Risk Assessment (SRA) Tool

Office for Civil Rights Announces the Release of the Security Risk Assessment (SRA) Tool
November 1, 2024

Today, the U.S. Department of Health and Human Services Office for Civil Rights (OCR) and the Assistant Secretary for Technology Policy (ASTP) are pleased to announce the release of version 3.5 of the Security Risk Assessment (SRA) Tool. The SRA Tool is designed to aid small and medium-sized health care organizations in their efforts to identify and assess potential risks and vulnerabilities to electronic protected health information (ePHI) when conducting a risk analysis as required by the HIPAA Security Rule. Conducting an accurate and thorough risk analysis is a foundational activity to protect ePHI and comply with the HIPAA Security Rule.

As hacking and ransomware attacks continue to increase within the health care sector, it's more important than ever for HIPAA covered entities and their business associates to improve their cybersecurity posture and compliance with the HIPAA Security Rule to ensure the confidentiality, integrity, and availability of ePHI.

The downloadable SRA Tool is a desktop application that walks users through multiple choice questions to help identify and assess potential risks and vulnerabilities to ePHI. References and best practices to strengthen an organization's cybersecurity posture are provided while using the tool.

This latest version of the SRA Tool includes enhancements and improvements based on current cybersecurity guidance and user feedback from previous versions, including:

- New and enhanced guidance and instructions within the SRA Tool
- NIST Cybersecurity Framework (CSF) 2.0 references (replacing NIST CSF 1.1)
- Healthcare and Public Health (HPH) Cybersecurity Performance Goal (CPG) references
- New content on mitigating organizational threats and vulnerabilities
- New content on cybersecurity supply chain risks
- Bug fixes and content improvements

[DOWNLOAD SRA TOOL](#)

Ransomware

The Increased Risk of Ransomware

Author: Michael Brody

A 2021 survey by Claroty of 1,100 information technology and security professional explores their experience with Cybersecurity Attacks and the impact it has had on their operations (https://web-assets.claroty.com/resource-downloads/claroty_the_state_of_industrial_cybersecurity_2021.pdf).

Key findings include:

- Over 80% of those surveyed reported they have experienced a ransomware attack in the past year
- Over 85% reported that the ransomware attack had an impact on their business functions
- Over 60% of the organizations paid the ransom to get their data back
- Of those who paid ransom the amount was \$100,000 or more over 80% of the time

The rising tide of ransomware attacks targeting industrial organizations has reached new heights and no organization is immune. This report dates back to 2021 and the incidence of Ransomware has significantly increased in the past 3 years. Ransomware Payments are problematic. U.S. persons are generally prohibited from engaging in transactions, directly or indirectly, with individuals or entities ("persons") on OFAC's Specially Designated Nationals and Blocked Persons List (SDN List), other blocked persons, and those covered by comprehensive country or region embargoes" (<https://ofac.treasury.gov/media/912981/download?inline>).

Paying Ransomware is something you want to avoid.

There are two methods of avoiding Ransomware payments

1. Not getting Ransomware
2. Being Prepared to restore your systems should they become encrypted by Ransomware.

Both methods should be utilized to protect your organization from this significant threat. For more information please contact TLD Systems at tldsystems.com .

New HIPAA Law!

What You Must Do Right Now (Effective June 2024)

Dr. Ty the Compliance Guy

Introduction

Considering the changes to the HIPAA law in June 2024, updating many aspects of your HIPAA compliance program, especially regarding reproductive rights, is essential.

Since the implementation of HIPAA, multiple updates and amendments have been made to accommodate technological advancements and changes in healthcare practices.

These law changes are expected to be implemented within your office's HIPAA program beginning December 23, 2024.

NOTE: The Office for Civil Rights has announced that they are commencing random HIPAA audits immediately, with the ultimate goal of auditing every doctor's office.

Required Action Steps

Most federal laws are filled with never-ending verbiage and legal jargon!*

NOTE: The biggest issue is that while doctors may believe they have a HIPAA program, it is not defensible and will not pass an audit or investigation. This paper will highlight many common deficiencies.

As with any new law, only time will tell what is truly adequate to protect a practice. It's impossible to be 100% compliant, as even investigators may disagree on adequate policy.

Your goal should be to be “defensible.”

*We are not attorneys and always recommend that an individual have an attorney on their team to review all final documents used in the business. These are merely suggestions to help protect your practice.

Overview

Five (5) Policy Changes You Must Make NOW!

1. Change your Business Associate Agreement (BAA) and ensure that all your business associates (anyone you have given access to or a part of your private patient information data) have the latest version of this document. This typically includes IT personnel, external billers, EHR storage companies, etc.

Under the changes in the June 2024 HIPAA law, physicians should update their Business Associate Agreements (BAAs) to include specific language addressing reproductive rights and the protection of reproductive health information.

NOTE: [CLICK HERE](#) to request **FREE** sample verbiage for your required BAA document update.

2. Change the Notice of Privacy Practices (NPP) you provide to every patient and have posted on your website.

With the recent changes to the HIPAA law, physicians must update their Notice of Privacy Practices (NPP) to include specific language addressing reproductive rights and the protection of reproductive health information.

Changes to the NPP must be made by February 16, 2026. More detailed templates and requirements are still pending from the government.

NOTE: If you are unfamiliar with this form or are not using it, you do not have a defensible HIPAA program and could be found in violation if discovered. We recommend taking immediate action to create a defensible HIPAA program.

3. Revise the language used in your HIPAA policies, particularly concerning reproductive rights.

NOTE: Texas has a lawsuit against these new changes, and only time will tell the impact of future changes. Stay tuned and stay informed, as this law is still being developed and tested!

[CLICK HERE](#) to opt into our FREE alert list for future updates.

4. Ensure you have documented the training for yourself and your staff regarding the new requirements. Document the content of the training as required by law, including:

- All changes to your annual HIPAA training.
- The training that you are required to provide to all new employees within 45 days of their hire.
- Any security reminders issued to your staff to fulfill the requirement to “Issue periodic security reminders to your workforce.”

