



Fall 2024 Event Agenda

October 25-27, 2024

At the Hilton Garden Inn Roslyn

NYSCA
2024
Fall Convention

NYSCA Conventions



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Policy Notice

The NYSCA makes every attempt to offer programs as publicized. We nevertheless reserve the right to alter and/or adjust program details, including but not limited to dates, locations, times, instructors, and presentation sources and sequences.

CE Notice

Continuing education credit (CE) is provided by Northeast College of Health Sciences.

License Renewal

Neither a speaker's or exhibitor's presence at said event, nor product mention or display, shall in any way constitute Northeast College endorsement. The College's role is strictly limited to processing, submitting, and archiving program documents on behalf of course sponsors.

This course is valid for Doctor of Chiropractic CE credits in "pre-approved" states, so long as it falls within the scope of practice as outlined by the corresponding state board and complies with the delivery format attendance requirements.

It remains attendees' responsibility to contact the state board(s) from which they seek continuing education credits for purposes of ensuring said board(s) approves both the delivery method and content as they relate to this event.



Speaker and Class Schedule



Friday afternoon - Oct 25, 2024

- 2pm-3pm Evaluation and Treatment of the Most Common Lumbar Degenerative Conditions Prior to Surgery
—Jeff Silber MD DC | Northwell Health System *1CE
- 3pm-4pm Improving Function and Form: Minimally Invasive & Non-Fusion Scoliosis Surgery in the Child & Adult
—Baron Lonner MD | Sponsored by Scoliosis & Spine Associates *1CE
- 4pm-6pm Nutritional Support for General Health of the Patient on Medication
—Mary E. Balliett DC MSACN | Sponsored by Potential Power Nutrition *2CE

Saturday morning - Oct 26, 2024

- 8am-9am Shockwave Therapy: An Introduction to the Latest in Soft Tissue Therapy.
—Harlan Pyes MS FACC | Sponsored by Harlan Health Products *1CE
- 9am-10am Back Pain and Sagittal Imbalance
—Brian J. McHugh MD FAAN | Sponsored by McHugh Neurosurgery *1CE
- 10am-12pm Feet, Ankles, Shoulders and Ribs: Tips For Evaluating and Treating These Key Extremities (Part 1)
—Kevin Wong DC | Sponsored by Foot Levelers *2CE

Saturday afternoon - Oct 26, 2024

- 2pm-4pm Feet, Ankles, Shoulders and Ribs: Tips For Evaluating and Treating These Key Extremities (Part 2)
—Kevin Wong DC | Sponsored by Foot Levelers *2CE
- 4pm-6pm Temporomandibular Dysfunction: Diagnosis and Treatment
—Richard Marsillo DC MS DAAPM *2CE

Sunday morning - Oct 27, 2024

- 8am-10am Sensible Coding for a Thriving Practice
—William J. Lauretti DC FICC FACC | NYSCA District 15 *2CE Cat 1
- 10am-11am Defending Against Recoupments, Recoupment Demands and SIU Audits
—Thomas J. Force, Esq. | Sponsored by The Patriot Group *1CE Cat 1
- 11am-12pm Strategies for Protecting Practice and Reputation
—Thomas J. Force, Esq. | Sponsored by The Patriot Group *1CE Cat 1

Earn up to 16 CE* Credits (up to 4 Category 1 Credits) over 3 days!

CE Pending for NY, PA, FL. Pre-Approved: CO, CT, DE, DC, ID, IL, IN, IA, MA, MD, MI, MS*, MT, NE, NC, ND, NH, NJ (DC only), OH, OR, RI, SC, UT, VT, VA, WA, WY, Puerto Rico, Canadian Provinces (except AB); *Does not accept online



Why YOU Should Attend This Conference

1. **Energize** yourself by learning new approaches to common chiropractic cases, including hands-on technique training.
2. **Reconnect** with old friends and establish new connections as you commiserate with colleagues about the trials and triumphs of day-to-day practice.
3. **Network** with vendors in your area and learn new ways to increase your income while providing a more comprehensive service to your patients.
4. **R&R** at a family-friendly venue is always a welcome treat! Give your family a much-needed and enjoyable weekend vacation. Schedule yourself some time to relax with on-site entertainment or an evening at the spa!
5. **Steer** the direction of your State Association by participating in your profession’s fight to correct our current issues.
6. **Support** your Association by attending your annual Convention! As the largest organization representing Doctors of Chiropractic in the State of New York, we need your input; It’s your profession, get involved!


