ON THE AGENDA

S C December 2021

New York State Chiropractic Association

PRESIDENT'S REPORT

Anthony Palumbo, D.C.



NYSCA OFFICERS

President

Anthony Palumbo, DC president@nysca.com

Vice President

Chris Piering, DC vicepresident@nysca.com

Recording Secretary

Lloyd H.Kupferman, DC secretary@nysca.com

Communications Secretary

Amorette Smith, DC comm.secretary@nysca.com

Treasurer

Gerald Stevens, DC treasurer@nysca.com

Past President

Jason Brown, DC pastpres@nysca.com

BOARD OF DIRECTORS

2021 - 2022

Joseph Campisi, DC [Region 1]
Angelo Ippolito, DC [Region 1]
Mariangela Penna, DC [Region 1]
Joseph Merckling, DC [Region 2]
Bruce Silber, DC [Region 2]
Robin Stein, DC [Region 2]
Robert DeSantis, DC [Region 3]
Robert Martin, DC [Region 3]
Michael O'Leary, DC [Region 3]
John Gerlach, DC [Region 4]
Allison Fleming, DC [Region 4]
William Lauretti, DC [Region 4]

ACA AFFILIATE DIRECTOR

James Walters, DC

NYSCA STAFF

Executive Director Karl Kranz, DC, Esq. ed@nysca.com

Controller

Elizabeth Kantrowitz controller@nysca.com

Executive Administrative Assistant

Ms. Antoinette Kranz antoinette@nysca.com

WELCOME NEW MEMBERS

The NYSCA would like to welcome new and returning members! Your participation in professional organizations is essential to the advancement of our work for our members and our patients. Thank you!

NEW MEMBERS

Devin Beach, DC D-9

Yasmin Cosey, DC D-3

Paulina Giraldo, DC D-1

Michelle Goldych, DC D-12

Julie Gross, DC D-17

Paul Kang, DC D-6

Thomas Kearn, DC D-1

Zachary Nowicki, DC D-7

Cynthia Ochi, DC D-7

Michael San Filipo, DC D-15

Alan Siegel, DC D-8

Deanna Vallejo, DC Affiliate Out of

NYS

Amatai Worob, DC D-16

RETURNING MEMBERS

Craig Blagoue, DC D-10

Barbara Blisko, DC D-10

Concetta Butera, DC D-7

Satwinder Dhanjal-Garcha, DC D-10

Michael Impaglia, DC D-17

Joseph Kansao, DC D-1

Neil Levin, DC D-7

Timothy Maggs, DC D-10

Fred San Filipo D-15

James Striano, DC D-8

Kelley Villano, DC D-12

NEW LICENTIATES

Kaitlyn Curtin, DC D-17

Bushra Mahmud Affiliate Out of NYS

Umna Mazumder D-3

Kelsey Pierce D-15

Alejandro Rivera-Valentin D17

STUDENT MEMBERS

D'Youville College

Nagina Ahmadi

Guramritpal Aujla

Abby Bolton

Abby Borkowski

Connor Borowski

Nicholas Bozicevic

Nigel Carey-Kochan

Anthony Clendenin

Aden Cockburn

Nicole Dukarm

Kayla Gawlak

Michel Gerges

Lauren Helf

Melanie Hsu

Noble Jawanda

Himakshi Karwal

Morgan Keppler

Michael Lawther

Emily MacDonald

Olivia Manzella

Carli Marino

Helana McLean

Brett Nichols

Charlene Rhemtulla

Morgan Richardson

Rupin Singh

Jacob Skender

Jakob Strzelec

Sherley Vien

Matthew Walling

Yuangui Yang

Samuel Zhen

Northeast College of Health Sciences (NYCC)

Madison Alessi

Fidel Alfaro

Varun Appanna

Cody Arthur

Jacob Astaproveh

Emma Austin

Jason Badwal

Matthew Barber

Namrata Batish

Kelly Begin

Rosalie Betts

Abhisek Bhatt

Brooke Bogacz

Sean Bradshaw

Jovan Brudiu

Michael Bunce

Neil Capiral

Cesar Carvajal

Gunnar Centrone

Kevin Cheung

Kerwin Chik

Anthony Crouse

George Cruces

Victoria Cruciani

Emily Cullen

Marian Delpin Sosa

Simran Dhatt

Ricardo Diaz Rivera Michael Donofrio

Matthew Doyle

Mariah Elser

Onalee Emery

Kayla Ens

Charles Farah

Arya Fateh

Jake Faubert

Samira Fisher

Tara Fogle Julia Geisel

Alayna George

Brooke Green

Adam Greenberg

Devon Greenough

Chanho Han

Kristie Hanlon

Shanna Hatten Erin Hayden

Gregory Heiler Trevor Horan

Gracie Hullings

Bridget Ivanyi

Marissa Jenney

Continued on page 5



PRESIDENT'S REPORT Anthony Palumbo, D.C.

I hope this message f nds all of you and your families well. As we approach the holiday season, I want to wish every member a joyous celebration, and a blessed and prosperous New Year.

The way we set the goals for the NYSCA is no different than how we set goals for ourselves, as individuals. In each scenario, if we keep focus and pull in the same direction, there is nothing we cannot accomplish. We stumble when we inadvertently turn our reality into illusions, and this happens every day. Our realities are based on our experiences in the world which are mostly shaped by our perceptions. To create our experiences, we need references. We need to conceptualize and understand what the world presents to us, incorporate knowledge, use memories, account for differing opinions and emotions, and most importantly use our cognitive ability to formulate plans and create paths going forward.

The point is this: we construct our own reality - and we can just as easily deconstruct it. Subconsciously, a short walk up a fight of stairs to your front door appears steeper if you've just ran 5 miles and even a small task like brushing your teeth before bed can feel insurmountable when you're tired. Fortunately, we can always overcome the illusions we create by focusing on what is important or necessary. We not only create our own reality, but we also come to believe it, and then we act according to it.

As chiropractors we help people every day. We help them by providing many services, but we must also remember that, at our core, we detect and correct structural imbalance, distortion, or subluxations in the human body. We have earned a place in healthcare by the simplicity of living this reality for the past 126 years.

However, we must also consider that over this time we have grown and evolved as doctors. We have expanded our cultural authority in many ways, and we have expanded geographically, around the globe. We must continue to provide chiropractic adjustments to as many people as we can, and we must also strive to be the best doctors that we can be. We need to recognize that our abilities are solely limited to what we believe and the reality we create.

Since the last newsletter, I had the pleasure of paying two visits to the Northeast College of Health Sciences. Meeting with the students and listening to what they have to say has been an insightful experience for me.

As f eld doctors and leaders in our profession we have an obligation to assist in teaching the younger generations of chiropractors, the importance of incorporating together the science

of chiropractic with its aspects of art and philosophy. It is equally as important that we learn about the expectations of the next generation of chiropractors, so that we may lead them with the best intentions of helping them meet these expectations, utilize their full education, and fully grow their careers.

With these intentions in mind, I am thrilled to report that our student membership initiative has been very successful. We have restarted the student NYSCA chapter at Northeast College and we have strengthened the bond with the D'Youville College chapter. We have recognized several students as affiliate representatives that will represent their respective student chapters at all NYSCA Board meetings. To date we have signed up nearly 500 student members in the NYSCA! This is an increase of over 300 student members since September 2021.

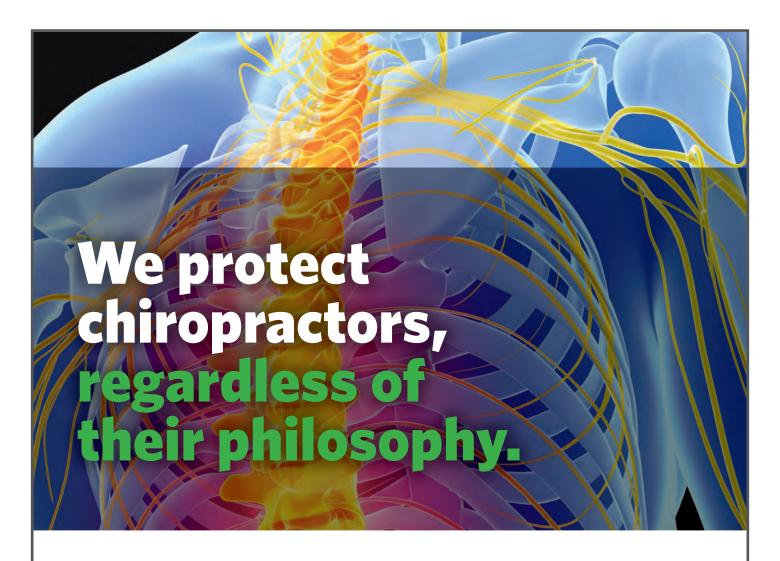
Additionally, our efforts for Unity have intensifed and the NYSCA continues to have open and positive dialogue with the Council. The Unity Committee has been meeting on a regular, monthly basis since June. I am happy to say that to date we have completed all our set agendas at each meeting. We are advancing in a positive direction to a completion of the consolidation agreement which will then give us a path to a vote of the respective organizations for merger. Admittedly this has been a tedious and drawn-out process, but I personally see a glimmer of light in what has been a long tunnel. Unity is certainly a key to our future in New York State on many levels, specifically impacting the generations of chiropractors behind us.

Unifying under one banner of chiropractic in New York State, having more doctors wanting to practice here, and bringing the principles of chiropractic to a greater and more diverse portion of the population by utilizing our many talents may seem like different goals...but only if we deconstruct them. The truth of the matter is these can be a single goal which is obtainable if we are willing to create it as our reality, believe it, and act according to it.

I want to thank all our members for your continued support. Please encourage others to join us in our journey of advancing chiropractic in New York State. It is my honor and privilege to be able to humbly serve you.

Anthony Palumbo, DC NYSCA President

¹ Article 132, Chiropractic §6551. Def nition of practice of chiropractic. http://www.op.nysed.gov/prof/chiro/article132.htm



Discover why more chiropractors are choosing OUM as their trusted medical professional liability insurance provider.



Underwritten by a ProAssurance Company

(800) 423-1504, ext. 2750 www.**oumchiropractor**.com

Mixed methods. Straight support.

Watch our video **The OUM Mission** on **You Title** to learn more about OUM and our dedication to chiropractors and the chiropractic profession.



We are proud to be a Premier Sponsor of the New York State Chiropractic Association.

"OUM" and "OUM Chiropractor Program" do not refer to a legal entity or insurance company but to a program or symbol of a program underwritten, insured and administered by either PACO Assurance Company, Inc. or Podiatry Insurance Company of America (PICA), both ProAssurance companies, rated A- (Excellent) and A+ (Superior) by A.M. Best, respectively.

NYSCA 11160

WELCOME NEW MEMBERS

The NYSCA would like to welcome new and returning members! Your participation in professional organizations is essential to the advancement of our work for our members and our patients. Thank you!