NOTE: If you are not currently completing the required training and security reminders above, you will most assuredly be deemed non-compliant in the event of an audit or investigation. It is essential that you immediately update, replace, or create the necessary procedures in order to establish a defensible HIPAA program! [CLICK HERE](#) if you want FREE BAA wording or additional help building a defensible position.

5. Design a new form to authorize the doctor to release private health information related to reproductive rights.

To comply with new regulations and protect reproductive rights and health information, doctors should create a separate and additional release form specifically designed to authorize the release of private information that now has special protections under the law.

Continued on page 17

NEW HIPAA LAW! CONTINUED FROM PAGE 16

Additional Key Points

A. CRITICALLY IMPORTANT! The new HIPAA law changes the time frame for reporting a breach of private information.

- It is now mandatory to report a breach within 15 days.
- Plus, your current policy (one of the hundreds of pages of policies required in a typical chiropractic office) must be updated to reflect this.

B. RECORDS REQUEST REMINDER

- Remember, according to HIPAA regulations, when a patient requests information, it must be provided within 30 days. In some limited cases, there may be a one-time extension of 30 days. It is important to note that the 30-day timeframe is a maximum limit, not a recommended timeframe. If you take longer than a few days to complete a request, you must provide well-documented reasons for the delay.

NOTE: The new law also reinforces many aspects already covered in the HIPAA law. These inclusions may provide some advance notice of the areas, items, and policies that could be targeted in upcoming random audits scheduled to commence in 2024!

While the motive is uncertain, the new law emphasizes the following:

1. Encryption Requirement: The new HIPAA law requires that patient health information (PHI) be encrypted, both at rest and in transit.

Change your policy to require encryption for data at rest and during transmission. This has always been part of a recommended HIPAA policy but is now required.

2. Access Controls and Authentication: Physicians must implement robust access controls and authentication mechanisms.

NOTE: Many of the items this law addresses are already standard parts of a solid HIPAA program. The typical office should have over 100 pages of policies in its manual that cover these issues. Without these policies, you will not be compliant.

3. Security Risk Assessments: Already required.

NOTE: Our experience has shown that a copy of this Risk Analysis is always required when a doctor is audited or investigated. The OCR has stated that failure to produce it will result in maximum fines. If you do not have this in place, you need to update, replace, or implement a full HIPAA program - [CLICK HERE FOR HELP!](#)

4. Security Updates and Patch Management: Already required.

5. Staff Training: Ensure that staff receive training on the latest changes in the law.

We believe the most straightforward way to update the new mandatory staff training under the new law is to incorporate this White Paper into your training program. We then suggest creating an attestation document for both staff and doctor to sign, confirming that they have received, reviewed, and discussed the contents of this document as part of their ongoing training. This document should be issued as a 'security reminder' immediately upon completion rather than waiting until the regularly scheduled annual training.

Keep the document and the signed attestation in your HIPAA manual.

NOTE: We recommend providing all staff a security reminder, including this information, rather than waiting for the annual HIPAA training. Your annual training may be too far in the future to ensure that everything is in place and understood before December 23, 2024. Our video training programs will be updated by including a copy of this document to be distributed to all staff.

While this is not a comprehensive list of changes, and more will be revealed as enforcement begins and lawsuits are settled, this will help you make significant progress.

We are not attorneys, and although total compliance with the law is your responsibility, we hope this information has been helpful!

Stay Compliant and Inspired!

Dr. Ty the Compliance Guy & Power Strategies, Inc.
Ty.Talcott@gmail.com
469-371-8804

Individuals' Right under HIPAA to Access their Health Information 45 CFR § 164.524

This guidance remains in effect only to the extent that it is consistent with the court's order in Ciox Health, LLC v. Azar, No. 18-cv-0040 (D.D.C. January 23, 2020), which may be found at https://ecf.dcd.uscourts.gov/cgi-bin/show_public_doc?2018cv0040-51. More information about the order is available at <https://www.hhs.gov/hipaa/court-order-right-of-access/index.html>. Any provision within this guidance that has been vacated by the Ciox Health decision is rescinded.

Introduction

Providing individuals with easy access to their health information empowers them to be more in control of decisions regarding their health and well-being. For example, individuals with access to their health information are better able to monitor chronic conditions, adhere to treatment plans, find and fix errors in their health records, track progress in wellness or disease management programs, and directly contribute their information to research. With the increasing use of and continued advances in health information technology, individuals have ever expanding and innovative opportunities to access their health information electronically, more quickly and easily, in real time and on demand. Putting individuals "in the driver's seat" with respect to their health also is a key component of health reform and the movement to a more patient-centered health care system.

The regulations under the Health Insurance Portability and Accountability Act of 1996 (HIPAA), which protect the privacy and security of individuals' identifiable

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- Development and implementation of a multi-channel marketing and communication strategy, incorporating targeted messaging and orchestrated micro-campaigns, to enhance the industry's public image.

Among his favorite accomplishments, Mike cites the creation of a professional development model that supported existing and developed some new industry best practices and served as the basis for a proprietary national professional certification program with 4 different options and co-creating a magazine for the organization, which generates nearly \$100K in net revenue each year.

Mike has also worked internationally. He negotiated a ground-breaking agreement with the Roads & Transport Authority of the Emirate of Dubai to create the first International School Transportation Conference & Exposition for the 18 nations in the Middle East and Northern Africa (MENA) and he worked with the World Bank as a consultant to help governments in Asia analyze and evaluate the viability of American-style school buses as their primary form of school transportation.

Before joining NYSCA, Mike was retained by the CEO of \$125M tech mobility company as Senior Strategic Advisor to several senior executives during the late stages of start-up. He worked collaboratively with the Sr. Vice Presidents of 4 internal teams (Communications and External Affairs; Legal and Policy; Revenue Growth/Sales; Safety & Customer Experience) as well as the organization's Sr. Director of Government Relations.

Beyond all that, Mike would prefer that NYSCA members know just a few things about him.