While at the NYSCA Fall Convention, you can earn up to 16 CE Credits over 3 days. Bring your family along for an enjoyable weekend vacation on beautiful Long Island!

Your elected Officers, Directors, & Delegates work hard and fight for our profession and will be on hand at the convention to answer your questions about the direction of the profession in New York State. They have made their commitment; make yours by confirming your attendance the 2024 Fall Convention.

Register online today at www.NYSCA.com!

Attendee Checklist

- Early Registration cutoff date..... July 26
- Hotel Reservation cutoff date Sept 20
- Standard Registration cutoff date Oct 11
- Cancellation deadline..... Oct 18
- Onsite attendee check-in Oct 25



NYSCA President's Welcome Reception

Join us for the President's Welcome Reception following classes on **Friday, from 6pm-7pm** for hors d'oeuvres and beverages. Registered participants may enjoy a complimentary beverage from the bar and be entered for a chance to win a door prize of \$100 cash, courtesy of the NYSCA!

Please bring a supply of your business card to participate in exhibitor raffles!

Participating exhibitors will be noted on the exhibit hall floor plan.

Fun and Games

Exhibit Hall Passport

Convention participants play to win \$100 CASH.

Each attendee will receive a "passport" in their registration packet which will include the participating sponsor names and exhibit booth numbers. Attendees will visit and obtain a "Stamp" from ALL exhibitors listed in their passport book.

Once all stamps have been collected (in the corresponding boxes) passports can be deposited into a drop-box located at the NYSCA registration desk. Drawings will take place on Saturday following the afternoon break.

Exhibit Hall Scavenger Hunt

Convention participants play to win \$100 CASH.

Participating exhibitors submit questions, and attendees will receive the answers from the company representative at the convention. These questions are basically information the exhibitor wants each attendee to know about their product or service.

For example a fitness company might submit the question: "How long does a workout have to be in order to be effective?"

Submit your completed scavenger hunt at the NYSCA registration desk. Drawings will take place on Saturday following the afternoon break.



Things to do on Long Island

Stroll on miles of beautiful white sand beaches, bordering the Atlantic Ocean, or relax on the miles of coastline on the serene Long Island Sound. Discover charming downtowns and walk through our tranquil villages. Take your children to fascinating and kid-friendly museums and stay in top-notch hotels. Nassau County's restaurants and shopping are simply "WORLD CLASS." Play at some of finest golf courses on the globe. Explore miles of scenic hiking trails and ride along beautiful bike paths.



Americana Manhasset

Long Island's premiere shopping destination.
www.americanamanhasset.com
2060 Northern Blvd, Manhasset, NY 11030



Madison Square Garden

History happens at The World's Most Famous Arena. www.msg.com
4 Penn Plaza, New York, New York



Harbor Links Golf Course

Long Island's premiere daily fee public golf course www.harborlinks.com
1 Fairway Dr, Port Washington, NY 11050



Long Island Children's Museum

Explore. Play. Create
www.licm.org
11 Davis Ave, Garden City, NY 11530



Clark Botanical Gardens

Open 7 days a week - all year long
www.clarkbotanic.org
193 I. U. Willets Rd., Albertson, NY 11507



Falaise Tours

At Sands Point Preserve Conservancy
sandspointpreserveconservancy.org
127 Middle Neck Rd, Sands Point, NY 11050



Old Westbury Gardens

Open every day (except Tuesdays) through October 31, from 10:00am to 6:00pm.
www.oldwestburygardens.org
71 Old Westbury Rd, Old Westbury, NY



Nassau County Museum of Art

Family Saturdays in October 2024
Drop-in between 12 pm and 3 pm
<https://nassaumuseum.org>
1 Museum Dr, Roslyn Harbor, NY 11576

[Hilton Garden Inn Roslyn](#)

3 Harbor Park Drive Port Washington, New York 11050

Social Media

Guide



Meetings and trade shows offer opportune times to update your social media networks with information as it is happening and share news with your audience.