Emi Kadenaj Dominic Kadziela **Emmanuel Kambourglos** Sarah Kamiel Eina Kassab Sean Kearns

Rhiannon Kearns

Caroline Keeler

Taylor Kewley Noah Kilday

Shin Kim

Robert King

Jonathan Kollars

Seth Kunkle

Michael Lagana

Sam Leal Ryan Lesie

Elisha Levieddin

Noah Linder

Jordan Logozny

Maria Lugo Perez

Hannah Marialke

Ivan Marin Perez Abshire Markham

Dora Marshall

Karina Mateo Toledo

Rosa Mendonca

Nicholas Merlino

Cody Miller

Charles Mitchell

Kenneth Moore Bermudez

Haleigh Moreno

Marwah Muhammad

Brayden Mullin

Sekaya Newsome

Austin Nosaluk

John Pandolfo

Yachi Patel

Silas Peers

Alexandra Pereirar

Joshua Pershpalaj

Alexis Piarulli

Madeline Pominville

Brendan Potash

Olivia Potter

Vivetha Ramesh

Emperatriz Rengifo-Perez

Abigail Rivera Guzman

Marko Rombolakis

Jordan Romeo

Megan Rynkiewicz

Robert Salanger

Abby Schroding

Niklas Seidel

Chad Sheehan Haley Sherrard

Alexander Spinoccia

TJ Stepanski

Alexis Sterio

Austin Strickland

Boden Sundeen

Claire Supianoski

Amad Tariq

Alexandra Thompson

Anastasia Tolfa

Leanne Tressler

Danielle Troop

Nathaniel Tuck

Amy Varckette

Aubrey Walden

Jordan Williams

Lauren Williams

Northeast College of Health Sciences (NYCC)

Trimester 10

Fidel Alfaro

Leannah Amos

Camilla Anderson

Janet Austin

Kaitlin Ball

Melissa Bender

Kanchan Bhimani

Andres Brito

Danielo Bucci

Samantha Burnett

Madison Bush

Chynna Chan

Kevin Cheung

Jamaal Coke

Stephanie Collins

Dylan Cooper

Wesley Cotton

Rachel Coughlin

Sarah Coyne

Brady Dailey

Jenna Davis

Jessica Day

Tristen Dervish

Jasleen Dhillon

Joseph DiBridge

Benjamin DiNobile

Aaron Douyard

Matthew Driscoll

Ulysses Estrada

Timothy Failing Brandon Frank

Michael Fucci

Nicole Granert

Kelly Hafemeister

Neil Halvorsen

Jacqueline Hansen

Shanna Hatten

Nicole Hoffman

Michaela Hogg

William Imburgia

Taylor Jarvis

Breon Jones

Briana Kelly

Felix Kim

Courtney Kincer

Matthew Korea

William Krembs

Ary Laudeman

Brian Lehman

Jessica Lewis

Cal Lisman

Melvin Liu

Nicholas Longo

Krysta Martins

Maxfield Maycock

Renae Moken

Aakib Nasiruddin

Kaitlyn Newton

Christopher Ortaleza

Corey Owen

Brandon Ozbalik

John Paluk

Tessa Patriguin

Lauren Pelkey

Jessie Pinkney

Emily Powers

Anita Raghubir

Kris Sawyer

Hailey Saxton Zachary Secoolish

Sanjeet Singh

Shannon Sprague

Angelo Staggolis

Shehzer Tahir

Alex Tieu

Lydia Trabold

Taylor Turner

Vimal Verma Meghan Villnave

Lisa Vitale

Alexander Voutsas

Brandon Walsh

Alexander Webster Abby Ziser

University of Bridgeport, College of Chiropractic

Elizabeth Belmonte

Sophia Lam Apeksha Tayal

NYSCA Networks with Northeast Students

N YSCA board members (Drs Palumbo, Stevens Walters, Lauretti and Campisi) had an awesome on campus meeting with students of Northeast College of Health Sciences. The meeting was in a roundtable format and was highly interactive. Students were highly enthusiastic and motivated. A Northeast student liaison (Alexi Aruck) and a student member for our diversity committee (Courtney) were recruited. After the meeting, cocktails were consumed at a local establishment. Students networked with the board members asking many questions. Our board shared wisdom of their years of practice to help students with their future profession. This meeting led to Dr Walters presenting in Dr. Lauretti's classes on the importance of being an association member and the recruitment of student members. Additionally, this meeting led by Dr Stevens will be on an Opioid panel in March at Northeast College of Health Sciences. A fun productive time was had by all.



Top left: Sina Dayanzadeh, Fawod Majidi, Josh Button, Jovan Brudiu, Chelsea Shultis, Jolene Marfone Bottom left: Gabriel Renta, Amad Tariq, Chris Singh, Courtney Sayre, Katy Kennedy, Lexi Aruck, Tori Uglialoro

STUDENT DELEGATES



Alexandria (Lexi) Aruck is currently a 3rd trimester DC student at Northeast College of Health Sciences, as well as a candidate for the Masters of Applied Clinical Nutrition Program. She serves on the Northeast SACA executive board as the Public Relations Chairman, and is actively involved in the ACA Council on Nutrition. Lexi grew up in the Finger Lakes Region and attended Syracuse University to complete her Bachelors of Science in Biology with a minor in Social Welfare. She spent five years working for Anheuser-Busch InBev throughout various parts of the company before deciding to pursue her passion for holistic healthcare. Currently, Lexi is a personal trainer for Forward Fitness, where she leads online classes specializing in core strength and stability. She also trains in person clients at Kabari Wellness Institute in Seneca Falls, NY.

Lexi is passionate about movement, nutrition, and giving patients and clients the tools to take their health back into their own hands. She lives in Seneca Falls with her boyfriend Keagan and their two dogs, Chester and Norah. In her free time she enjoys kickboxing, jet skiing, and paddle boarding. She hopes to specialize in functional medicine and sports chiropractic, integrating nutrition into her practice as well.



Hello! My name is Jake Eberth, and I am the NYSCA student delegate from the D'Youville College chiropractic program. I am in my ninth trimester out of eleven, which means I am getting close to crossing the finish line! I have been both a member of DYC SACA and a student member of NYSCA since enrollment. During my time as a DYC SACA member, I have previously served as the club's Treasurer, I currently serve as Legislative Representative, and I have enjoyed seeing our club grow and progress throughout my education.

I firmly believe that through teamwork and communication, we can ensure that the future of our profession moves in the right direction. As a student delegate, I will ensure that the students I represent will have their voices heard. We are the next generation of chiropractors, and there's always strength in numbers!



Josh Button

I am a current 4th Trimester student at Northeast College of Health Science, Right now. I am the acting Vice President for my trimester. I am also the F4CP representative for our SACA chapter as well as one of our Colleges Student-NYSCA representatives. For as long as I can remember I have wanted to aid in people's journeys through life. After considering a few different options including PA and PT, I was introduced to Chiropractic care and something immediately clicked for me. It was exactly what I had thought of, with using my hands to help heal individuals and to give people the chance to obtain general wellness. I was fairly recently introduced to NYSCA, and having met currently practicing DCs who are involved with NYSCA1 knew it was an organization I wanted to be a part of. Doctors such as Dr. Palumbo and Dr. Walters assure me that NYSCA will continuously work to improve Chiropractic for our state, and I want to help them in doing so.



We are your source for advancing health.

Visit labcorp.com to learn more.



OUR 75TH ANNIVERSARY YEAR MAY BE WRAPPING UP,

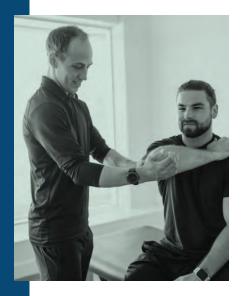
BUT WE'RE JUST GETTING STARTED.

If we've learned anything this milestone year, it's that 75 years is just the tip of the iceberg. We look forward to serving you and helping to further the profession for many years to come.



ncmic.com/75







©2021 NCMIC 10349





2022 Spring Convention

April 8-10, 2022 at Mohegan Sun Casino & Resort

Sky Convention Center | 1 Mohegan Sun Blvd, Uncasville, CT

It is our pleasure to announce and formally invite you to participate in the NYSCA 2022 Spring Convention! We look forward to seeing you in person at our next live event to be held in the Sky Convention Center at Mohegan Sun!

Earn up to 16 CE Credits over 3 days and across 2 tracks!

We encourage you to arrive early for the Friday session to check in and visit with our event exhibitors. Classes on Friday will be from 2pm-6pm and will offer up to 4CE, followed by our Welcome Reception. The Saturday session will be from 8am-6pm and will offer up to 8 credits, along with a banquet luncheon and dessert reception with sponsors and exhibitors. The Sunday portion will be from 8am-12pm and will offer up to 4 credits.

Event Agenda coming soon

Register Online

Visit the Virtual Expo

Category 1 credits TBD; Up to 14 out of state credits. Save \$100 off "door" prices when you register by 01/14/2022. Special pricing for Association Members. Registration MUST be received by 5pm on Friday, 04/01/2022.



















Scheduled speakers include: Joseph Merckling DC*, Thomas J Neuner DC (OUM Chiropractor)†, Lev Lewin Esq, & Michael Baglio Esq (not pictured– Lewin & Baglio LLP)*, Karen Konarski-Hart DC (NCMIC)‡, Angelo Ippolito DC, Justin Hafner (Kinotek), Steven Conway DC (NCMIC)‡, Jennifer Illes-Rector DC (Footlevelers), James Walters DC, Andrew Strauss DC (CLEAR Institute)

*CE Credit for select courses available for NY licensees only. † Attend OUM's seminar for a total of 2 hours on Friday 04/08/2022 to receive up to a 10% discount off your OUM policy ‡ Attend NCMIC's seminar for a total of 8 hours on Saturday 04/09/2022 to receive a discount for 3 years on the renewal of your NCMIC malpractice insurance premium. 5% discount for full-time DCs; 2.5% discount for part-time DCs premium.

Policy Statement: The NYSCA makes every attempt to offer programs as publicized. We nevertheless reserve the right to alter and/or adjust program details, including but not limited to dates, locations, times, instructors, and presentation sources and sequences. Please visit the NYSCA event webpage to review our Registration and Cancellation policies, along with accommodations details.

License Renewal: Continuing education credit (CE) is provided by Northeast College of Health Sciences. Pending for NY, PA, NC, FL. Pre-Approved: CO, CT, DE, DC, ID, IL, IN, IA, MA, MD, MS, MT, NE, ND, NH, NJ (DC only), OH, OR, RI, SC, UT, VT, VA, WA, WY, Puerto Rico, Canadian Provinces (except AB)

This seminar is valid for CE credits in "pre-approved" states, so long as it falls within the scope of practice as outlined by the corresponding state board. It remains attendees' responsibility to contact the state board(s) from which they seek continuing education credits for purposes of ensuring said board (s) approves both the delivery method and content as they relate to this event. Neither a speaker's or exhibitor's presence at said event, nor product mention or display, shall in any way constitute Northeast College endorsement. Northeast College's role is strictly limited to processing, submitting, and archiving program documents on behalf of course sponsors.