First, he is a nearly life-long chiropractic patient (48 years) with strong feelings about the value of chiropractic care. "Frankly, I view chiropractic as my primary health care", he says. He is "energized about joining the NYSCA team, working alongside smart, creative, motivated people that believe in the overall health benefits of chiropractic, and want to further shape the professional healthcare market space accordingly."

Second, he is a firm believer that the members of any nonprofit organization are its most valuable resource. He says, "I believe it is my responsibility to do whatever I can, personally and professionally, to help people achieve their collective goals and therefore put the organization in position to succeed."

Third, he is a life-long athlete who is reluctantly but officially retired from everything he used to play and do in his 20's and 30's. He is NOT retired, however, from doing pretty much anything else that challenges his overall physical and mental fitness, especially compound calisthenics, aqua HIIT, Pilates and yoga.

Finally, and most importantly, he is very proud of his family and would rather talk about them than himself anytime. He has been married for 38 years to "a wonderful, amazing woman who is kind-hearted, even-tempered and patient beyond belief, not to mention smart, funny and beautiful. Convincing her to marry me is unquestionably my greatest success." They have two daughters who, according to Mike, "are also wonderful, amazing, smart, funny and beautiful human beings. They obviously take after their mother more so than their father", and a 5-month-old granddaughter, who is "a constant source of joy and happiness in my life."

Please feel free to email him at mike@nysca.com or call 518-785-6346.

OBITUARY

Dr. Jeffrey E. Weber, MA, DC, DCBCN, CDN



Dr. Jeffrey E. Weber served the Brooklyn community for 45 years. Dr. Weber was a longtime New York State Chiropractic Association member and past president in Brooklyn District 2 as well as previously served on the Association's Board of Directors. He was past president of the Kings County Chiropractic Association and past vice president of the Association of Orthodox Jewish Chiropractors. He was appointed to the New York State Department of Health as Vice Chairman of the Medical Records Review Committee. He was elected President to the Council on Nutrition and was the founding president of the Chiropractic Board of Clinical Nutrition for the American Chiropractic Association. He received his Doctor of Chiropractic from the New York Chiropractic College and his Masters from Columbia University.

WOULD YOU LIKE TO CONTRIBUTE TO OUR NEXT STATEWIDE NEWSLETTER?

On The Agenda MARCH 2025 Edition



We're aiming for a publication date of March 6th and we are wondering if you have any recent articles or blogs that you might be willing to lend to this next newsletter. Of course, if you have more than one that you would like to submit, we can always consider them for use in subsequent publications.

We are interested in anything that advances knowledge in the profession. (Please, no advertorials.) Our members are hungry for information that they can use in day to day practice as well as anything that can enhance clinical skill and proficiency.

The deadline for article submissions is February 15th. Please also be sure to include any attribution information you wish us to include for your article.

Send articles to: comm.secretary@nysca.com

UNITY UPDATE

Hello, NYSCA members and friends,

I am reaching out to you today via this quick note with an update on Unity and our efforts to collaborate with the New York Chiropractic Council.

As you know, both organizations have been discussing unity for over 20 years. Over the past several years, unity discussions have become revitalized and steady progress has occurred. A bi-partisan work group of NYSCA and Council representatives appointed by each organization's President (the NYSCA/New York Chiropractic Council Unity Committee) has been meeting regularly. A Document of Consolidation and a set of By-Laws for the proposed, new consolidated organization (to be named the Chiropractic Society of the State of New York) were developed, prepared, and transmitted by the Unity Committee to each respective organization's Board for review.

At its most recent meeting on October 25, 2024, the NYSCA Board of Directors provisionally approved these documents and adopted a motion to move forward with the Unity process.

On Wednesday, November 27, 2024, I received the following note from the Council's leadership:

“We would like to inform you that the New York Chiropractic Board has reviewed the documents put forth by the Unity Committee and unfortunately, we decided it is not the right time to consolidate. We have decided not to continue the process although we remain willing to work together for the future of chiropractic in New York State. The COUNCIL is affirming the commitment to continue working with the NYSCA. Our cooperation should not be affected by the decision made by the New York Chiropractic Council.

Today, there are multiple committees that could easily work together to serve the Chiropractic Profession. The Joint Legislative Task Force is one where we have history. The Convention committees could work in union. The scope bill will continue to be supported by both organizations. We have learned we need to work together even if we don't always agree. We need to function as be one profession even if we are two separate organizations. We will work toward discovering more common ground, while each organization remains distinct.”

I was immensely disappointed to receive the above statement regarding the Council's Board decision, considering the vast support for unity across the strong majority of the chiropractic profession in New York State. Although this is not the outcome we had hoped for and worked to achieve, **I remain optimistic that we can continue to work together on common interests and perhaps even forge a different pathway to unity as a profession.**

I will provide additional information and updates in the time ahead. For now, we are grateful to all the members of the Unity Committee for their hard work. This has been an arduous task, and they have been steadfast in their resolve to work together in the best interests of the entire profession.

As always, feel free to contact me with feedback.

With warmest and best wishes to each of you and your families for a happy, healthy holiday season.

Sincerely,

Anthony Palumbo DC, NYSCA President



Congratulations; You've received your license to practice chiropractic in NYS!

What are you going to do next?

To help you through the ins-and-outs of establishing your practice, the NYSCA has dedicated a specific area of our website to new chiropractic practitioners in New York State! This area provides assistance on setting up your own practice with helpful links, such as the informational brochure "Road to Practice," practice management forms, outcome assessment tools, a Practice Management Resource Booklet, and more!

Visit the New Practitioners page on the NYSCA website

New Practitioner Mentor Program

Aligning yourself with a professional association early in your career is a wise decision and we are honored that you have chosen the NYSCA. As a new practitioner, you are faced with new challenges and responsibilities

The NYSCA is here to help, and we encourage you to take full advantage of the benefits of being an Association member.

One of the benefits of being a member of the NYSCA for new practitioners is eligibility to apply for one-on-one assistance from a seasoned chiropractor near you through the **New Practitioner Mentor Program**. The Mentor program is offered to assist new members during their first three years of practice.