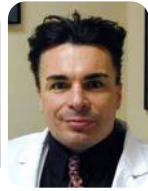


While the possibilities are endless, below are a few actionable ways you can take advantage of social media during a meeting or trade show:



- Let your friends and colleagues know that you will be attending the convention
- Send updates about what you experience at the event (i.e. inspirational or interesting speaker quotes, etc.)
- Tweet about companies you find helpful for your practice
- Post photos
- Use the meeting hash tag in your tweets (NYSCA 2024 Fall Convention: [#NYSCA24](#))
- Keep an eye on the hash tag feed for notices from exhibitors and your colleagues!

Class Descriptions & Presenters



Jeff Silber MD DC

Evaluation and Treatment of the Most Common Lumbar Degenerative Conditions Prior to Surgery

Friday, October 25, 2024 | 2pm-3pm

In this course, we will discuss the most common degenerative lumbar conditions, including evaluation, imaging, and diagnosis – from conservative treatment to surgery. Conditions to be covered include: herniated discs, stenosis, degenerative spondylolisthesis, discogenic low back pain, and isthmus spondylolisthesis.

Jeff S. Silber, MD, DC, is a Full-Time Academic Spine Surgeon in the Northwell Health System. He is Associate Chairman and Chief of Orthopaedic Spinal Surgery at LIJ. He holds the academic position as Associate Professor of Orthopaedic Surgery at Hofstra Medical School. He is extremely active in educating orthopedic residents and medical students. He specializes in degenerative spinal surgery in a multi-disciplinary setting. He has authored over 40 peer-reviewed scientific articles and has written over 20 textbook chapters on spinal related topics. He completed his orthopaedic residency training at the University of Pennsylvania and then a combined orthopaedic and neurosurgical Spine Fellowship at Thomas Jefferson University in Philadelphia.

Baron S Lonner MD

Sponsored by Foot Levelers

Improving Function and Form:

Minimally Invasive and Non-Fusion Scoliosis Surgery in the Child and Adult

Friday, October 25, 2024 | 3pm-4pm

The topic will be a discussion of Minimally Invasive and Non-Fusion Scoliosis surgery, innovative approaches designed to improve quality of life and restore function for the patient with severe scoliosis. The aim of this webinar is to inform the Chiropractor of the most advanced surgical options available and to discuss how collaborative treatment with the surgeon can result in improved outcomes.

Dr. Lonner is Chief of Minimally Invasive and Non-fusion Scoliosis Surgery at Mount Sinai Hospital, New York and Professor of Orthopaedic Surgery and Pediatrics at the Icahn School of Medicine. His approach to patients and their families is a holistic one in which the patient's quality of life, values, and perspective are at the forefront of decision-making about the patient's treatment options.

Mary E. Balliett DC MSACN

Sponsored by Potential Power Nutrition

Nutritional Support for General Health

of the Patient on Medication

Friday, October 26, 2024 | 4pm-6pm

Through the understanding of the mechanisms of drug action and detoxification, participants will be able to predict the types of drug-induced nutrient depletion of common prescription and over-the-counter medication. By correlating the medications with the nutrients that are depleted by those drugs practitioners will be able to support a patient's general health by the repletion of those nutrients.

Dr. Balliett is Professor Emeritus at Northeast College of Health Sciences. She is the Co-Founder and Chief Science officer of Potential Power Nutrition, a company dedicated to making supplements that deliver measurable results and are easy for Doctors, Dietician, Nutritionists, and other wellness professionals to recommend

Harlan Pyes MS FACC

Sponsored by Harlan Health Products

Shockwave Therapy: An Introduction to the Latest in Soft Tissue Therapy

Saturday, October 26, 2024 | 8am-9am

Shockwave therapy has been quickly gaining popularity among Healthcare professionals that treat soft tissue injuries. Attendees will get a brief look at the

history of Shockwave, indication, contraindication, treatment protocols, and practical applications of Shockwave Therapy. If you are currently using Shockwave Therapy in your practice, you will gain some ideas to help you utilize it more effectively. If you are thinking about adding Shockwave Therapy to your practice, you will learn the questions to ask about Shockwave Therapy. If you don't want to incorporate Shockwave Therapy into your practice, you will gain some insight about Shockwave to communicate with those that do.