Northeast College of Health Sciences (formerly New York Chiropractic College)

Northeast Alumni Weekend 2021 Celebrates Lifelong Learning and 30 Years in Seneca Falls

Northeast College's Alumni Weekend "Learn, Connect, Lead" was held Sept. 17-19, 2021 in a hybrid format, offering both in-person and live webinar courses. The event welcomed guests from around the world for learning and celebration.

The theme of the annual event was "Celebrating 30 Years in Seneca Falls," with Northeast Professor Dr. Bill Lauretti presenting a seminar of the same name to kick off Saturday's events. Alumni and other participants signed on to hear industry leaders discussing many of today's important healthcare issues, including ergonomics, patient-centered care and natural health care approaches during pregnancy.

ANNUAL EVENT CELEBRATES LIFELONG LEARNING AT NORTHEAST



Donald Murphy at Northeast's Alumni Weekend

Approximately 40 people came to the Seneca Falls campus for the in-person events, including a welcome from College President Dr. Michael Mestan and the keynote presentation "The Application of CRISP® in Functioning as a PSP" by Dr. Donald Murphy (D.C. '88). The rest of the nearly 200 attendees signed on for the seminars virtually as, for the second year in a row, Northeast College made adaptations to allow as many people to attend as possible while adhering to health and safety standards during the global pandemic.

Nine Northeast College alumni were featured as guest speakers during Alumni Weekend, including Erica Callahan (D.C. '07, MSACN '10), Kristina Petrocco-Napuli (D.C. '03) and David Graber (D.C. '85), Dennis Homack (D.C. '97) and Michelle Turk (D.C. '91, MSHAPI '20).



Jason Brown at Northeast's Alumni Weekend

Northeast's Director of the Anatomy Center Dr. Michael Zumpano, (D.C. '06) D.C., and Dr. Christine Foss (D.C. '94) teamed up for two virtual presentations on "Tunnel and Bridges: Gross Dissection and Assessment Skills of Anatomical Sites of Entrapment." Dr. Jason Brown (D.C. '06), past-president of the New York State Chiropractic Association (NYSCA) and the New York State's affiliate to the American Chiropractic Association, joined guests on campus for his presentation "Let's Get Moving -- An Active Approach to Spine Care."

HISTORY OF ALUMNI WEEKEND

For 20 years, the College has held a home-coming event for the #NortheastBlue community to celebrate and reconnect. In 2000, the gathering was known as "Unity Day and Reunion Weekend." In 2019, the "Centennial Celebration" event featured live music and local food, in addition to weekend-long continuing education presentations and workshops. The College's first online Alumni Weekend event was held in 2020.

NORTHEAST COLLEGE WELCOMES STUDENTS TO FALL 2021 TRIMESTER

Northeast College of Health Sciences, formerly New York Chiropractic College, welcomed new and returning students to the Fall 2021 Trimester. Students in the Doctor of Chiropractic Program began classes at the Seneca Falls, N.Y. campus on Sept. 8, the same day students in the 100% online nutrition and human anatomy and physiology instruction master's degree programs started studies virtually.

As pandemic safety measures continue to be observed across campus, the College began its traditional 15-week Fall 2021 trimester as scheduled, in-person, and continues to see strong enrollment.

"I think the pandemic really brought attention to the need for more evidence-based, highly qualified healthcare professionals who are prepared to meet today's increasing demand," said Scott Booth, assistant vice president of enrollment development and admissions. "We welcomed a group of incoming students looking to fulfill this need and follow their calling to heal."

NORTHEAST COLLEGE BOARD MEETS, WELCOMES NEW TRUSTEE

At the October 2021 meeting of Northeast's Board of Trustees, Mr. Randall Gentzler, M.B.A., was welcomed to the Board as a new trustee.

READ MORE

NORTHEAST COLLEGE INVESTS IN FU-TURE OF STUDENTS AND HEALTHCARE WITH VARIETY OF SCHOLARSHIPS

Each year Northeast presents more than 500 financial awards, with students receiving nearly three-quarters of a million dollars to supplement the cost of their education.

READ MORE



NYSCA Calendar of Events

Please visit www.NYSCA.com/meetings-events-calendar to view our full calendar. View individual events to download the iCal file to import into your personal calendar. Please note: district meeting dates, times, and locations are subject to change. Please check with your district president to confirm meeting schedules and locations.

Dec	'21		
Wed	12/8	1pm	NYSCA Webinar—Register Online
Weds	12/8	7pm	D17 Buffalo Meeting
Thurs	12/9	7pm	D15 Rochester Meeting
Tues	12/14	8pm	D2/5 Brooklyn/Staten Island Meeting
Tues	12/14	8pm	D3 Queens Meeting
Tues	12/14	8pm	D6 Nassau Meeting
Weds	12/15	8:30pm	D7 Suffolk Meeting
Wed	12/15	7pm	D12 Syracuse Meeting
Mon	12/20	7pm	D16 Southern Tier Meeting
Tues	12/21	7:30pm	D9 Hudson Valley Meeting
Fri	12/24	All Day	NYSCA Admin Office Closed

Jan	'22		The NYSCA 2021 Fall Symposium will be held October 16-17 via webinar
Wed	1/5	1pm	NYSCA Webinar—Register Online
Tues	1/11	8pm	D2/5 Brooklyn/Staten Island Meeting
Tues	1/11	8pm	D3 Queens Meeting
Tues	1/11	8pm	D6 Nassau Meeting
Wed	1/12	7pm	D17 Buffalo Meeting
Thurs	1/13	7pm	D15 Rochester Meeting
Mon	1/17	7pm	D16 Southern Tier Meeting
Tues	1/18	7:30pm	D9 Hudson Valley Meeting
Wed	1/19	7pm	D12 Syracuse Meeting
Wed	1/19	8:30pm	D7 Suffolk Meeting

Feb	'22		
Tues	2/8	8pm	D2/5 Brooklyn/Staten Island Meeting
Tues	2/8	8pm	D3 Queens Meeting
Tues	2/8	8pm	D6 Nassau Meeting
Wed	2/9	1pm	NYSCA Webinar—Save the Date!
Weds	2/9	7pm	D17 Buffalo Meeting
Thurs	2/10	7pm	D15 Rochester Meeting
Tues	2/15	7:30pm	D9 Hudson Valley Meeting
Weds	2/16	8:30pm	D7 Suffolk Meeting
Wed	2/16	7pm	D12 Syracuse Meeting
Mon	2/21	7pm	D16 Southern Tier Meeting

Mar	22		
Tues	3/8	8pm	D2/5 Brooklyn/Staten Island Meeting
Tues	3/8	8pm	D3 Queens Meeting
Tues	3/8	8pm	D6 Nassau Meeting
Wed	3/9	1pm	NYSCA Webinar—Save the Date!
Weds	3/9	7pm	D17 Buffalo Meeting
Thurs	3/10	7pm	D15 Rochester Meeting
Tues	3/15	7:30pm	D9 Hudson Valley Meeting
Weds	3/16	8:30pm	D7 Suffolk Meeting
Wed	3/16	7pm	D12 Syracuse Meeting
Mon	3/21	7pm	D16 Southern Tier Meeting

SAVE the DATE

April 8-10, 2022

New York State Chiropractic Association Spring Convention

Mohegan Sun Casino and Resort—Sky Convention Center 1 Mohegan Sun Blvd, Uncasville CT | www.mohegansun.com Earn up to 16 CE Credits over 3 days and across 2 tracks!





NYSCA donated a total of \$3000 to the Celebration of Time Clock Project and will be recognized as "Heritage" level on a campus plaque.

NORTHEAST COLLEGE UNVEILS NEW CAMPUS CENTERPIECE CLOCK AND PLAZA

Northeast College of Health Sciences recently commemorated 30 years in Seneca Falls and its organization's new name with the installation of a 19-foot post clock and creation of a new green-space plaza on its Seneca Falls campus. The clock and plaza honor Northeast's historical role as a leading healthcare education institution.

NEW CLOCK REPRESENTS RICH HISTORY, SYMBOLIZES INSPIRING FUTURE

Made possible by donors through the College's "Celebration of Time" fundraising campaign, the clock is prominently located between the Kenneth W. Padgett Administration Building and the campus's main academic buildings. This new addition symbolizes Northeast College's legacy through time, while the clock face illuminates the future and serves to inspire upcoming generations of outstanding healthcare professionals.

"Over the past 102 years, our College has educated generations of innovative healthcare leaders while embracing change and providing meaningful learning opportunities," said Northeast College President Dr. Michael Mestan. "This iconic clock will forever stand as a reminder of our great Northeast community and our shared dedication to healthcare and academic excellence."

Part of the College's strategic plan to maintain and improve the physical plant facilities and grounds to enrich the campus environment, groundbreaking on the clock plaza began in June 2021. The Northeast community was able to witness the project's progress in real-time via a strategically placed live webcam.

ALL ABOUT THE ICONIC CLOCK

Situated at the center of the new plaza space, the 19-foot-tall clock is made from an original Seth Thomas casting and will serve as a focal point on the Northeast campus that can be seen across the grounds. This new landmark features roman numerals on the clock face and a header plaque with lettering highlighted in 23K gold leaf that reads "NORTHEAST COLLEGE OF HEALTH SCIENCES". Another matching plaque below reads "FOUNDED 1919."

The custom-made clock was engineered and fabricated by Electric Time® Company of Medfield, Massachusetts. The general contractor leading the project was Mittiga Construction Co. of Geneva, N.Y. Local architects QPK Design and mason contractors R.E. Kelley, Inc., both out of Syracuse, N.Y., also provided important roles.

COMMUNITY INVESTS IN CAMPUS IMPROVEMENTS

Contributors of the Celebration of Time clock project made the new clock possible, including Northeast's students who had the opportunity to contribute \$19.19 toward the project. All contributors -- including alumni, students, faculty, and staff — will be recognized by giving level on a campus recognition wall and acknowledged in the College's published donor list.

The clock is one of many ongoing campus enhancements at the College. Three years ago, 45 acres of the campus grounds were dedicated to the creation of a sustainable "Grow Zone" landscape, allowing native plants to naturally populate the area. Recently a new afforestation project was begun, adding 1,000+ new native shrubs and trees to the grounds. These initiatives continue to further the College's goals of embracing sustainable operations, creating natural green spaces, and practicing conservation whenever possible. FUN FACT: A blue stone quarried in Ithaca, matching the stone already used throughout the Northeast College campus, was used for construction of the clock plaza. The stone is named Llenroc (Cornell spelled backwards) and has been used on the Cornell University campus. This blue stone is likely the same stone that was used on the Northeast Campus when it was first constructed as Eisenhower College in the late 1960s.