Through participation in this program, mentees will gain an enhanced understanding of chiropractic practice in the region of New York where they hope to practice to enhance their success. Mentors offer advice pertaining to but not limited to chiropractic office procedures, understanding the local business climate, interpersonal, patient management, and related issues inherent to successful practice.

The goal of this program is to give our members the opportunity to:

- Gain exposure to the business community
- Learn about and discuss specific practice paths
- Develop and cultivate a business network
- Understand the relevance of their continuing education
- See what tasks and issues doctors really face in New York
- Discuss attributes and experiences doctors are truly looking for in potential associates

Learn more about this program and apply to participate online using the following link:

Submit your Mentor Program Application

*Would you instead like to BE a mentor to a newly licensed colleague?
Use the link above to submit your Mentor Application.*

Thank you for your continued support of NYSCA!

Gerald L. Stevens DC, MS, MPH, NYSCA Mentor Program Coordinator | NewPractitioners@nysca.com

CORPORATE SPONSORS

NYSCA Sponsors are trusted business partners whose valuable contributions help NYSCA achieve its goals in advocating for you and your patients. For all they do, we owe it to them to first take a look at their products and services before going elsewhere and to support those who are supporting us. Remember — when doing business with NYSCA Sponsors, you are supporting your professional organization!

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hvcradm@yahoo.com

★ McHugh Neurosurgery

Contact: 631-780-4470
mchughneurosurgery.com

EQUIPMENT/SUPPLIES

★ Electronic Development Labs

Contact: 800-342-5335
edl-inc.com

★ Foot Levelers

Contact: 800-553-4860
footlevelers.com

INSURANCE SERVICES

★ NCMIC Malpractice Insurance

Contact: 800-769-2000, x3555
ncmic.com

★ OUM Chiropractor

Contact: 800-423-1504
oumchiropractor.com

LEGAL SERVICES

★ Lewin & Baglio

Contact: 516-307-1777
lewinbaglio.com

MARKETING SERVICES

★ CGI Digital

Contact: 585-427-0200
cgidigital.com

NUTRITION/SUPPLEMENTS

★ NutriWest NY

Contact: 888-227-5469
nutri-westny.com

★ Optimal Laboratories

Contact: 877-522-7220
optimallaboratories.com

SOFTWARE / HER

★ Jane.app

Contact: 844-310-JANE (5263)
jane.app

SUPPORTING ORGANIZATIONS

★ American Chiropractic Association

Contact: 703-276-8800
acatoday.org

★ Foundation for Chiropractic Progress

Contact: 866-901-F4CP
f4cp.org

★ Northeast College of Health Sciences

Contact: 800-234-6922
northeastcollege.edu

EARN FREE MEMBERSHIP

... each time you refer a new member to the NYSCA!

Current NYSCA members who recruit a new regular member (not student, affiliate, associate, or retired/disabled) to join the NYSCA for a full year will in turn receive a 'thank you' from the NYSCA in the form of **two additional months** added to the end of their current membership term. Or, if the new member signs up for just a half year, the recruiting doctor receives one additional month of NYSCA membership. We have even sweetened the pot: there are **no limits** to how many times you can benefit from this incentive.

To receive your incentive month(s), the new member must make a semi-annual or annual payment and list you on their application form as their referring NYSCA member. (You may want to give a partially filled out application form to colleagues you are recruiting.)

If you are interested in promoting this offer to your friends and colleagues who may have been considering joining NYSCA and are just waiting for someone to encourage them, and would like a list of non-members in your district, please contact your local district president or liz@nysca.com.

Membership Has Privileges

...and one of them is the self-respect a doctor feels, knowing that they are a part of something bigger than themselves, supporting their livelihood with collective energy and pooled resources.

* New members are defined as DCs who have not been NYSCA members within the preceding 12 month period. The recruiting member's information must be included on the new member application. Only one member can receive the credit for recruiting a new member. Recruiting incentive is not valid for students, retired/disabled, affiliate, or associate applications. Eligibility subject to verification; Subsequent year's dues payable at usual rate. New member discount offer is not valid for retired/disabled, affiliate, or associate members and may not be combined with other membership discounts.

What is the NYSCA?

The New York State Chiropractic Association is a statewide professional Chiropractic Association, comprised entirely of your peers and colleagues. We have joined together in the promotion, advancement, and defense of Chiropractic. In conjunction with our full time lobbyist, the NYSCA monitors all legislation that affects our profession while working to protect and expand practice rights.

Why Should All New York DCs Be NYSCA Members?

"NYSCA membership provides Chiropractors in New York State an unparalleled opportunity to advance their profession, by adding their voice of the unified defense of practice rights, scope of practice and a rightful place among mainstream Health Care."—Jack Beige, DC, Esq., NYSCA Past President

If YOU don't support your profession, who will?

For questions regarding this program, please contact the NYSCA Administrative Office at (518) 785-6346 or a member of the NYSCA Membership Committee.

Growth is never by mere chance; it is the result of forces working together.
—James Cash Penney



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Learn more and start using your Group Membership with F4CP

If you need assistance setting up your account or utilizing the marketing materials, please contact Membership Director Marta Cerdan, marta@f4cp.com



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NYSCA MEMBER PRIVILEGES

Membership with the NYSCA also makes you eligible for members-only savings from a variety of businesses through the NYSCA Member Privileges Program. Have you taken advantage of the privileges NYSCA membership offers? Here are some of the opportunities open to you:



Complementary group membership with the Foundation for Chiropractic Progress

Activate your F4CP Account



Significant savings in time and money with Office Depot and other premier suppliers.

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NYSCA members receive a monthly 60-min consultation/information inquiry free of charge for WC, NF, Collections, and General Law/ Contract Questions

Log in to learn more!

These NYSCA Sponsors are **trusted business partners** who have supported your organization for many years. Their valuable contributions help the NYSCA achieve its goals in advocating for you and your patients. NYSCA Sponsors also have a **proven track record** in assisting NY chiropractors with reaching their individual practice goals and in staying on the cutting edge of the health and wellness revolution in their communities.

For all they do, we owe it to them to first take a look at their products and services before going elsewhere and to support those who are supporting us. Remember — when doing business with NYSCA Sponsors, you are supporting your professional organization!