Harlan Pyes is the founder and president of Harlan Health Products. A long time member of the American College of Sports Medicine, he puts this knowledge to good use to assist his clients. He has lectured at numerous professional state conventions, colleges and universities, and has conducted webinars to help update professionals in further understanding and more effective use of all modalities.

Brian J. McHugh MD FAAN

Sponsored by McHugh Neurosurgery

Back Pain and Sagittal Imbalance

Saturday, October 26, 2024 | 9am-10am

The presentation on "Sagittal Imbalance" by Brian McHugh, MD, explores the impact of sagittal imbalance on quality of life, emphasizing the critical role of sagittal plane analysis in adult spinal deformity (ASD). It highlights key radiographic parameters (SVA, PI, PT, SS, LL) and their relevance in assessing and managing ASD. The presentation also discusses pain generators in adult scoliosis, noting that decompensated patients with higher SVA and PT suffer more pain and lower HRQOL. The Schwab classification system for ASD is introduced to guide clinical decision-making and improve patient outcomes.

Dr. Brian J. McHugh, FAANS, is a board-certified neurosurgeon focusing on all aspects of spinal surgery. He has fellowship training in minimally invasive spine surgery, spinal oncology, and scoliosis surgery in both children and adults. Dr. McHugh often combines his experience in minimally invasive surgery with scoliosis/deformity surgery to find focused solutions for conditions that are typically treated with larger surgeries.

Kevin Wong DC

Sponsored by Foot Levelers

Feet, Ankles, Shoulders and Ribs:

Tips For Evaluating and Treating

These Key Extremities

Saturday, October 26, 2024 | 10am-12pm & 2pm-4pm

This course is designed to teach Chiropractors evaluation and adjusting techniques for key extremities that affect the stability of the axial spine. We will cover the feet/ankles, shoulders, ribs, and thoracic spine. To this end, a discussion of anatomy, common clinical conditions, and discernable subluxation patterns in the regions above spans the 4 hours.

This class teaches the student how to analyze the patient, look for subluxation patterns, treat them, and help their patients with home and lifestyle care.

Dr. Kevin M. Wong has been a practicing Chiropractor and Continuing Education Instructor for over 28 years. He has developed his emphases in the feet, shoulders/ribs, and the TMJ. Dr. Kevin's continued practice experiences influence and evolve the course material he teaches Chiropractors, CA's, and students.

Richard Marsillo DC MS DAAPM

Temporomandibular Dysfunction:

Diagnosis and Treatment

Saturday, October 26, 2024 | 4pm-6pm

This presentation will be a review of the history of TMJ complaints often associated with neck conditions.

This is a two hour theoretical presentation of one option to treat TMD patients. We will review clinical anatomy of the TMJ. Discuss historical treatments. Renew our knowledge of clinical biomechanics of this complex joint. Treatment is focused on an Instrument assisted manual technique. This technique is from sound biomechanical procedures introduced thru a measured instrument. Muscle energy techniques will support the protocol.

Richard Marsillo is a New York Chiropractic College Alumnus earning his Doctor of Chiropractic in 1991. He then earned his Masters in Biomechanics and Neuromotor Control from NYU and a Diplomate in the American Academy of Pain Management. He formerly served as an assistant Professor in the Department of Clinical Sciences at Bridgeport, Fellow / Faculty Clinician for Northeast College of Health Sciences, as well as An Adjunct Professor in the Department of Diagnostic Services at Hunter College. Currently he is an Adjunct Assistant Professor in the Biology Department at SUNY Farmingdale College. He is still in Clinical Practice and is an actively serving member of the US Military.

William J. Lauretti DC FICC FACC

Sensible Coding for a Thriving Practice

Sunday, October 26, 2024 | 8am-10am

This two-hour course will cover the basics of proper use and clinical documentation focusing on the dozen codes that give practicing chiropractors the most problems. Proper documentation and use of these codes will help the practicing chiropractor get paid by Medicare and private insurers more quickly and consistently, and avoid the risk of insurance audits and potential accusations of fraud. At the end of this presentation, participants will be better able to recognize weaknesses in their current coding and documentation practices and be able to create actions steps to improve these processes.