Afforestation Project at Northeast College to Add 1,000+ Trees, Shrubs and Plantings to Campus

SENECA FALLS, N.Y. -- When you visit Northeast College of Health Sciences, nestled in the heart of New York State's Finger Lakes region, anyone will tell you: nature matters. That's reflected in Northeast's new long-term project to plant hundreds of native trees and shrubs on the College's grounds -- a way to create both natural green spaces and more sustainable operations.

SMART PLANNING TO ADD TO THE COMMUNITY LANDSCAPE

Aerial photo of the College grounds showing the plantings that are part of the afforestation project.

The Northeast afforestation project will mix shrubs and under-

story trees native to the region, mimicking a wild Finger Lakes forest environment, according to Vice President of Administrative Services Christopher McQueeney. The project is being conducted in partnership with White Oak Nursery in Geneva, N.Y., and nursery owner Jim Engel who began the process of removing invasive species and planting native trees and shrubs on the campus grounds in September.

The first phase of the multi-year afforestation plan, to be completed this year, will see 870 trees, including red oak, American elm and white pine; 380 shrubs, including black elderberry and witch hazel; and 160 meadow plantings, including ox-eye sunflower

Continued on page 20

Successful Food Prive



D7 REACHED THEIR GOAL OF \$1000.00 & DONATED 150 POUNDS OF FOOD

NYSCA District 7 proudly presented Island Harvest with over \$1000. Fasulo Chiropractic also contributed over 130 pounds of food on behalf of NYSCA. They were extremely grateful for our partnership in helping Long Island's food insecure.











ARE PAST DUES IMPACTING YOUR REVENUE?

By Katie Borchers, RN MSHA

s your office unable to decrease late payments or lack of payments but do not have a plan to improve the bottom line? How do you stop them from happening? Resolve them if they have already occurred internally or through a partnership? Here are some quick tips to put you on the path to recovery.

How do I keep past dues from occurring?

Regardless of the reason for late payment or lack of payment with self-pays, by taking a look under the hood of these categories can decrease the number of late payments at your practice.

1. Process and Policies

Creating a timeline and workflow for dealing with past dues is the first step to ensuring it's success. Start with defining a timeline; what is considered "past due?" What is considered a "defaulted payment?" How will each be handled; will a late notice be sent with a follow up phone call? Which role or staff member will complete the workflow?

2. Communication

Once a standard process and policy is

created, communicate the necessary information to leadership, staff, and customers. Consider signage and details on billing statements for customers. Create scripts for staff to discuss when scheduling new patient visits. Revisit workflows during annual training sessions and add to new hire training.

3. Support, Enforcement, and Follow Through

Policies need to exist more than on paper. Ensure leadership supports staff when following through with past due conversations and provide time for training and practice. Most importantly, staff must be assigned the responsibility to follow up based on their desire and skill set and be given time to complete the workflows. Verbal conversations regarding arrears can be difficult and take time.

What if I already have past-dues?

- Resolving past dues as quickly as possible is the key. Consider the following.
- Quickly resolve concerns. Are patient disputes/concerns assigned to a specific

role and a person who makes this a top priority?

- Communicate regularly with additional fees. Ensure late statements have fees added and verbiage on next steps if there is lack of payment. Remember, you can always "waive" a fee; be sure to document "forgiven fees" for transparency!
- Verbal discussions are best! Do you have a process for payment conversations during check-in or check-out? Do staff follow up with phone calls? Are those having verbal conversations confident and trained in the "art" of difficult conversations?

When do I need help with past dues?

- Consider these indicators that outside help may be needed.
- I am short-staffed in the billing department OR my staff do not have time to follow up on past dues.
- My staff are not trained in past-due conversations OR prioritize other work above this.
- I have a self-pay guarantor who is non-communicative.

Continued on page 19



NYSCA Savings Center

The NYSCA is excited to announce ongoing benefits from **NEW PREMIER SUPPLIERS** through our Windfall Savings Center program! These offers have been carefully selected to provide best-in-class services/products.

These benefits are featured on our saving website: https://nysca.savingcenter.net/ The best part: it's completely FREE. No fees, no obligations—just great business and personal saving benefits!



exclusive group benefits

Recently Added Discount Benefits:

- Home Depot Access exclusive benefits and business tools that will let you get the job done faster, more efficiently and for less. Enjoy volume pricing on thousands of items, up to 20% off paints, discounted tool rental services, and more.
- Adobe Save up to 15% off on 20+ creative apps including Photoshop, Illustrator, InDesign & Acrobat Pro. Get the tools to create graphics, publish layouts, design illustrations, convert PDFs and much more.
- Ace Hardware Enjoy 12% off all your hardware needs. Save on paint, cleaning supplies, hand and power tools, plumbing, electrical & more. Shop online and at 3,000+ participating retail stores.
- Constant Contact Receive 30% off your first 3 months of effective email marketing services to successfully promote your business. Quickly and easily market your ideas, build your brand online, attract customers, and sell more products.
- Batteries Plus Bulbs Save time and money on power, repair and lighting needs. Enjoy up to 71% off 60,000+ quality batteries, light bulbs, accessories & more. Purchase online and at over 700 stores across the U.S.
- Simple Texting Save up to 25% off SMS & text marketing services to increase customer loyalty & drive demand. Reach & convert more business fast get started in minutes.

These join the privileges previously available to NY-SCA members through the Savings Center:

- Office Depot up to 75% off office essentials
- ADP up to 20% off payroll services
- SterlingNOW 10% off background check services
- 4imprint 10% off promotional products
- YRC 83% off tradeshow & LTL shipping
- Rocket Receivables 10% off debt collection services
- AccountingDepartment.com discounted online accounting services
- Avis/Budget up to 35% off personal & business rentals nationwide
- RX Discount Card up to 75% off prescriptions not covered by insurance
- Hotel Specials up to 60% off 100,000+ hotels for business & personal travel
- Entertainment Deals up to 60% on tickets to theme parks, movies & more
- 1-800-Flowers Save 15-20% off with promocode WINDFALL

In addition, the NYSCA is pleased to partner with the following companies to bring additional savings and privileges to your practice:

- Foundation for Chiropractic Progress
 - Complementary group membership
- <u>Chirocode</u> 20% off MSRP for Practice Management and Coding References
- <u>NCMIC</u> Special Pricing on Credit Card Processing tailored for the Chiropractic Industry
- General legal counsel services A monthly 60 min consultation/information inquiry free of charge with a respected legal firm regarding No-Fault, Workers' Comp, and Commercial Collections, and general law and general contract questions.

Be sure to keep your NYSCA membership and dues current so that you can continue to enjoy these Member Benefits. As always, please feel free to continue to support your local vendors. If you are not yet a member, join today and start taking advantage of these special programs!



Credit Card Processing Should Not Cost the Provider It's a Benefit to the Patient

By Ken Handy

In these days of high inflation, high salary costs, high supply costs and ever-increasing operational costs, many practice owners are looking for ways to save money and/or increase revenue streams. One area that may be overlooked is credit card processing fees. Card processing fees can eat up anywhere between 2.25%-4.00% of earned income just by accepting a payment by credit card. These can cost a practice thousands of dollars per year.

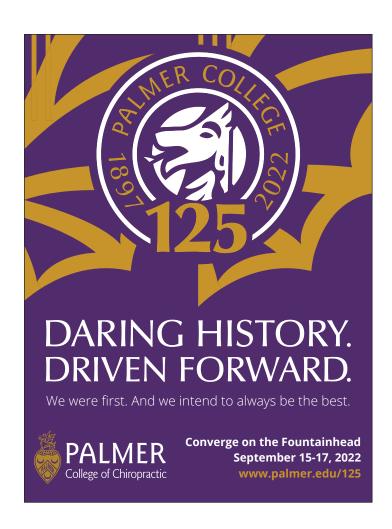
Why should a practice owner have to pay for their patients to earn their vacation points, cash back or travel miles? The fact is most customers do not even realize who pays for all the programs attached to credit cards, nor do they even think about it. The practice owner bears the brunt of these high-cost cards at the end of the month, when they see the large debit to their business

bank account. If a chiropractor charges \$50.00 for an office visit, why shouldn't he/she receive \$50.00 for their valuable services and not \$48.50 just because a patient wants to pay with a credit card?

Luckily, there is a solution to this problem. There are now card processing programs that allow business owners to accept credit cards and not have the burden of these costly fees. Many practices are taking advantage of "cash discount" or "service charge" programs where their patients receive an instant discount when they pay with cash or check.

The first question asked when presented with a program like this is, "Is this program legal?". The simple answer is yes! Many states have different rules regarding credit card "surcharging",

Continued on page 20





Gives you **MORE**

At NCMIC, we think you and your practice deserve more. It starts with our credit card processing program.

Learn more now.



ARE PAST DUES IMPACTING YOUR REVENUE? CONTINUED FROM PAGE 16

Can a Third Party Collection Agency help?

Engaging with a collection agency can provide the relief you need to allow staff to complete other work and remove the stress of dealing with past dues. Choosing an agency that aligns with your business is important.

Find an empathetic agency. Empathetic debt collection involves listening, understanding, and being sensitive to the thoughts, feelings, and experiences of the debtor. What is Empathetic Debt Collection? (beyondgreensolutions.com)

Find a reputable collection agency. This could include visibility, involvement in professional collections associations and their community, transparency, collaborative processes, and high level of collaboration with you and your customers. What is a reputable debt collection agency? (beyondgreensolutions.com)

These steps and introspective approach can put you on the path to past-due recovery!

This article was written by Katie Borchers, RN MSHA, owner and President of Beyond Green Solutions. Katie, a former pediatric nurse and healthcare IT project director, started Beyond Green Solutions to bring empathy and technology into the collection industry. Once a nurse, always a nurse.

Announcing the opening of **Harlan Health Products Online Supply Shop**

Shop.HarlanHealth.com

Quality Products | Excellent Pricing \$9.95 Flat Rate Shipping on ALL orders Start saving by placing your order today

Harlan Health Products, Inc. was founded on the principle that we have all the products you need, and the personal service you deserve. This will always be at our core, whether to assist you with your equipment, supplies, or help you practice more safely.



HP Harlan Health Products, Inc.

Office: 1-800-345-1124

Email: Sales@HarlanHealth.com www.HarlanHealth.com "All the products you need...and the personal service you deserve"

AFFORESTATION PROJECT AT NORTHEAST COLLEGE CONTINUED FROM PAGE 14

and orange coneflower, planted on 11 acres of campus grounds between Bayard Street, Rt. 89, the College's main entrance, and campus buildings. Each year a similar number of trees, plants and shrubs will be added to the 40 acre-span of new forested space, through which the College ultimately plans to create footpaths and walking trails.

ADVANCING THE COLLEGE AND COMMUNITY

The project further advances the College's initiatives to promote sustainability, enhance College-owned properties and facilities and encourage meaningful interactions within the Northeast Blue community. These strategies and goals are outlined in Northeast College's strategic plan "2021-2023 BLUEprint: Growing the Future Together."