ADDITIONAL BENEFITS

Take full advantage of your NYSCA Member Benefits

Membership with the NYSCA makes you a part of the largest community of practicing Doctors of Chiropractic in New York State. This affords you an unparalleled opportunity for camaraderie with colleagues in your local area, to share with them in the trials and triumphs of day to day practice.

There are many ways for you to increase your benefit of being a NYSCA member:

- Benefit from the [Member Privileges Program](#), including group membership with [F4CP](#)
- Join your local NYSCA [Facebook Group](#)
- Attend local NYSCA [events](#)
- Attend semi-annual NYSCA [conventions](#)
- Enroll in Monthly CE [Webinars](#)
- Access [members-only content](#) online
- Participate in the [members-only forums](#)
- Update your [listing](#) in our website's find-a-chiropractor search
- Apply to be paired with or to become a [practice mentor](#)
- Submit complementary (FREE) [classified ads](#) (resource for career opportunities!)
- Participate in the annual NYSCA [elections](#)
- Receive [assistance](#) from NYSCA's full-time administrative staff with routine questions - or for more detailed assistance, contact NYSCA committee chairpersons, who are practicing doctors of chiropractic with expertise in the area of their committee

View all current NYSCA Member Benefits and Privileges

Be sure to keep your NYSCA membership and dues current so that you can continue to enjoy these Member Benefits and Privileges. As always, please feel free to continue to support your local vendors. If you are not yet a member, **join today** and start taking advantage of these special programs!

Not yet a NYSCA member? What are you waiting for?

JOIN TODAY!



HP INK & TONER - SAVE UP TO 40% EVERY DAY!

With NYSCA, you have access to exclusive everyday low pricing on HP ink and toner with discounts up to 40% off at Office Depot. Hundreds of items to choose from, with unbeatable quality and pricing. Count on HP to deliver peak performance.

Have you registered for Office Depot discounts yet?

NYSCA members have access to exclusive FREE savings on office essentials, cleaning/breakroom products, copy & print services, technology items, and more!

Not signed up yet? It's easy: [Click Here](#)

Office Coverage Available

Experienced Retired Chiropractor available for coverage NY/NJ. Well versed in many techniques and modalities. For more information contact 201-906-8791.

Associate Wanted

Brooklyn NY - Looking for an associate for 2-3 full days per week starting Dec 10th to train. Multidisciplinary setting, NP exams, re-exams and adjustments. 50-60 patients per day, no x-ray, we have a tech, just adjustments with adjunctive therapies. 2 days per week and Fridays can start at a half day. Pay is negotiable based upon experience. Contact dr.ulmann@gmail.com

Associate Wanted

PT assoc positions are available immediately in Brooklyn NY 11218. Monday from 9.30am -5.30pm or Wednesday 9.30 am to 5.30 pm or both Monday and Wednesday from 9.30 am to 5.30pm this is an easy gig working alongside other chiropractors in a clean, friendly and recently renovated, fully staffed office located in 11218. Our patients are mostly no-fault and workers comp.\$450/day. Call Dr Todd 516-588-0979.

Associate Wanted

Family practice with over 25 years of experience is seeking a licensed DC associate for a temporary or full-time position, just an hour's drive from Albany and Binghamton. Compensation will be based on experience and availability. Techniques Required: Drop table, diversified, muscle work, and use of adjusting instrument (training available). An openness to integrate nutrition into patient care is required, with on-the-job training provided for nutrition, digital x-ray, decompression therapy, and custom orthotics. Contact: 607-643-5049

Office Space for Rent

Best location in Queens, located at 95-08 Queens Blvd, Rego Park. Ideal for Cox distraction technique, pediatric/pregnancy specialist, or open to other medical professionals such as podiatrists, internists, or physiatrists. 2 rooms available for rent 5 days a week, inside an established chiropractic office. Dimensions are 14x8ft and 10x6ft, for both rooms. Rental rate to be discussed based on number of days per week rented. Contact: rosenalanj@gmail.com.

Office Space for Rent

Room for Rent in Shared Wellness Office – Previously Occupied by a Chiropractor

and is available furnished with chiropractic equipment for sale if desired, or can be rented unfurnished. Details: Rent: \$400/month for a single tenant, or \$500/month for two shared tenants. All utilities included: WiFi, heat, electricity, water, and snow removal. Office is shared with two experienced massage therapists, creating a collaborative wellness environment. For more information or to schedule a viewing, please call 585-410-2572

Office Space for Rent

Full or part time Upper East Side medical office . Shared medical space with 1 room exclusively for chiropractor use. Near public transportation and parking. Around the corner from Metropolitan Museum. Shared waiting area. 24/7 doorman building. Contact: (212) 570-5442 or (646) 734-7309

Office Space for Rent

Space for rent in established massage therapy/chiropractic/reiki practice. Rental includes: Jane booking software, Furnished therapy room with massage table, Front desk admin support, On site laundry, Ample free parking. Located at ground level in mixed use residential/commercial building. Room is available all day Tuesday & Wednesday, Friday mornings and variable weekend times. Rental rate to be discussed based on # of days per week rented. Room located within Phoenix Rising Wellness Collective and Covell Chiropractic. Call 716-551-0970 to speak with Brenda or Nichole.

Office Space for Rent

Manhattan NY - Perfect space for chiropractor, great location, low rent, one waiting room, one treatment room. Ground floor Doorman building, garden views. Must see! Contact 212-252-1595

Practice for Sale

IMMEDIATE SALE 750 sq. ft 3 adjustment rooms. on busy main street in Flushing, NY. 42 years of loyal patients. Call Lorraine for details @ 516 567-4224 or lkapper60@gmail.com.