Dr. Bill Lauretti spent over 15 years in private practice before joining the faculty at Northeast College of Health Sciences (formerly NYCC) in 2005. He has served as the Chiropractic Clinical Director for a large regional PPO, and as a claims reviewer for major insurers, as well as an expert witness in numerous malpractice cases. He is an ACA Spokesman who has been interviewed by major news outlets about chiropractic safety and effectiveness. A Fellow of both the ICC and the American ACC, he was named the ACA "Academician of the Year" in 2024.

Thomas J. Force, Esq.

Sponsored by The Patriot Group

Defending Against Recoupments,

Recoupment Demands and SIU Audits

Sunday, October 27, 2024 | 10am-11am

This course offers a comprehensive overview of effective techniques designed to help chiropractic healthcare providers avoid and defend against insurer audits and recoupment demands. It covers strategies and best practices to ensure compliance, minimize risk, and protect against financial liabilities.

Strategies for Protecting Practice and Reputation

Sunday, October 27, 2024 | 11am-12pm

This course provides an overview of the critical federal and state laws relevant to chiropractic healthcare providers. It emphasizes the importance of understanding these legal requirements to avoid issues such as insurer audits, regulatory actions, and potential civil and criminal complaints. By mastering these legal aspects, chiropractic professionals can ensure compliance and maintain ethical practice standards.

Thomas J. Force is a state and federally licensed attorney with over 34 years of experience in the healthcare and insurance industries. Mr. Force is an active member and frequent speaker on managed care and collection techniques for the Health Finance Management Association, several state medical associations, and other healthcare organizations.

Group Hotel Rates:

The group rate is:

- Thurs \$189
- Fri \$229.00
- Sat \$229.00

King room sleeps 2;
Queen room sleeps 4
Check in 3:00pm
Check out 11:00am

Recreation & Amenities:

- Free parking
- Non-smoking rooms with 49-inch TV, work desk, ergonomic chair, mini-fridge, complimentary WiFi
- On-site restaurant
- Indoor pool
- Fitness center
- Pet-friendly rooms (additional non-refundable fee applies)
- Business center

Transportation:

Parking:

The Hilton Garden Inn offers complimentary self parking.

Airports:

John F Kennedy International Airport (JFK) 17mi
LaGuardia Airport (LGA) 17mi
Long Island MacArthur Airport (ISP) 35mi
Westchester County Airport (HPN) 40mi
Newark Liberty International (EWR) 40mi

Public Transportation

[MTA Oyster Bay Branch](#)

Taxi:

[Roslyn Taxi](#) 516-418-2090

On-Site Dining:

- [The Garden Grille and Bar](#)

Local Area Dining:

- [Atlas New World Bistro](#)
- [Sullivan's Quay](#)
- [Hickory's BBQ Grill](#)
- [DiMaggio's Trattoria](#)
- [Ikedo Ramen](#)
- [Port Thai Place](#)
- [Restaurant Yamaguchi](#)
- [Toscanini](#)

Group Call-In Reservation Procedure for

New York State Chiropractic Association

To make a room reservation, please contact the Hilton's group reservation line on **516-626-3600** or book online using the link below.

Please have the following information available:

Name of Group: New York State Chiropractic Association

Group Code: NYSCA

Arrival / Departure Dates: October 25-27, 2024

Online Reservations link:

<https://www.hilton.com/en/attend-my-event/nysca2024fallconvention/>

Reservations by attendees must be received on or before September 20, 2024. After the Cut-Off Date it is at venue's discretion whether to accept additional reservations, which will be subject to prevailing rates and availability.

Please note: Available inventory may sell out prior to cut off date.

Individuals must identify themselves as attendees with the New York State Chiropractic Association. Rates cannot be changed at check-in or check-out for guests who fail to identify their affiliation with group at the time that reservation is made.

Once your reservation has been completed you will be given a confirmation code. Please retain your confirmation code for future use. If a reservation needs to be changed or cancelled, please advise the Reservations Agent of your confirmation code.