"At Northeast, we know the hard work and commitment that goes into building strong and successful futures. The same dedication to excellence is necessary to ensure our campus grounds and community land persevere and endure," said College President Dr. Michael Mestan. "We are so fortunate to call the Finger Lakes region home -- it's one of the most naturally beautiful areas in the country. We have a responsibility to not only pass that legacy on to future generations of healthcare leaders but to make our ecosystems even stronger for our greater Seneca Falls and Finger Lakes community."

As the grounds are transforming, the College is keeping its natural pollinators in mind. To provide cover for these various species, including honeybees, that may be staying on campus for the winter, invasive brush cuttings have been scattered on the grounds to create natural habitats.

DEDICATED TO A SUSTAINABLE FUTURE AT NORTHEAST

This naturally sustainable environment will further allow the College to be good stewards of its 286 acres of land by reducing the amount of fuel and water used to upkeep the large lawn. It will also provide revitalization at a much-needed time. This summer, many campus trees had to be removed after being damaged by the emerald ash borer, an invasive bug, and other environmental factors.

Actively creating natural spaces that best work for the College and the larger community and allow for maximum conservation efforts began three years ago when the "Grow Zone" was created. The 45-acres of College Grow Zone grounds is now dedicated to the natural population of native plants.

The College has substantially reduced its carbon footprint, eliminating the need for more than 14 hours of mowing a week and more than 6400 lbs. of carbon dioxide emissions annually. The reduction in mowing has already saved more than 1,000 gallons of fuel and returned many of the benefits of wildlife returning to the area. The afforestation project should see much more of the same and bring the community another beautiful landscape in Seneca Falls, further adding to the sustainability and beauty of the Finger Lakes.

CREDIT CARD PROCESSING CONTINUED FROM PAGE 18

but cash discount and service charge programs are legal in all 50 states, if rolled out and administered properly. All programs must include visible signage explaining payment acceptance policies and the savings associated with paying by cash or check. The patient must also have the ability to pay with cash or check and not be forced to pay by credit card.

The second question is, "Are my patients going to be upset?". History has shown the expected pushback from patients is much higher than what really happens. The vast majority of patrons understand and accept the policy change when explained clearly. The great characteristic of this type of program is that patients can save money by simply paying by cash or check. This puts the decision-making power in the hands of the patient. Many practice owners can now explain to their patients they no longer have to raise fees for everyone to cover the costs of credit card processing by simply instituting a cash discount program.

Four years ago, Schenectady, N.Y. chiropractor Dr. Tim Maggs converted his practice to this credit card system. He was surprised when his practice was audited and he learned he was paying \$3,500.00/year in fees. He immediately signed up. "It's foolish to be afraid to do this. It's good business and we had virtually no complaints from our patients. Those patients who do oppose it pay by cash or check. You get to a point in your career where you get tired of giving money away. We love our patients but they have to help with the overhead. This was the best move we've made in years."

For questions or more information please contact: Ken Handy – Owner Merchant Preferred Zero, LLC khandy@merchantpreferred.com 518-253-2479





ChiroCode Reference Manuals

Exclusive Savings: NYSCA Members receive 20% off MSRP!



Complete & Easy HIPAA Compliance

Find-A-Code's Complete & Easy HIPAA Compliance - 4th Edition (updated 2017) is a simple and practical guide containing all you need to implement and maintain a compliance program for HIPAA, HITECH, and the Omnibus 2013 Final Rule components. This book is a must for every covered entity, business associate, or compliance officer.



Diagnosis & Documentation Cards for Chiropractors

These cards will help you to quickly and easily view the top diagnosis codes and diagnostic tests, sample documentation, coding considerations, CPT crosswalks, and code-linked anatomic images.

These cards are full color, printed on PolyPrint durable material with helpful anatomic images.



2022 Chiropractic ICD-10-CM Cheat Sheet

This clean and simple Cheat Sheet is designed for chiropractors to use in conjunction with the ICD-10-CM Coding for Chiropractic book.

It lists about 75 of the most common conditions chiropractors treat, but many of the codes are hyphenated because there are so many

2022 ChiroCode DeskBook

The ChiroCode DeskBook is your comprehensive go-to chiropractic reimbursement manual for the support you need to get paid properly and keep it. This comprehensive resource includes chapters on Insurance Reimbursement and Claims, Medicare, Compliance, Documentation, Diagnosis Codes (ICD-10-CM), Procedure Codes (CPT®), and Supply Codes (HCPCS).



ICD-10 NOTE: Not all ICD-10-CM codes are included in this publication. The ICD-10-CM Coding for Chiropractic contains more about diagnostic coding and includes a more comprehensive list of applicable codes for the chiropractic office and the instructional notations and guidelines to use them properly. Shipping October 2021.

2022 ICD-10-CM Coding for Chiropractic

The ICD-10-CM Coding for Chiropractic is your comprehensive resource to understanding and using the ICD-10-CM codes you see on a day-to-day basis. In addition to a chiropractic specific Alphabetic Index and Tabular List, this book also includes:



- A selection of Provider Documentation Guides – an exclusive clinical documentation improvement tool for ensuring highest specificity code reporting
- Large, easy to read font and custom-shortened code descriptions
- Chiropractic specific overview learn the structure of ICD-10-CM with specific examples
- Abridged official guidelines just the information chiropractors need to know
- Code updates for 2022 effective October 1, 2021

Please note: Products for next year will become available on or about 09/30 of the current year. Orders for such products prior to 9/30 will be considered pre-orders. These items will be charged immediately, and the pre-ordered items will be shipped once they become available.

Brought to you by: New York State Chiropractic Association

Order online at NYSCA.com

NYSCA Member? □Yes

or complete the form below and make check payable to NYSCA

Name	
License #	
Address	
City/ State/Zip	
Phone	
Email	

 $\square No$

Ways to Order

Online https://nysca.memberclicks.net/chirocode-

Phone 518-312-4236

USPS PO Box 557, Chester NY 10918

#	Description	Member	Non- Member
	HIPAA Compliance 4th Edition	\$149.00*	\$169.00*
	Diagnosis & Documentation Cards	\$ 79.00*	\$ 99.00*
	2022 ChiroCode DeskBook	\$129.00*	\$149.00*
	2022 ICD-10 Coding for Chiropractic	\$ 99.00*	\$129.00*
	2022 Chiro ICD-10-CM Cheat Sheet	\$ 25.00*	\$ 39.00*

*Includes shipping.



STATE ASSOCIATIONS MEMBERS ELECTIONS

2021-2022 Board of Directors Congratulations to the 2021-2022 ChiroCongress Board of Directors and Clinical Compass Representatives!

At the annual meeting, held on Saturday, November 6, 2021, at the Sheraton Grand at Wild Horse Pass in Phoenix, AZ, members voted unanimously to elect the following candidates to the 2021-2022 Board of Directors:

Dr. Brenda Holland (WI)
President

Dr. Thomas Wetzen (VA)
First Vice President

Dr. Brian Stenzler (FL) Second Vice President

> Dr. Julie Bird (IL) Secretary

Dr. Gerald Stevens (NY)
Treasurer

Dr. Rachel Wendt (KY)
Executive Director at Large

Dr. Thomas Augat (ME)
District 1 Director

Tiffany Stevens (TN)
District 3 Director

Dr. Garry Baldwin (WA)
District 5 Director

Congratulations to board members who were elected to continue to serve in their current positions, to Dr. Gerald Stevens who joins the Executive Board as Treasurer, and to Dr. Thomas Augat (ME), who will serve as the new District 1 Director.

In addition, the districts elected ChiroCongress Clinical Compass Representatives as follows:

Dr. Nick Karapasas (CT) – District 1 Clinical Compass Rep

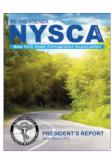
Dr. RJ Crawford (TN) – District 3 Clinical Compass Rep

Dr. Ron Wilcox (WA) – District 5 Clinical Compass Rep
Thank you to District Directors Marc Abla (IL) (District 2) and
Dr. Chad Carpenter (TX) (District 4) for their continuing service.
We also want to thank our district Clinical Compass
Representatives Dr. Christopher Dolecki (MI) (District 2) and
Dr. Carson Muth (ND) (District 4) for their continued service.

Would you like to contribute to our next statewide newsletter? On The Agenda

March 2022 Edition







We're aiming for a publication date of March 1st, and we are wondering if you have any recent articles or blogs that you might be willing to lend to this next newsletter. Of course, if you have more than one that you would like to submit, we can always consider them for use in subsequent publications.

We are interested in anything that advances knowledge in the profession. (Please, no advertorials.) Our members are hungry for information that they can use in day to day practice as well as anything that can enhance clinical skill and prof ciency.

The deadline for article submissions is February 9 2022. Please also be sure to include any attribution information you wish us to include for your article.

Send articles to: comm.secretary@nysca.com

2022 Spring Convention April 8-10, 2022

New York State Chiropractic Association

Sky Convention Center | 1 Mohegan Sun Blvd, Uncasville, CT

Earn up to 16 CE Credits over 3 days and across 2 tracks!

Earn up to 9 Cat1 credits, Up to 14 out of state credits. Save \$100 off "door" prices when you register by 01/14/2022. Special pricing for Association Members. Registration MUST be received by 5pm on Friday, 04/01/2022.

NYSCA Member Privileges

Membership with the NYSCA also makes you eligible for members-only savings from a variety of businesses through the NYSCA Member Privileges Program. Have you taken advantage of the privileges NYSCA membership offers? Here are some of the opportunities open to you:



Complementary group membership with the Foundation for Chiropractic Progress

Activate your F4CP Account



Special pricing on credit card processing, tailored for the chiropractic industry

Request a quote online

Insurance Reimbursement Solutions



exclusive group benefits







Significant savings in time and money with Office Depot and other premier suppliers.

Start saving today!

These NYSCA Sponsors are **trusted business partners** who have supported your organization for many years. Their valuable contributions help the NYSCA achieve its goals in advocating for you and your patients. NYSCA Sponsors also have a **proven track record** in assisting NY chiropractors with reaching their individual practice goals and in staying on the cutting edge of the health and wellness revolution in their communities.

For all they do, we owe it to them to first take a look at their products and services before going elsewhere and to support those who are supporting us. Remember — when doing business with NYSCA Sponsors, you are supporting your professional organization!

Member Benefits

Take full advantage of your NYSCA Member Benefits

Membership with the NYSCA makes you a part of the largest community of practicing Doctors of Chiropractic in New York State. This affords you an unparalleled opportunity for camaraderie with colleagues in your local area, to share with them in the trials and triumphs of day to day practice.