Practice for Sale

Bronxville Home Office for sale 3 blocks from New York Presbyterian-Westchester Hospital at 915 Palmer Road; Bronxville, NY 107085 exam rooms, 4 on the main floor, 1 in the basement; office with 4 cubicles, 2 storage rooms 3 bedrooms, 3.5 bathrooms, kitchen/dining room/conference room 3,200 square feet including closets, walls and utility rooms Parking lot in back holds 6 cars Contact: Margaret Farran Realter

at Houlihan Lawrence Email: mfarran@houlihanlawrence.com Cell: (914) 843-8030

Practice for Sale

Saugerties NY - Successful practice 40 years/same location. Previous doctor 31 years. Utilize drop (Lloyd table), Cox, Percussion (arthrostim/ pulstar), deep tissue laser (lightforce), IASTM, & radial shockwave therapy. Essentially purchase equipment and the practice is yours. Call 845-246-5020 for details and/or we can meet to discuss.

Practice for Sale

MELVILLE, NY - serving the community for 38 years. The clinic features six spacious treatment rooms, each equipped with ultrasound and muscle stimulation units, a well-appointed business office, and a welcoming reception area. Abundant parking is available. The current DC is retiring, and the practice is priced to sell quickly. For inquiries, contact dr.cancellieri@gmail.com.

Practice for Sale

CENTEREACH, NY - 40-year well respected established practice? A practice that has working relationships with Orthopedics, Neurosurgeons, and OB/GYN's. A practice where the doctor can help you navigate the intricacies of WC, NF, and insurances. A practice with staff that has worked in the office for 30 plus years. Then here is your opportunity to do just that for the cost of the equipment. The doctor will stay for a smooth transition. Call 631-472-2225.

Miscellaneous

Westchester County - Seeking PT CA (nominally Thursdays); diversified duties; bookkeeping; no insurance billing or computer data entry; Please call (914) 725-4844

[Submit your classified ad](#)

Additional out-of-state associate positions and practices for sale listed online at NYSCA.com

[View all current classified ads](#)

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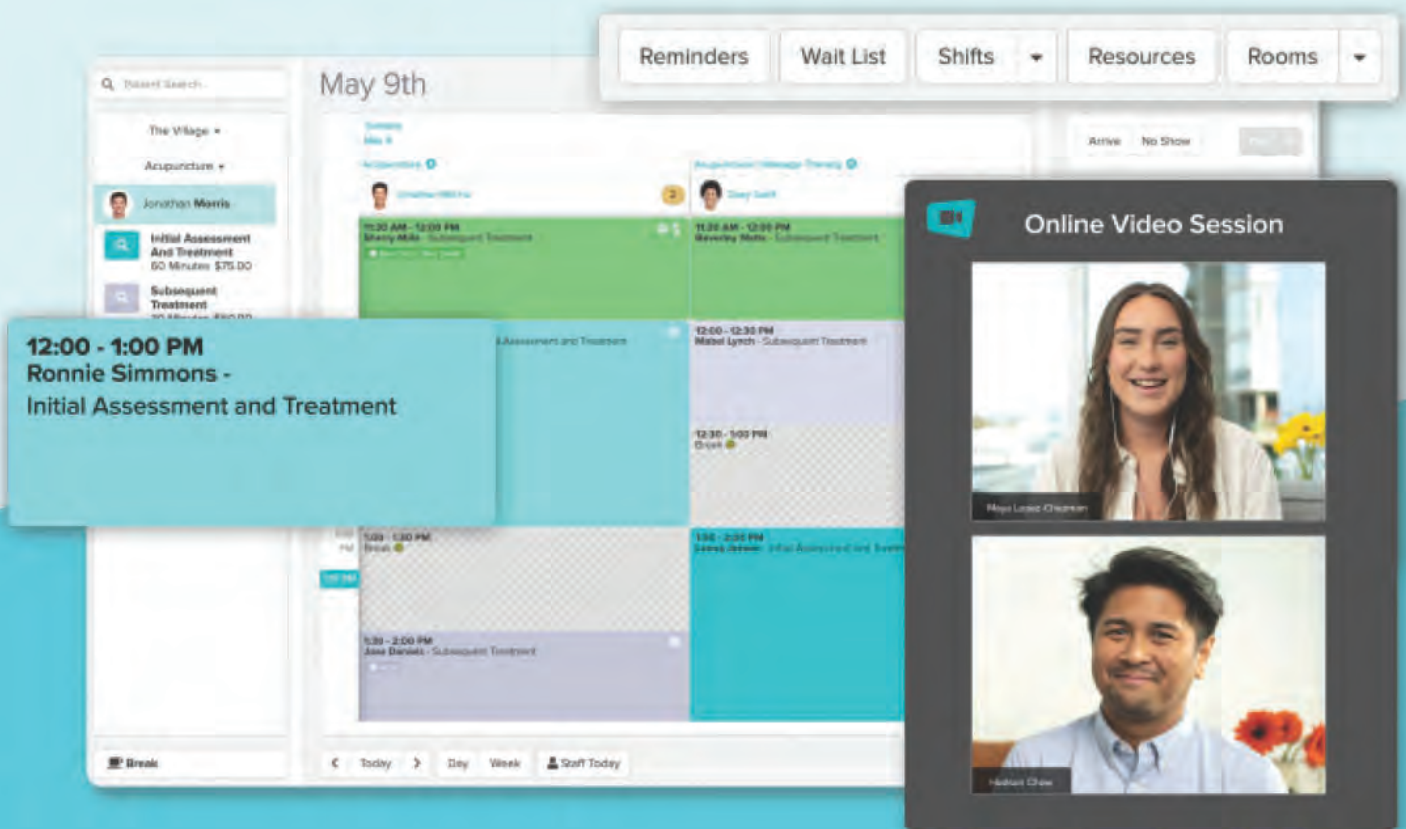