CONFIRMATION CODE: _____

Please inform our Customer Service Representative if you would like a confirmation letter

*All rooms are subject to applicable taxes, currently 11.625%.

Deposits: All reservations must be guaranteed and accompanied by a first night room deposit or guaranteed with a major credit card. This deposit is refundable if notice of cancellation is received at least 48 hours prior to arrival and a cancellation number is obtained. No refunds for late arrivals, early departures or downgrades. Guests will be responsible for payment of their own room, tax, and incidental charges.

If you use a debit/credit card to check in, a hold may be placed on your card account for the full anticipated amount to be owed to the hotel, including estimated incidentals, through your date of check-out and such hold may not be released for 72 hours from the date of check-out or longer at the discretion of your card issuer.

• **Parking:** Self-parking is free for all Hilton Garden Inn guests.

• **Check-in/Check-out:** Hotel's check in time is 3:00 p.m.; Checkout time is 11:00 a.m. Please call our front desk at 516-626-3600 to see if early check-in or late check-out is available.

• **Cancellations:** Reservation deposit is refundable if notice of cancellation is received at least forty-eight (48) hours prior to and a cancellation number is obtained. No refunds for late arrivals, early departures or downgrades.

• **Room Delivery:** Currently, there is a charge of **\$5.00** per item for guestroom, meeting room and/or front desk deliveries

Hilton Garden Inn Roslyn | 3 Harbor Park Dr, Port Washington, NY 11050 |

www.hilton.com



2024 Fall Convention

Please register online at www.NYSCA.com

OR mail this registration form with check payable to: NYSCA, PO Box 557, Chester NY 10918

Convention Registration

NYSCA Member Council Member ACA Member Other State Assoc. Member : _____ Unaffiliated

Doctor Name _____

NY Lic# _____ Other State _____ # _____

Mailing Address _____

City/State/Zip _____

Phone _____ Fax _____

Email _____

Pricing

To qualify for member pricing, your membership with the NYSCA, New York Chiropractic Council, or American Chiropractic Association must be active and current. Association membership subject to verification.

Members who have been licensed in New York for fewer than two years, student members, Chiropractic college faculty, or members in practice over 50 years may qualify for additional discounts.

Please contact our administrative office for more details.

Registration Deadline

Early Registration pricing will apply for all participants registered at least 12 weeks prior to the scheduled event.

Standard Registration pricing will be in effect thereafter.

At the door pricing will be in effect as of 5:00 pm, 2 weeks before the event is to take place.

Faxed registrations are NOT accepted.

Questions?

Please contact the event coordinator: Elizabeth Kantrowitz 518-312-4236 liz@nysca.com

Learn More

www.NYSCA.com

Registration Category

Registration Category	Early by 07/26/24	Standard by 10/11/24	At The Door after 10/11/24
<input type="checkbox"/> Non-Affiliated DC	\$289	\$339	\$389
<input type="checkbox"/> NYSCA/Council/ACA Member	\$189	\$239	\$289
<input type="checkbox"/> 1st or 2nd Year Licentiate Member	\$89	\$139	\$189
<input type="checkbox"/> CA attending with registered DC	\$89	\$139	\$189
<input type="checkbox"/> 50+ yrs. in practice NYSCA member	\$0	\$0	\$0
<input type="checkbox"/> DC student or full-time college faculty	\$0	\$0	\$0

(student/faculty registration does NOT include CE or Saturday lunch; meal tickets must be ordered separately)

Saturday Luncheon

1 lunch is included in registration unless otherwise noted.

Not attending luncheon

Additional luncheon tickets # _____ @50.00 each \$ _____

Children under 10 # _____ @\$25.00 each \$ _____

Registrations may be submitted online or via postal mail. Faxed registrations are NOT accepted.

Cancellation Policy: Cancellation and refund requests must be made in writing and sent to liz@nysca.com. Refunds will be issued in the manner in which payment was received and will be subject to a 15% processing fee if received more than one week prior to the scheduled event. All postage fees are non-refundable. Cancellations within one week of the event will be subject to additional administrative fees. Please review our Convention Policy Statement for details.

Invalid credit cards are subject to a \$10.00 fee and returned checks are subject to a \$20.00 fee.