There are many ways for you to increase your benefit of being a NYSCA member:

- ☑ Join your local NYSCA Facebook Group
- ☑ Attend local NYSCA events
- ☑ Attend semi-annual NYSCA conventions
- ☑ Enroll in Monthly CE Webinars
- ☑ Access members-only content online
- ☑ Participate in the members-only forums
- ☑ Benefit from the Member Privileges
 Program, including group membership
 with F4CP
- ☑ Update your <u>listing</u> in our website's find-achiropractor search
- Apply to be paired with or to become a practice mentor
- ☑ Submit complementary (FREE) classified ads (resource for career opportunities!)
- ☑ Participate in the annual NYSCA elections
- ☑ Receive <u>assistance</u> from NYSCA's full-time administrative staff with routine questions or for more detailed assistance, contact NYSCA committee chairpersons, who are practicing doctors of chiropractic with expertise in the area of their committee

View all current NYSCA Member Benefits and Privileges

Be sure to keep your NYSCA membership and dues current so that you can continue to enjoy these Member Benefits and Privileges. As always, please feel free to continue to support your local vendors. If you are not yet a member, **join today** and start taking advantage of these special programs!

JOIN TODAY!



Order online



HP INK & TONER - SAVE UP TO 40% EVERY DAY!

With NYSCA, you have access to exclusive everyday low pricing on HP ink and toner with discounts up to 40% off at Office Depot. Hundreds of items to choose from, with unbeatable quality and pricing. Count on HP to deliver peak performance.

Have you registered for Office Depot discounts yet?

NYSCA members have access to exclusive FREE savings on office essentials, cleaning/breakroom products, copy & print services, technology items, and more! Not signed up yet? It's easy: Click Here

Corporate Sponsors

NYSCA Sponsors are trusted business partners whose valuable contributions help NYSCA achieve its goals in advocating for you and your patients. NYSCA Sponsors also have a proven track record in assisting NY chiropractors with reaching their individual practice goals and in staying on the cutting edge of the health and wellness revolution in their communities. Many offer substantial discounts and value-added services to NYSCA members. For all they do, we owe it to them to first take a look at their products and services before going elsewhere and to support those who are supporting us. Remember — when doing business with NYSCA Sponsors, you are supporting your professional organization!

PREMIER SPONSOR

★ OUM Chiropractor Program Contact: (800) 423-1504 www.oumchiropractor.com

DIAGNOSTIC/LAB SERVICES

- ★ LabCorp Inc Contact: (631) 599-8301 www.labcorp.com
- ★ Hudson Valley Neurodiagnostic Contact: (845) 592-4722 hvcradm@yahoo.com

BUSINESS/FINANCIAL SVCS

★ NCMIC Malpractice Insurance Contact: (800) 769-2000, x3555 www.ncmic.com

MISCELLANEOUS

- ★ American Chiropractic Association Contact: (703) 276-8800 www.acatoday.org
- ★ Northeastern College of Health Sciences (previously NYCC) Contact: (800) 234-6922 www.nycc.edu

Earn FREE Membership

... each time you refer a new member to the NYSCA!

Current NYSCA members who recruit a new regular member (not student, affiliate, or retired) to join the NYSCA for a full year will in turn receive a 'thank you' from the NYSCA in the form of **two additional months** added to the end of their current membership term. Or, if the new member signs up for just a half year, the recruiting doctor receives one additional month of NYSCA membership. We have even sweetened the pot: there are **no limits** to how many times you can benefit from this incentive.

To receive your incentive month(s), the new member must make a semi-annual or annual payment and list you on their application form as their referring NYSCA member. (You may want to give a partially filled out application form to colleagues you are recruiting.)

If you are interested in promoting this offer to your friends and colleagues who may have been considering joining NYSCA and are just waiting for someone to encourage them, and would like a list of non-members in your district, please contact your local district president or controller@nysca.com.

Membership Has Privileges

...and one of them is the self-respect a doctor feels, knowing that they are a part of something bigger than themselves, supporting their livelihood with collective energy and pooled resources.

What is the NYSCA?

The New York State Chiropractic
Association is a statewide professional
Chiropractic Association, comprised
entirely of your peers and
colleagues. We have joined together in
the promotion, advancement, and
defense of Chiropractic. In conjunction
with our full time lobbyist, the NYSCA
monitors all legislation that affects our
profession while working to protect and
expand practice rights.

Why Should All New York DCs Be NYSCA Members?

"NYSCA membership provides Chiropractors in New York State an unparalleled opportunity to advance their profession, by adding their voice of the unified defense of practice rights, scope of practice and a rightful place among mainstream Health Care."—Jack Beige, DC, Esq., NYSCA Past President

If YOU don't support your profession, who will?

For questions regarding this program, please contact the NYSCA Administrative Office at (518) 785-6346 or a member of the NYSCA Membership Committee.

Growth is never by mere chance; it is the result of forces working together

—James Cash Penney

* New members are defined as DCs who have not been NYSCA members within the preceding 12 month period. The recruiting member's information must be included on the new member application. Only one member can receive the credit for recruiting a new member. Recruiting incentive is not valid on students, retired/disabled, or associate applications. Eligibility subject to verification; Subsequent year's dues payable at usual rate. New member discount offer is not valid for retired or associate members and may not be combined with other membership discounts.





NEW YORK CHIROPRACTIC POLITICAL ACTION COMMITTEE

The New York Chiropractic Political Action Committee (NYCPAC) is designed to help elect state legislators who are supportive of Chiropractic issues and positions. Please take a minute to get involved and see what the NYCPAC is focused on accomplishing--Visit NYCPAC.net.

Organized medicine, managed care organizations, and other anti-Chiropractic forces continue to spend hundreds of thousands of dollars each year to elect candidates that do not understand or value the Chiropractic Profession and the research and truths about the efficacy of Chiropractic care.

In order to help fight and educate these outside forces, we need you to please become part of our grassroots advocacy team. All New York Chiropractors, united together, CAN position our Profession to continue to be a viable livelihood and promote the wellbeing of our patients. Please, become part of the solution! We have designed a process to make it easy to donate to the NYCPAC. Don't overlook ANY contribution to the PAC, but please support at the highest level you can. NYCPAC can accept "one time" donations from you or can conveniently set up an *automatic monthly contribution* from your credit or debit card.

We need your support to ensure that we can truly be effective. Stand behind your Profession and CONTRIBUTE TODAY!

we need your support to ensure that we can truly be ellective.	Stand benind your Profession and CC	MIRIBUTE TODAT!
□ Enclosed is my donation for* (check one) □ \$100 □ \$250 □ \$500 □ \$1000 □ \$5000 □ ot	ther \$	Please send your personal check payable to: NYCPAC PO Box 440,
My contribution is from a/an: □ Individual/Sole Proprietorship □ Partnership □ PC/C	orp □ PAC/Labor Union □ LLC	Chester NY 10918 NYCPAC.info@gmail.com
Please check each line to affirm that each of the followard and I am a United States Citizen or permanent resident and I am at least 18 years of age. □ I have not been and will not be reimbursed for making	lien (green card holder).	son or entity.
Please complete the following information:	Preferred Mailing Address:	□ Home □ Work
Name		
Company Name		
Address		
City	State Zip Code	
Occupation	Employer	(If student, list school)
Daytime Phone	Evening Phone	
Email Address		
Signature		
Scan the QR Code below to make a or	ne-time credit card co	ontribution, or
visit NYCPAC.net and click "Make a C	ontribution"	回然疑问
<u>Please note</u> : Voluntary contributions by individuals are subject to a contribution sources and \$84,400 to a political action committee. The annual donation limit to all sources. Each affiliated or subsidiary corporation, if a separate legal entity information on contribution limits in New York, please visit the New York State B www.elections.ny.gov.	for a corporation is \$5,000 in a calendar year , has its own contribution limit. For more	
Contributions to the NYCPAC are not tax deductible for state or federal tax purporphibits contributions from individuals who are not citizens or permanent resides the name of another person are prohibited. PAC contributions are also not reimb	nts of the US. Contributions by one person in	mist Off



New Practitioner Mentor Program

Program Goals

The goal of the program is to foster a successful mentoring relationship between new DCs and seasoned Doctor of Chiropractic, giving our members the opportunity to:

- Gain exposure to the business community
- Learn about and discuss specific practice paths
- Develop and cultivate a business network
- Understand the relevance of their continuing education
- See what tasks and issues doctors really face in New York
- Discuss attributes and experiences doctors are truly looking for in potential associates

Program Overview

New practitioners in New York have identified critical stages of business and practice where a resource is most needed; therefore, NYSCA's Mentor Program members are provided the following:

- Member support specialist to help in business and practice
- Helpful documents for your practice in New York
- Mentor matching based on specific needs
- FAC

New Practitioner Expectations

A successful mentoring relationship truly depends on you, the DC. We ask our mentors to connect or interact with you at least two times per month; however, you are the catalyst to build and develop the relationship. We expect you to engage your mentor in your business and practice goals, so they may effectively guide you as needed. New DCs may enroll in the program. Once matched with a mentor, students receive more detailed information.

Mentor Qualifications

To qualify to be a NYSCA mentor, the following must apply:

- 1) Current NY state Chiropractic License (to be submitted annually with mentor program application)
- 2) Current malpractice insurance (to be submitted annually with mentor program application)
- 3) At least 3 years post-graduation from an accredited chiropractic school

Note: A paid associate will not qualify as a mentee in this program as a paid mentorship is already occurring.

Mentor Expectations

- 1) Fill out a brief mentor application and send to the Mentor Program Coordinator, Dr. Gerald Stevens (secretary@nysca.com)
- 2) Approved members will be listed on the NYSCA website as available mentors in each district with contact information. Mentors should complete the application annually to continue to participate in the program.
- 3) Mentors will be paired with mentees in their own NYSCA district of residence or practice and are asked to meet with assigned mentees at least twice per month for three months. Meetings may be in person and/or by phone and must be documented with an encounter form signed by both parties.
- 4) No funds will be provided by NYSCA (Albany) for mentor/mentee meetings. Individual districts may choose to fund mentor/mentee meetings as per district policy/vote.
- 5) Mentor will be asked to complete a short post program evaluation to ask for improvements and quality of experience.
- 6) If you no longer wish to participate in the mentor program, contact the Mentor Program Coordinator.

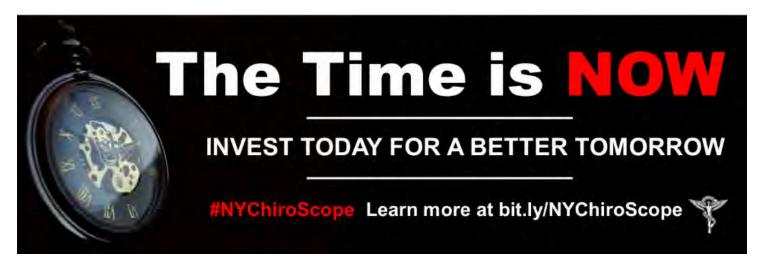
Mentor Benefits

A qualified mentor will receive \$100 credit towards their NYSCA membership fees upon completion of a three month mentorship and associated evaluation

For More Information:

Gerald L. Stevens DC, MS, MPH, NYSCA Mentor Program Coordinator

Depew Health Center, 4974 Transit Road, Depew, NY 14043 | Phone (716) 685-9631 | Fax (716) 685-9750 secretary@nysca.com





Pricing

To qualify for member pricing, your member-ship with the NYSCA, New York Chiropractic Council, or American Chiropractic Association must be active and current. Please contact our administrative office for more details.

Registration Deadline

Standard registrations must be received with payment by 5:00 pm on 04/01/2022. At-the-door pricing (add \$50 to standard pricing) will apply for all mailed registrations postmarked after 03/26/22 and all online registrations completed after 5:00 pm on 04/01/2022. FAXED REGISTRATIONS WILL NOT BE ACCEPTED.

Questions?

Please contact the event coordinator:
Elizabeth Kantrowitz
518-312-4236
controller@nysca.com

Upcoming Events

Additional CE events may be coming up at the district level. Please contact the individual districts for more information.

Learn More About NYSCA

www.NYSCA.com

The New York State Chiropractic Association

2022 Spring Convention

Please register online with a credit card at www.NYSCA.com

OR mail this registration form with check payable to: NYSCA, PO Box 557, Chester NY 10918

Canvantian	Dogietration
Convention	Negisti ation

Doctor Name				
NY Lic#	Other State	#		
Mailing Address				
City/State/Zip				
Phone		Fax		
Email				
Registration Category		,	dard	
□ Non-Affiliated DC	by 01/14 \$329		/01/22 79	after 04/01/22 \$429
□ NYSCA/Council/ACA Member	\$229	9 \$2	79	\$329
□ 1st or 2nd Year Licentiate Member	\$119	\$1	49	\$199
□ CA attending with registered DC	\$99	\$1	39	\$179
□ 50+ yrs. in practice NYSCA member	\$0	\$	0	\$0
□ DC student or full-time college faculty	\$0	\$	0	\$0

 Saturday Luncheon
 1 lunch is included in registration unless otherwise noted.

 □ Chicken ____ □ Salmon ___ □ Veg ____ Other Needs □ GF ____ □ DF ___ □ Kosher ____

 □ Not attending luncheon

 □ Additional luncheon tickets
 # ____ @\$40.00 each
 \$ ______

 □ Children under 10 (Chicken Nuggets)
 # ____ @\$25.00 each
 \$ ______

Registrations may be submitted online or via postal mail. Faxed registrations are NOT accepted. Association membership subject to verification. Mailed registrations must be postmarked by 1/7/22 to be eligible for early pricing, or postmarked by 3/26/22 to be eligible for standard pricing.

Registration Deadline: Early registrations must be received with payment by 5:00 pm on 01/14/22. Afterward, standard pricing will apply. At-the-door pricing will apply for all mailed registrations postmarked after 03/25/22 and all online registrations completed after 5:00 pm on 04/01/22

Cancellation Policy: Cancellation and refund requests must be made in writing and sent to controller@nysca.com. Refunds will be issued in the manner in which payment was received and will be subject to a 15% processing fee if received more than one week prior to the scheduled event. All postage fees are non-refundable. Cancellations within one week of the event will be subject to additional administrative fees. Please review our Convention Policy Statement for details.

Invalid credit cards are subject to a \$10.00 fee and returned checks are subject to a \$20.00 fee.

Classified Ads

Seeking Associate Position

Northeast College of Health Sciences graduate December 2021. I am looking for an associate position in the Syracuse area starting end of December 2021/January 2022 (whenever my license is ready). Would be happy to send my CV and any references if needed. Contact jaustin6@s.nycc.edu or janetaaustin95@gmail.com.

Associate Wanted

Thriving chiropractic office on west side of Rochester looking for a motivated chiro to bolster our team. We cannot currently keep up with demand for care within our practice. I need a strong caring doc who wants to grow in the long term. Please call 585-889-3280 or email docdog1@aol.com if you see potential to join our amazing team!!

Associate Wanted

Associate wanted for growing sports chiropractic and physical therapy office. ART, COX, Diversified adjusting, rehab and CBP practice. Check us out at www.blockchiropractic.com New grads welcomed. Please email resume to drieff@blockchiropt.com or call 631-793-6839

Associate Wanted

Scoliosis Specific Office seeking a part time associate doctor. MUST be licensed in New York. I would like to interview immediately with an anticipated start date of October 4th, 2021.15-20 hours per week. Pay is 40-50/hour. No prior experience is needed. I will train you. Please look at www.HudsonValleyScoliosis.com for full understanding of our methods. Contact

drstrauss@straussmethod.com **Associate Wanted**

Chiropractic and Physical Therapy practice located in Queens and the Bronx. We have been practicing since 1995 at both locations. We have a PT/FT position available and will train. Requirements include current NYS Chiropractic License and Malpractice insurance. Salary based on experience. Email resume to appointments@villagemed.com

Associate Wanted

We are looking for an associate Chi-

ropractor (NYS licensed) to join or busy practice located in Queens and the Bronx. Village Chiropractic has been established since 1995. Work in a multi-specialty setting with Physical Therapists and Medical Doctors. New graduates are encouraged to apply. Will train. Salary based on experience. Fax C.V to 7184296584 or email to

F.Giovanelli@villagemed.com

Associate Wanted

F/T or P/T Park Slope B'klyn In-Network Practice Diversified, Thompson Drop, Webster, Cox & Hill Traction, ART, SOT, Acupuncture, Chiro/Neuro & Sports specialties. Saturday 1/2days. Spanish helpful. Salary commensurate w/ experience. Forward CV:

DrKarenAThomas@gmail.com

Associate Wanted

Midtown East Manhattan. Will work with other healthcare professionals. New grads are welcomed. Full-Time. Salary is negotiable. Submit your CV and resume for prompt consideration to darren@dashawellness.com. Call 212-755-5500 to setup an interview.

Associate Wanted

Fantastic opportunity to walk into a well-established clinic and take over an existing wellness patient base. Generous package and relocation support available for overseas candidates: https://chiropracticjobs.com/ chiropractic-jobs-in-europe/. Get in touch people@willowlife.co.uk and join a team who create incredible stories of personal transformation every day!

Associate Wanted

Hamburg, NY. The right chiropractor will be looking for eventual ownership, buy-in opportunity, or partnership to our busy well-established Southtowns clinic. Our office offers chiropractic, pregnancy & pediatric care, nutritional supplements, and spinal decompression. Full time position, including some Saturdays. The perfect chiropractor will be vitalistic, subluxation based and have a strong philosophy of chiropractic. Contact cbukaty4269@gmail.com

Associate Wanted

Looking for an associate chiropractor to work along with my current associate and myself in a great long-term opportunity. We ae located in Huntington Long Island in a beautiful looking office, and moderate volume. We are not a crack'em and stack'em practice and this could be an opportunity to last until you retire. If interested call my office at 631-659-2980 or email thedukejm@gmail.com.

Office Space for Rent

Valley Stream, NY office space available: Mon, Wed, Fri and Sat. High traffic area, by Green Acres Mall, Home Depot, Walmart, BJs etc. Can email or text me at 516-606-0251 for details.

Office Building for Sale

Medical office bldg; 6483 Transit Road, East Amherst; 3,100 square feet; excellent property/ perfect for chiropractor; contact Tim Hourihan Hanna Commercial 716-830-9823

Practice/Home Office for Sale

Fulton, NY: Well-established and fully equipped referral-based 34-year -old family practice. 4 days/wk; solo Dr. and Massage Therapist. Offering flexible opportunities to transition into ownership including direct purchase, the Dr. would stay for a smooth transition. 3-4 treatment room, 1200 ft.2 office on the lower level with a 2000 ft.2 apartment above and attached garage. Large carriage house/barn in the backyard. The practice uses Eclipse practice management software. This is a low overhead turnkey opportunity. Additional information can be viewed on our website at tallentsfamilychiro.com. Contact tallentsdc@gmail.com.

Serious inquiries only.

Practice/Home Office for Sale

Greater Portland, ME - Iconic, wellestablished chiropractic practice, est 1960. Two generations of chiropractors developed the practice. The practice is in a freestanding 2100 sq. ft. building specifically designed and built in 1976 for use as a chiropractic clinic. Easy access, busy intersection. Private parking lot with 13 spots. Diverse, high-volume practice with an impeccable reputation. The building may be part of the sale or be leased to any prospective buyer. Contact drlynch@drlynch.com

(Continued on page 30)



NYSCA District Information

The NYSCA is a statewide professional Chiropractic association, comprised entirely of your peers and colleagues. We have joined together in the promotion, advancement, and defense of Chiropractic. In conjunction with our full time lobbyist, the NYSCA monitors all legislation that affects our profession while working to protect and expand practice rights. Our association is governed by a democratically elected Board of Directors and House of Delegates. Further, New York State is arranged into 4 Regions and 17 districts, each having its own elected officials and hosting monthly meetings and events. Each active district has representation in the House of Delegates to ensure that your voice is heard.

District 1

district01@nysca.com

Mitch Green DC
—President 212-269-0300

District 2

district02@nysca.com

Charles Fundaro DC

—President 718-236-6177

Vincent Nuziata DC

—Vice President 718-331-2667

District 3

district03@nysca.com

Christine Antoldi DC

—President 718-268-4464

Joseph Lezamiz DC

-Vice President 718-738-2550

District 4

district04@nysca.com

Gregori Pasqua DC

-President 718-654-4113

District 5

district05@nysca.com

Steven Breines DC

-- President 718-967-3500

District 6

district06@nysca.com

Bruce Silber DC

President 516-541-1064

Walter Priestley DC

—Vice President 516-752-1007

District 7

district07@nysca.com

Joanna Fasulo DC

- President 631-289-3939

Robin Stein DC

—Vice President 631-224-3036

District 8

district08@nysca.com

Glen Nykwest DC

-President 914-273-5505

District 9

district09@nysca.com

Michael Raucci DC

Matthew Flanagan DC
—Vice President 845-778-4420

District 10

district10@nysca.com

David Civale DC

—President 518-377-2207

Michael O'Leary DC

—Vice President 518-793-1205

District 11

district11@nysca.com

[President position pending]

District 12

district12@nysca.com

Michael Stirpe DC

-- President 315-472-7128

George Cunningham DC

—Vice President 315-445-9941

District 13

district13@nysca.com

Douglas Taber DC

District 14

district14@nysca.com

Arthur Kaufer DC

—President 845-357-0364

Kathleen McLaughlin DC

-Vice President 718-748-8044

District 15

district15@nysca.com

James Walters DC

—President 585-944-0955

Bethany Buryta DC —Vice President 585-721-1752

District 16

district16@nysca.com

Rebecca VonBergen DC

—President 607-277-0101

District 17

district17@nysca.com

Stephanie Pawelek DC

—President 716-771-1354

Brenda Covell DC

—Vice President 607-277-0101



Practice/Home Office for Sale

Wantagh, NY - Streamlined and stable 34 yr. Diversified 50% cash practice. 100% referrals and extremely high patient retention. Focus is on preventative and maintenance care. Home office offered with an initial lease and option to buy. Doctor ready to retire but will stay on to mentor and provide a smooth transition for the buyer and willing to continuing work part time. Contact 908-419-7510 or greg@chiroequity.com for details. Practice/Home Office for Sale Active Manhattan Practice- Soho-

Active Manhattan Practice- Soho-Greenwich village for sale. Dr. retiring after 37 years in practice. Willing to discuss all offers and arrangements for easy transition. Great for local DC to expand practice or new DC to take over. Please call the doctor on cell at 201-906-8791

Practice/Home Office for Sale

GREENWICH VILLAGE NYC—Holistic clinic in same location for over 30 years! Owner works only 29 hrs/wk & collects over \$200k+ per year! Seller willing to stay for smooth transition & financing is in place to purchase this business with as little as \$7000 down! For more info, see www.strategicdc.com/20802 or email info@strategicdc.com.

Practice/Home Office for Sale

Burlington VT area -. Collecting \$250k/year with effective mix of chiropractic, massage, nutrition & more - but Seller is ready to retire. Buy with as little as \$10k down! For more info, see www.strategicdc.com/211005 or email info@strategicdc.com.

Practice/Home Office for Sale

Guilderland, NY - 35-year practice for sale. Instant income for energetic chiropractor (or two). Practice in a beautiful location nestled between the Adirondack and Helderberg mountains of upstate NY outside Albany. Educationally, socially, medically, and technically sophisticated area with very little competition for disciplined chiropractic adjustor. Practice equipped with 3 Thompson rooms Zenith), a flexion distraction room (Hill), x-ray and a massage therapy room. Office is designed to accommodate two chiropractors or one who is highly motivated. Contact greg@chiroequity.com or 908-419-7510.

Practice/Home Office for Sale

Lynbrook NY—Fully furnished Chiropractic office with deep tissue laser therapy, new digital x-ray system, full rehab room with equipment, massage therapy, Decompression table(DRX-9000) and all modalities. Doctor retiring after 38 years of practice, chiropractic office has been running for 28 years at this location and 15 years at a nearby location. Doctor will stay for a smooth transition ensuring success!! Mix of family practice, Medicare, PIP (No-fault), Cash and insurance plans. Asking \$200,000.00 Please call (941) 792-4357 on MWF of 516-582-5001. Contact glenngallo@verizon.net

Equipment for Sale

Xray machine 300/125 with processor available FREE just have removed and it's yours along with cassettes. Low usage professionally maintained and serviced. In addition a Spinal Aid decompression table ready to be moved, very good condition \$3000.00 Also 2,4,5 tier file cabinets for sale \$25, \$50,&\$75 respectively. Also available Xray file cabinets, \$20. As well as desks and other office items. Retired. Please call 516-695-6408. Email lewisbazakos@gmail.com

Equipment for Sale

Erchonia Zerona with Arm Zerona. 2 beautiful pieces of equipment in almost brand new condition. Hardly used. Designed to reduce inches. Perfect for the practice looking for additional income streams. Priced to sell. Call for further information. 518.393.6566.

Miscellaneous

PORTLAND, OR - Chiropractic Clinical Educator (Attending Physician) needed for Campus Health Center University of Western States in Portland, Oregon is now accepting applications for the position of Chiropractic Clinical Educator (Attending Physician). Maintain a chiropractic practice for interns to master clinical skills and obtain clinical practice experience. For a full position description and application instructions, please visit our website at https://www.uws.edu/about/employment/.

Submit your classified ad today!

View all current classified ads



The New York Chiropractic Political Action Committee (NYCPAC) is the political action committee of the New York State Chiropractic Association (NYSCA) and is intended to help support candidates who are pro-chiropractic. It is important to note that if you choose not to give to NYCPAC, this will in no way effect your membership in NYSCA.

Please Do Not Forget . . .

Organized medicine, managed care organizations and other antichiropractic forces continue to spend hundreds of thousands of dollars each year to elect candidates that do not value the chiropractic profession.

As you may know, next year is an election year in New York for all members of the New York State legislature and all four statewide offices including Governor, Lieutenant Governor, Attorney General and Comptroller, and it is more important than ever that we support legislators and candidates who support chiropractic. NYCPAC provides us with a great opportunity to support pro-chiropractic candidates.

There are always legislative issues confronting the profession whether it be passing scope modernization or recognizing conservative care providers as an alternative to an opioid prescription or an issue with Workers' Compensation. NYCPAC helps us to support legislators that are supportive of the chiropractic profession in New York.

We ask that you support the NYCPAC by visiting this link and making your donation today.

It is important that we do all we can to help support the profession and the thousands of chiropractic patients we serve.

Please make a donation today



An Updated Website Experience

To better serve our members, the NYSCA is excited to announce that we have upgraded NYSCA.com to a new web platform in mid-June 2019.

Included in this website renovation are enhanced security features that better protect the personal data of our members. There will also be many new features that improve communication and enhance your experience as a NYSCA member, including:

- A faster and more responsive site
- An improved mobile experience
- Simpler navigation

- Better search functionality
- Increased communication from the central office and between members

Website Access – Username and password

When the change goes live, you can expect to receive an email notification, informing you of your username and prompting you to log in and update your password. If you do not have an email address on file with the NYSCA, or you prefer to receive your invoice at a different address, please contact the administrative office at 518-785-6346.

Membership Invoices Update

With this change, the NYSCA will no longer be postal mailing dues invoices. Please expect that 28 days prior to your membership renewal date you will receive an EMAIL with your dues invoice attached. The email will also contain a link which you can follow to renew your membership online, or you may choose to print the invoice and return it with a check payment.

Auto-pay: If you have previously set up your membership for auto-renewal, please remember to sign in and confirm your preferences to continue with this payment option.

Please update your profile in NYSCA's Find-A-Doctor Database

Once this update goes live, we request that you take a moment to log into the members' only section of the NYSCA website (www.nysca.com) & update your profile. On your profile dashboard, you can update your user name, password, personal and practice details – anything that you would like to use to distinguish your practice.

Be sure to list your specialties!

We have had many requests from patients looking for a chiropractor who uses a specific technique or therapy, or who treats a specific condition. Please be sure to update your profile to include this If your specialty is not listed, please give us a call at the administrative office for assistance.

What information is shared publicly and with patients?

Basic information regarding your practice (doctor name, business address, website address, and phone number) can be viewed on NYSCA's Membership Directory (available online to members only) or in the Find-a-Doctor online searchable database.

I don't want my email address to be available to the public.

No problem. The NYSCA is committed to safeguarding the privacy and confidentiality of information collected from members and other users. It is the NYSCA's intention to do all it reasonably can to make sure your information is kept strictly private and confidential. Therefore your email address will never be publicly available on our website.

Need Assistance?

If you don't have your NYSCA login ID or password, feel free to contact us at 518-785-6346 Monday through Friday between 9:00 am and 5:00 pm EST or by email at manager@nysca.com.

We hope you enjoy the new site and look forward to any comments or suggestions you might have for us!



New York State Chiropractic Association

PO Box 557, Chester NY 10918 | 518-785-6346 | 518-785-6352 FAX info@nysca.com | www.nysca.com



APPL	CATION FOR MEMBERSHI	Р	
	Contact Information		
Last Name:	irst Name:	MI:	☐ Male ☐ Female
Business Address:		County:	
City:	tate:	Zip:	
Office Phone:	Office Fax:	Email:	
Referred to NYSCA by:		All fields i	required unless otherwise specified.
	Education Information		
Degree(s):			
Chiropractic College:	Year C	Graduated:	
NY Chiropractic License Number:	Date o	of Issuance: (MM/DD/YY	YY):
	Personal Information		
Date of Birth:	Iome Phone (opt):	Mobile Phone	(opt):
Home Address:		County:	***
City:	tate:	Zip:	
Membership Categories	Dues		ment Information
Regular Membership	Full Year or AutoRenev	_	☐ Pay in full ☐ AutoRenew
☐ 1 st Year Licentiate – up to 2 years from date of licensure	\$120 or \$10/mont		Payment Method
☐ 2 nd Year Licentiate – up to 3 years from date of licensure	\$240 or \$20/mont		Master Discover AMERICAN EXPRESS
☐ 3 rd Year Licentiate – up to 4 years from date of licensure	\$360 or \$30/mont		
☐ 4 th Year Licentiate – up to 5 years from date of licensure	\$480 or \$40/mont		
☐ 5 th Year Licentiate – Greater than 5 years from date of licens		_	۵۰
★ New Member Special ★	\$000 01 \$30/111011t	Security Code:	
One-time offer applicable to Regular Membership only when year is PAIE verification. Subsequent year's dues payable at usual rate. Cannot be co	IN FULL. Eligibility subject to 25% Ombined with other discounts		
☐ Part-time, practicing 20 hours or fewer per weel Discount applicable to Regular Membership only. A certification of workin district officer, must be submitted to the administrative office; Cannot b	ig hours, signed by a NYSCA 50% of	Billing Address:	
Associate Membership – Include name of sponsoring NYS	CA Member:		
☐ 1 st Year Licentiate – up to 2 years from date of licensure	\$60 or \$5/mont	h	losed; Please make checks payable to:
☐ 2 nd Year Licentiate – up to 3 years from date of licensure	\$120 or \$10/mont		State Chiropractic Association 57, Chester NY 10918
☐ 3 rd Year Licentiate – up to 4 years from date of licensure	\$180 or \$15/mont		e if you do <u>NOT</u> want 7% of your dues
☐ 4 th Year Licentiate – up to 5 years from date of licensure	\$240 or \$20/mont	L .	rmarked for NYCPAC. Refusal to will not affect your membership rights.
☐ 5 th Year Licentiate – Greater than 5 years from date of licens	sure \$300 or \$25/mont	h I fully und	derstand and agree that upon
Affiliate Membership [†] - must be licensed to practice	chiropractic in New York	acceptance	of my application, I shall abide by
☐ a full-time staff member in residence at a chirop			te of incorporation of the NYSCA, Canon of Ethics, all rules and
university, college, school, or institution; or		regulations a	adopted by the Board of Directors
☐ a full-time employee of any recognized governm	2 3		of Delegates, and the laws of the w York, the Board of Regents, and
☐ a member of the Armed Forces of the United St	5		Education Department. I further
□ not in active chiropractic practice AND is employ	/eu ruii-time as	understand	·
supplier/vendor of chiropractic products and ser		communicate	es with its members by electronic
equipment, in service to members of the chirop			therefore permit NYSCA to send me
practicing exclusively in a state or jurisdiction of			ions and advertisements (regarding
$^{\dagger} \text{out-of-state}$ affiliate members may neither vote in NYSCA elections nor	hold office	upcoming ev	vents, etc.) via fax/email.
*Membership Dues – AutoRenew (Monthly	debit from credit card)	Signature:	
Cardholder understands and agrees that by opting into automatic bill	ing his/her card will be charged on a monthly	For Office	Date Received:
basis and will automatically renew on membership anniversary date.		Use Only	District Assigned