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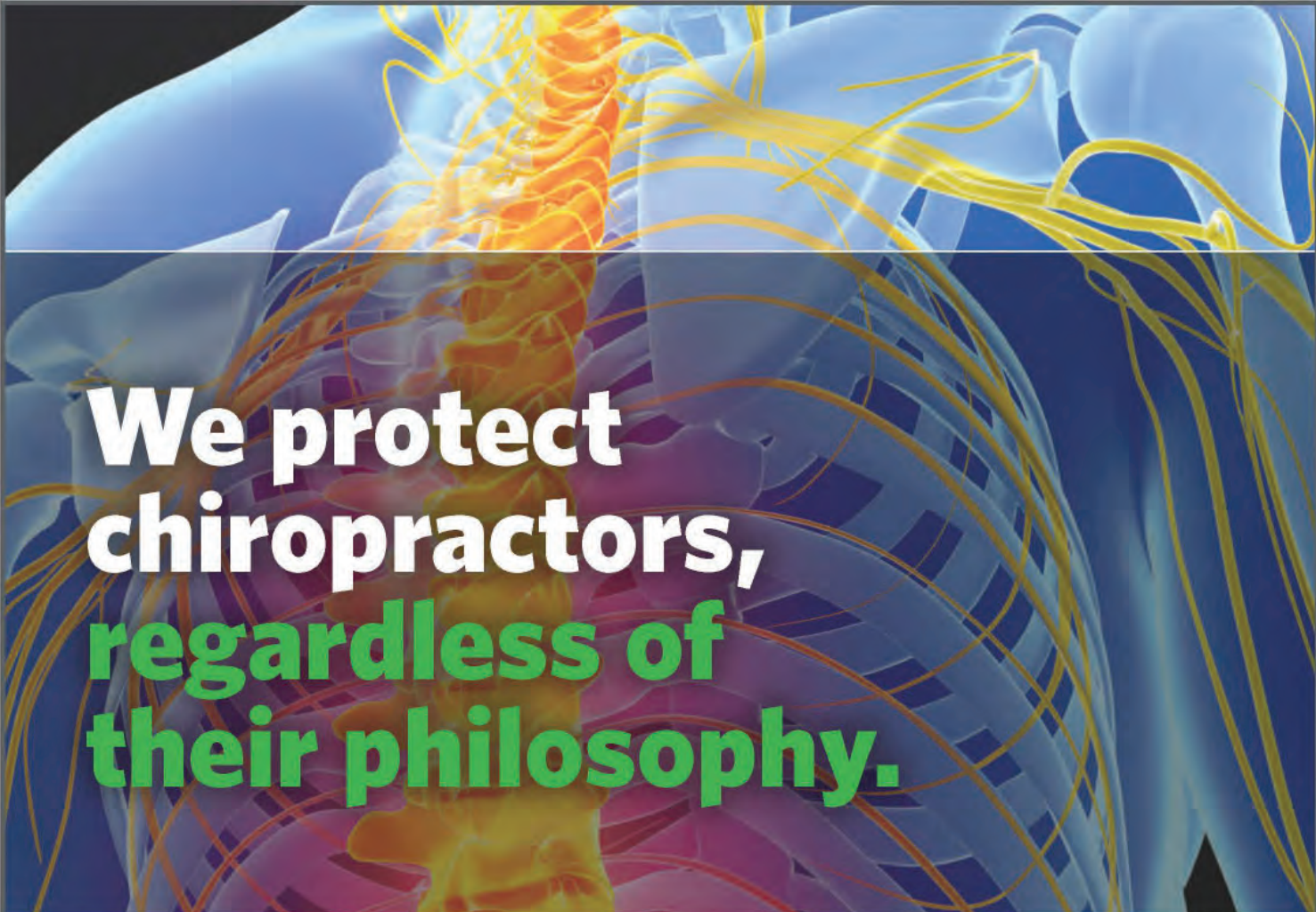


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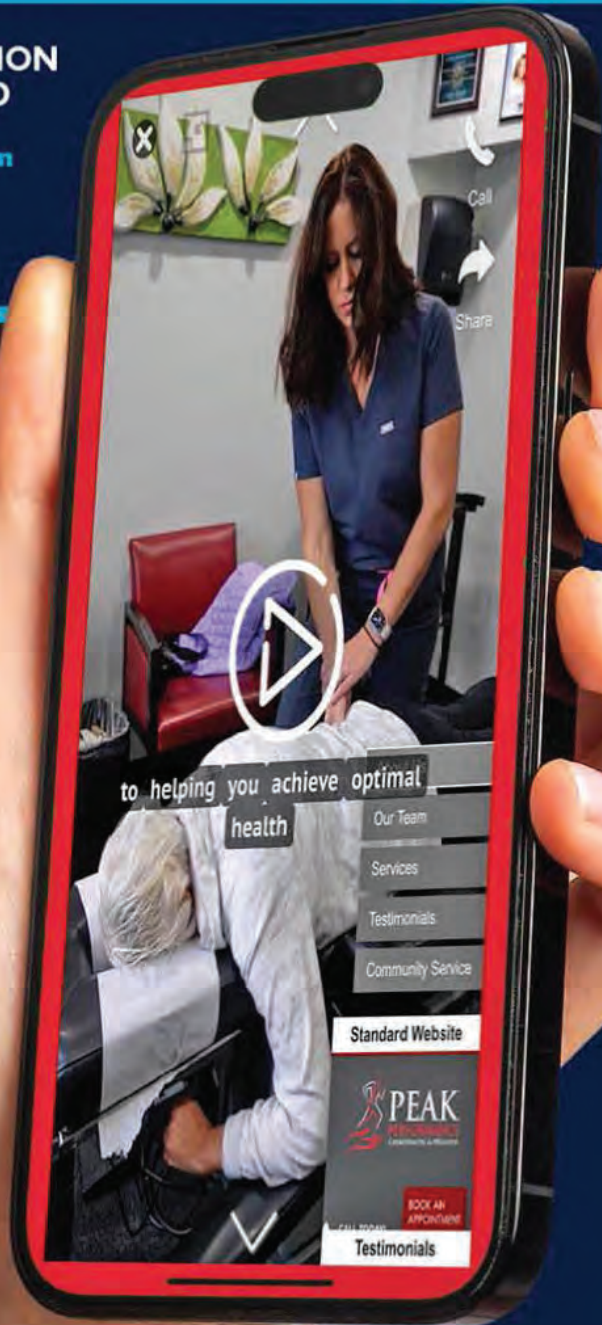
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NEW YORK CHIROPRACTIC POLITICAL ACTION COMMITTEE

The New York Chiropractic Political Action Committee (NYCPAC) is designed to help elect state legislators who are supportive of Chiropractic issues and positions. Please take a minute to get involved and see what the NYCPAC is focused on accomplishing--Visit NYCPAC.net.

Organized medicine, managed care organizations, and other anti-Chiropractic forces continue to spend hundreds of thousands of dollars each year to elect candidates that do not understand or value the Chiropractic Profession and the research and truths about the efficacy of Chiropractic care.

In order to help fight and educate these outside forces, we need you to please become part of our grassroots advocacy team. All New York Chiropractors, united together, CAN position our Profession to continue to be a viable livelihood and promote the wellbeing of our patients. Please, become part of the solution! We have designed a process to make it easy to donate to the NYCPAC. Don't overlook ANY contribution to the PAC, but please support at the highest level you can. NYCPAC can accept "one time" donations from you or can conveniently set up an **automatic monthly contribution** from your credit or debit card.

We need your support to ensure that we can truly be effective. Stand behind your Profession and **CONTRIBUTE TODAY!**

- Enclosed is my donation for* (check one)
- \$100 \$250 \$500 \$1000 \$5000 other \$_____.

Please send your personal check payable to:
 NYCPAC
 PO Box 440
 Chester NY 10918

My contribution is from a/an:

- Individual/Sole Proprietorship Partnership PC/Corp PAC/Labor Union LLC

Please check each line to affirm that each of the following is true and accurate:

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To make a one-time credit card contribution online, visit NYCPAC.net and click "Make a Contribution"

Please note: Voluntary contributions by individuals are subject to a contribution limit of \$150,000 during a calendar year to all sources and \$84,400 to a political action committee. The annual donation limit for a corporation is \$5,000 in a calendar year to all sources. Each affiliated or subsidiary corporation, if a separate legal entity, has its own contribution limit. For more information on contribution limits in New York, please visit the New York State Board of Elections website at <http://www.elections.ny.gov>.

Contributions to the NYCPAC are not tax deductible for state or federal tax purposes. The Federal Election Commission (FEC) prohibits contributions from individuals who are not citizens or permanent residents of the US. Contributions by one person in the name of another person are prohibited. PAC contributions are also not reimbursable by an employer or any other entity.



New York State Chiropractic Association

PO Box 557, Chester NY 10918 | 518-785-6346 | 518-785-6352 FAX

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APPLICATION FOR MEMBERSHIP

Contact Information

Last Name:	First Name:	MI:	<input type="checkbox"/> M <input type="checkbox"/> F <input type="checkbox"/> NB
Business Address:		County:	
City:	State:	Zip:	
Office Phone:	Office Fax:	Email:	
Referred to NYSCA by:		All fields required unless otherwise specified.	

License Information

NY Chiropractic License Number:	Date of Issuance: (MM/DD/YYYY):
Other State Chiropractic License(s):	

Education Information

Chiropractic College:	Degree(s):
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Personal Information

Date of Birth:	Home Phone (opt):	Mobile Phone (opt):
Home Address:		County:
City:	State:	Zip:

Membership Categories

Dues

Regular Membership	Annual / Monthly*
<input type="checkbox"/> 1 st Year Licentiate – up to 2 years from date of NY licensure	\$120 or \$10/month
<input type="checkbox"/> 2 nd Year Licentiate – up to 3 years from date of NY licensure	\$240 or \$20/month
<input type="checkbox"/> 3 rd Year Licentiate – up to 4 years from date of NY licensure	\$360 or \$30/month
<input type="checkbox"/> 4 th Year Licentiate – up to 5 years from date of NY licensure	\$480 or \$40/month
<input type="checkbox"/> 5 th Year Licentiate – Greater than 5 years from date of NY licensure	\$600 or \$50/month

★ New Members ★

One-time offer applicable to Regular Membership only when year is PAID IN FULL.	
<input type="checkbox"/> Eligibility subject to verification. Subsequent year's dues payable at regular rate. Cannot be combined with other discounts	25% off

Part-time, practicing 20 hours or fewer per week

<input type="checkbox"/> Discount applicable to Regular Membership only. Malpractice declarations page indicating part-time practice status must be included with membership application; Cannot be combined with other discounts	50% off
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Associate Membership –Name of sponsoring NYSCA Member: _____

<input type="checkbox"/> Discount applicable to Regular Membership only. Sponsoring employer or spouse must be a full-time active, regular member of the NYSCA; Cannot be combined with other discounts	50% off
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Affiliate Membership[†] – must be licensed to practice chiropractic in New York

<input type="checkbox"/> a full-time staff member in residence at a chiropractic or other accredited university, college, school, or institution; or <input type="checkbox"/> a full-time employee of any recognized governmental agency; or <input type="checkbox"/> a member of the Armed Forces of the United States on active duty; or <input type="checkbox"/> is not in active chiropractic practice AND is employed full-time as supplier/vendor of chiropractic products and services, or other practice equipment, in service to members of the chiropractic professional field; or <input type="checkbox"/> practicing exclusively in a state or jurisdiction other than New York State	\$60
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[†]out-of-state affiliate members may neither vote in NYSCA elections nor hold office

* Auto-Renewal (Monthly debit from credit card)

Cardholder understands and agrees that by opting into automatic billing his/her card will be charged on a monthly basis and will automatically renew on membership anniversary date. Renewal will be at current membership type associated with account. Monthly membership is not eligible for cancellation for the first 12 months of membership

Payment Information

Select One: Annual Monthly*

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Check here if you do **NOT** want 7% of your dues monies earmarked for NYCPAC. Refusal to contribute will not affect your membership rights.

I fully understand and agree that upon acceptance of my application, I shall abide by the certificate of incorporation of the NYSCA, its Bylaws, Canon of Ethics, all rules and regulations adopted by the Board of Directors and House of Delegates, and the laws of the State of New York, the Board of Regents, and the State Education Department. I further understand that the NYSCA regularly communicates with its members by electronic means and therefore permit NYSCA to send me communications and advertisements (regarding upcoming events, etc.) via fax/email.

Signature:

For Office Use Only Date Received:
District Assigned: