



# Fall 2022 Exhibitor Prospectus

**Sept 30—Oct 2, 2022**

The Kartrite Resort & Indoor Waterpark  
555 Resorts World Drive, Monticello, NY 12701

**NYSCA  
2022**  
Fall Convention

# NYSCA Conventions

## Marketplace Exhibition

The NYSCA Fall Convention brings together leaders in Chiropractic practice, research, academia and industry to present a variety of continuing education courses. It will also feature many sponsoring companies in its Marketplace Exhibition.

## Learn More



## About NYSCA

For more information about the NYSCA, please visit us online at [www.NYSCA.com](http://www.NYSCA.com).



## Table of Contents

- Exhibitor Schedule & Checklist **P.3**
- Exhibitor Packages **P.4**
- Exhibit Policies & Procedures **P.5**
- About the NYSCA **P.6**
- About Corporate Sponsors **P.7**
- Application and Contract **P.8**

## NYSCA Convention Sponsor Prospectus

It is our pleasure to announce and formally invite you to participate in the NYSCA 2022 Fall Convention!

The program will be held over 3 days (Sept 30-Oct 2, 2022) and will offer up to 16 continuing education credits. The event agenda will be released soon and will contain descriptions of the available courses. The Exhibit hall will be open on Friday afternoon and all day Saturday with opportunities for networking between attendees and exhibitors.

### Attendee Profile

The NYSCA Fall Convention typically hosts on average 150+ actively practicing Chiropractors, chiropractic assistants, and office managers from across the state.

### Who should consider sponsoring?

Companies and firms that offer innovative products and services related to the Chiropractic industry.

### What is included in my exhibitor package?

- Exhibit Space & One banquet luncheon ticket
- Company listing & website link included with online floor plan listing
- Event Program listing
- Exhibit Amenities:
  - One 6' table & 2-folding chairs
  - Complimentary WIFI (wireless) internet access may be available in the Convention Center.
  - Electrical access for exhibitors may be available, but must be requested in advance.
- Exhibitor Kit: Available via e-mail to all paid exhibitors by 07/08/22 (or when registration is processed, whichever is later) and will include any necessary order forms from the venue.



# Convention Exhibitor Schedule

## Exhibitor Installation

Friday, Sept 30 ..... 11:00am – 1:30 pm

## Exhibition Hours

Friday, Sept 30 ..... 1:30 pm – 7:00 pm

Refreshment break.....4:00 pm\*

President’s Welcome Reception .....6:00 pm - 7:00 pm

Saturday, Oct 1..... 7:30 am – 6:30 pm

Refreshment break.....10:00 am\*

Lunch break (exhibits closed)..... 12:00 pm – 1:30 pm

Exhibitor Appreciation Reception ..... 1:30 pm – 2:00 pm

Refreshment break.....4:00 pm\*

## Exhibitor Dismantle

Saturday, Oct 1 ..... 6:30 pm – 8:00 pm

Exhibits must be staffed at all times during the hours of exhibition. As a courtesy to the registrants and your fellow exhibitors, NYSCA requests strict adherence to the opening and closing hours.

## Dismantling must be completed by 8:00pm

Note: Timing of refreshment breaks is approximate. The NYSCA reserves the right to make changes, for compelling reasons, to the hours and dates set forth above. However, such changes will be made known in advance.

## Exhibitor Checklist

- Exhibitor Kit emailed to Exhibitors .....July 8
- Review exhibitor regulations form, sign & return exhibitor contract .....July 8
- Select exhibit space based on floor plan .....July 8
- Corporate Logo sent to NYSCA: controller@nysca.com ..... Aug 31
- Hotel Reservation cutoff date ..... Aug 31
- Send conference bag insert to NYSCA ..... Sept 16
  - Mail to:  
NYSCA, Attn: Antoinette Kranz, 777 Lishakill Rd, Niskayuna NY 12309
- Exhibit materials sent to the Kartrite ..... to arrive Sept 26-Sept 29
  - Contact the Kartrite for specific instructions (866) 708-1340
- Onsite Exhibitor check-in and exhibit space installation ..... Sept 30

## How to Reserve Exhibit Space

Online submission of the Application and Contract for Sponsorship along with payment is preferred.

Alternatively you may submit a paper application via U.S. Mail with a check payable to the NYSCA.



## Payment Schedule

To be considered for exhibit space, all applications for commercial exhibit space must be accompanied by payment in full. We are unable to reserve exhibit space without a completed application with payment.

The NYSCA accepts check, MasterCard, Visa, Discover or American Express. Selected exhibitors will be notified of their table location.

# Exhibitor Packages

On/Before 08/31/22    After 08/31/22

Exhibitor	Skirted Exhibition Table, Company logo in program, 1 (one) Saturday luncheon ticket	\$650	\$900
Exhibitor +Refreshment sponsor	Skirted Exhibition Table, Company logo in program, Signage at refreshment station, 1 (one) Saturday luncheon ticket	\$1100	\$1350
Exhibitor +Partial lunch sponsor	Skirted Exhibition Table, Company logo in program, Signage at luncheon entrance, 1 (one) Saturday luncheon ticket	\$2000	\$2250

*Exhibitors & Sponsors are responsible for submitting their logo or advertisement in accordance with submission guidelines no later than **Weds, August 31, 2022**. Ads must be print quality and submitted in .jpg or .png format to [controller@nysca.com](mailto:controller@nysca.com). Corporate Logo Ad is .75" high X 2" wide. Business Card Ad is 2" high X 3.5" wide*

## flexible solutions for your business needs

### Sponsorship Upgrades . (Exhibit table not included)

- **Sponsor Speaker** ..... partial min \$1500  
..... exclusive max \$10,000  
Includes company signage (provided by Sponsor) displayed and notation with company logo in program. For details, please contact the convention coordinator at (518) 312-4236
- **Sponsor Saturday Lunch** ..... partial \$1500  
..... exclusive \$6000  
Includes company signage (provided by the Sponsor) displayed and notation with company logo in program.
- **Sponsor Friday Cocktail Party** ..... partial \$1000  
..... exclusive \$4000  
Includes company signage (provided by the Sponsor) displayed and notation with company logo in program.
- **Sponsor Single Refreshment Break** ..... partial \$500  
..... exclusive \$2000  
Includes company signage (provided by the Sponsor) displayed and notation with company logo in program.
- **Sponsor Registration Bags**..... \$500.00
- **Sponsor Promo Item in Registration Bags** . \$250.00  
(provided by the Sponsor and approved by the NYSCA)
- **Insert in Convention Registration Packets** . \$250.00  
(provided by the Sponsor and approved by the NYSCA)



# Door Prize!

Convention participants play to win \$100 cash

This game is free for all participants and exhibitors. There is no registration requirement for exhibitors for this game. The only requirement for players is that they pre-register for the convention and be present for the drawing. That's all there is to it!



Please notify our exhibitor liaison if your exhibit will be hosting a drawing or raffle. At your request, your winner may be announced following the Saturday afternoon break

# Exhibit Hall Scavenger Hunt

**\*\*EXHIBITOR REGISTRATION REQUIRED\*\***



Convention participants play to win a \$100 Amex Gift Card.

This fun game is also free for all attendees and

Exhibitors. Exhibitors who wish to participate in the scavenger hunt should submit questions to be incorporated into the scavenger hunt. These questions are basically information the exhibitor wants each attendee to know about their product or service. For example a fitness company might submit the question: "How long does a workout have to be in order to be effective?" Think about the key points you wish to communicate to booth visitors.

Drawings will take place in the General Session on Saturday following the afternoon break.

# Public Relations Guide



Meetings and trade shows offer opportune times to update your social media networks with information as it is happening and share news and products with your audience.



While the possibilities are endless, below are a few actionable ways you can take advantage of social media during a meeting or trade show:



- Announce that you will be exhibiting at the meeting or trade show
- Send teasers about what to expect from your company at the event (i.e. promotions, new products, etc.)
- Tweet reasons to visit your booth
- Post photos from your booth
- Use the meeting hash tag in your tweets (NYSCA 2022 Fall Convention: **#NYSCA22**)
- Upload videos from your booth to YouTube

## Our Organization

The NYSCA is a statewide professional association, comprised entirely of Doctors of Chiropractic. These have joined together in the promotion, advancement, and defense of Chiropractic.

The NYSCA is governed by a democratically elected Board of Directors and House of Delegates. All governing officials are licensed Chiropractors who volunteer their time and efforts and pay full membership dues. Many of these officials also serve on committees, often more than one, which are tasked with specific projects as needs arise.

Further, New York State is divided into seventeen regional districts, each having its own elected officials and hosting monthly meetings and events. Each active district has representation in the House of Delegates to ensure that the voice of each of our members is heard.



**The NYSCA is the voice for Chiropractic in New York State**

### Our Mission

NYSCA brings together **Chiropractic** professionals in an effort to:

- ☑ **Enhance** the public health by assuring universal access to safe and effective health care.
- ☑ **Lead** chiropractic toward full integration in the evolving health care delivery system as the treatment of choice for the conservative management of neuromusculoskeletal dysfunction.
- ☑ **Advance** research, elevate the educational standards of the profession, and embrace the highest professional ethics and standards.
- ☑ **Assist** the Doctor of Chiropractic - the patient's advocate - in delivering accountable, coordinated, patient oriented care to people of all ages.

### Our Method

#### Education

NYSCA presents ongoing Continuing Education seminars throughout the state enabling members to easily and economically fulfill their licensing requirements. Seminars cover such topics as: • Proper practice procedures • Technique and diagnosis • Evidence Based Best Practices and Integration • Insurance Coding • Patient Law and HIPAA compliance

#### Legal Advocacy

NYSCA monitors all legislation in NYS that affects the Chiropractic profession. In conjunction with our full time lobbyist in Albany, NYSCA works to protect and expand practice rights and the services provided under NYS workers compensation and auto-no fault.

#### Representation

NYSCA represents chiropractic interests to the NYS Education Department, Chiropractic Licensing Board, the State Departments of Insurance and Health, and the Worker's Compensation Board.

### Our Means

#### Community

NYSCA provides New York Chiropractors the opportunity to share their struggles and successes while working for the collective betterment of the Chiropractic profession

#### Communication

NYSCA keeps you up to date on issues affecting chiropractic in New York through our quarterly e-newsletter *On the Agenda*, regular fax updates, and through our website:

#### [www.NYSCA.com](http://www.NYSCA.com)

NYSCA maintains a dramatic online presence. Our newly redesigned website is updated on a regular basis, providing breaking news on Chiropractic.

NYSCA.com serves as an important resource for prospective patients, allowing them to find accurate information on Chiropractic. It also helps them locate a doctor by searching our member database based on hometown, zip-code, or even the doctor's name.

# corporate **SPONSORS**



## Who Are NYSCA Corporate Sponsors?

NYSCA Corporate Sponsors are trusted business partners whose valuable contributions help NYSCA achieve its goals in advocating for our members and their patients. NYSCA Sponsors have a proven track record in assisting New York chiropractors with reaching their individual practice goals and in staying on the cutting edge of the health and wellness revolution in their communities. When NYSCA members are planning to make a purchasing decision, we encourage them to first consider products and services offered by NYSCA Sponsors.

WWW.NYSCA.COM  
 PO Box 557, Chester NY 10918  
 Phone 518-312-4236  
 Fax 518-312-4249

	<b>Diamond</b>	<b>Platinum</b>	<b>Gold</b>
Annual monetary pledge by corporate sponsor	<b>\$5,000</b>	<b>\$2,500</b>	<b>\$1,200</b>
Linked banner ad on NYSCA.com	✓	n/a	n/a
Advance convention exhibitor registration	✓	✓	✓
Discounts on exhibitor packages at NYSCA conventions (includes premium exhibitor location)	Complementary refreshment sponsor \$2250 value	25% discount on all exhibitor packages \$875 value	10% discount on all exhibitor packages \$350 value
Complementary ad space in NYSCA's quarterly newsletter, <i>On The Agenda</i>	✓ Full page \$1300 value	✓ Half page \$800 value	✓ Quarter page \$500 value
Updated membership list for postal mailing, preprinted on Avery labels	✓ Up to 4 times per year upon request \$800+ value	✓ Up to 2 times per year upon request \$400+ value	✓ Up to 1 time per year upon request \$200+ value
Listing in the sponsorship directory	✓	✓	✓

**Learn more or become a NYSCA Corporate Sponsor:  
 Visit us online at [www.nysca.com/advertise.asp](http://www.nysca.com/advertise.asp)**



# Exhibit Policies and Procedures

## Accommodations:

Kartrite Resort & Indoor Waterpark

555 Resorts World Drive  
Monticello, NY 12701.

Reservations can be made online or by calling (844) 527-8748

## The group rate is:

Thurs 09/29/22 \$189.00;

Fri 09/30/22 \$189;

Sat 10/01/22 \$255.00.

All prices +tax & gratuity.

The group rate is available until 08/31/22. Thereafter, reservations are accepted on a space and rate availability.

**Please note:** Available inventory may sell out prior to cut off date.

\*Additional cost per person above 4 is \$35.00 per person, per night & includes water park access.

Individuals must identify themselves as attendees of the NYSCA conference.

All reservations must be guaranteed and accompanied by a first night room deposit or guaranteed with a major credit card. Any individual reservation cancelled within 48 hours of arrival will be charged the first night room and tax. Rates cannot be changed at check-in or check-out for guests who fail to identify their affiliation with group at the time that reservation is made.

**Exhibitor Objectives.** The Exhibition is meant to supplement the professional meetings being held by providing attendees with the various types of products, services and information available to them. Exhibitors are expected to display their products and/or discuss their services with awareness of the professional and practical needs of the attendees. The NYSCA reserves the right to refuse space to any applicant which, in the opinion of the NYSCA, is unlikely to contribute to the overall objectives of the conference.

**Contract for Space.** The enclosed application for exhibit space, the notices of space assignment by NYSCA, and the full payment of rental charges, together constitute a contract for a right to use the space. Applications should be filed promptly and must be accompanied by payment in full.

**Exhibit Space Specifications.** The specifications of each exhibit space allow for one table-top exhibit. Exhibit equipment provided will include a 6' table and two chairs. For questions about exhibit space, contact NYSCA's conference staff for assistance.

Exhibit spaces are assigned on a first come, first served basis. NYSCA must receive payment in full to hold exhibit space. Please indicate if you have no preference and NYSCA conference staff can make the assignment. We will do all we can to honor your preferences, however, NYSCA cannot guarantee placement. The NYSCA Convention Committee reserves the right to make the final determination of all exhibit space assignments.

**Location of Exhibits.** The NYSCA reserves the right to alter the location of exhibits or booths shown on the official floor plans as it deems advisable, and in the best interest of the Exhibition; however, no change of location will be made without full discussion with the Exhibitor affected by such change.

**Installation & Dismantle.** Exhibits may be installed in the area designated between 11:00am-2:00pm on Friday. Exhibitors are asked not to dismantle or disturb their exhibit until after the official closing of the NYSCA Convention. All exhibits and accompanying supplies must be dismantled and removed from the exhibit area by 8:30pm on Saturday.

**Exhibit Arrangements.** All exhibits must be arranged so as not to obstruct the general view or hide the exhibits of others. The standard space equipment provided to the Exhibitor by the NYSCA is one 6' table, 2 chairs.

**Food and Beverage.** The Venue must cater any food or beverage served in the exhibit area. Please consult your Catering/Convention Services Manager for assistance.

**Unclaimed Space.** Any space unclaimed by 12:30pm on Friday may be reassigned without refund of rental paid; the NYSCA will not be liable for any incurred expenses.

**Cancellations:** Cancellations must be made in writing and received no later than 4 weeks prior to the start of the event; such cancellations shall be subject to a 50% cancellation fee. No refunds will be provided for cancellations received within one week of the event. NYSCA reserves the right to reassign space not paid in full by 4 weeks prior to the start of the event.

**Exhibitor Representative Responsibilities.** Each Exhibitor must name at least one person to be the official on-site representative and responsible party. The official representative will receive all relevant materials related to the meeting. That representative shall be authorized to enter into such contracts as may be necessary for fulfillment of obligations to the NYSCA and to other contractors and subcontractors. At least one representative must be at the display during all official

hours of the exhibition.

**Meeting, Event, and Activity Conduct Policy.** The NYSCA strives to create a safe, productive and welcoming environment free from discrimination, harassment, and retaliation for all who participate in NYSCA-sponsored meetings, events and activities ("events"). For purposes of this policy, harassment includes, but is not limited to, sexual harassment, offensive or physically threatening bodily contact, and intimidation or discrimination based on race, religion, age, gender, gender identity, sexual orientation, disability, or appearance. Sexual harassment includes any unwelcome sexual advances or attention, whether physical, virtual, or verbal. Harassment, discrimination or intimidation of any kind will not be tolerated.

This policy applies to all who participate in NYSCA-sponsored events including, but not limited to, attendees, NYSCA staff, sponsors, vendors, guests, contractors, students, and exhibitors. Participation constitutes agreement to comply with this policy as a condition of attendance.

Suspected violations of this policy should be reported to any member of NYSCA Board of Directors while on site at the event or as soon as possible. Violations involving NYSCA staff members or contractors should be reported to the NYSCA Executive Director at [ed@nysca.com](mailto:ed@nysca.com) or in person if after the event.

All reports will be treated seriously and investigated promptly. At NYSCA's sole discretion, policy violations may result in removal from or denial of access to NYSCA-sponsored meetings, events and activities without refund of any applicable registration fee or other costs to the participant.

**Care of Venue.** Exhibitors and/or their agents shall not injure or deface the walls, floors/carpets of the building, the booths and/or the equipment or furnishings in the exhibit space. The Exhibitor will be held liable for any such damage caused by him or his agent.

**Use of Exhibit Space.** No Exhibitor shall assign, sublet or share the whole or any part of their space allotment without consent of the NYSCA and approval of the terms thereof. No Exhibitor is permitted to show goods other than those manufactured or handled by him or her in the regular course of business. No firm or organization who is not assigned space in the exhibit hall will be permitted to solicit business in any manner within the exhibit area.

**Direct Selling.** In the event that an Exhibitor engages in on-site transactions, the Exhibitor will be responsible for complying with all federal, state and local laws regarding sales taxes and laws that may pertain to such sales.

**Entertainment.** The Exhibitor agrees not to sponsor or host group functions unrelated to the NYSCA Convention such as hospitality suites, tours, film showings, speeches or other activities during the meeting and exhibition hours that would in any way interfere with attendance at the conference or induce visitors away from the conference. The Exhibitor must receive approval from the NYSCA for any intended group functions.

**General Restrictions.** (A) Exhibitors can distribute only those food and beverage samples which are manufactured or handled by them in the regular course of business. (B) The NYSCA reserves the right to restrict exhibits that, because of noise, methods of operation or for any reason, becomes objectionable, and also to prohibit or evict without refund any exhibit or person that in the opinion of the NYSCA may detract from the general character of the Exhibition or who interferes in any way with another exhibiting organization or their

(Continued on page 9)

# Exhibit Policies and Procedures (cont.)

## Parking Information

Self-parking is free for all Kartrite Resort guests.

Valet parking is currently available at a rate of \$15.00 per car, per evening for overnight guests and \$10.00 per car, per eight (8) hour period (not available for overnight parking) for day meeting guests.

## Shortline Coach bus

Make traveling from the city a breeze, purchase your bus tickets today! [LEARN MORE](#)

## Airports

- New York Stewart International (SWF) 43mi
- Newark Liberty International (EWR) 98mi

## On Site Dining:

- Bixby's Derby
- Bixby's Tavern & Tap Room
- Harvey's Wallbanger
- Eat Eat Eat buffet
- Surfside Grille
- The Highline coffee shop
- Pop's Sweet Shoppe
- Bar Mez

## NYSCA Contact:

Elizabeth Kantrowitz,  
Controller, NYSCA  
PO Box 557  
Chester NY 10918  
controller@nysca.com  
Phone: (518) 312-4236  
Fax: (518) 312-4249

*(Continued from page 8)*

exhibit staff. (C) No display material exposing an unfinished surface to neighboring booths or an aisle will be permitted.

**Signs / Banners.** Any signs and banners hung in the Venue must be professionally made. Hands made signs are not permitted. No signs or banners may be hung from or on the walls, air walls or doors.

**Fair Employment.** The Exhibitor agrees that during the life of this contract he will not discriminate against any NYSCA employee, Venue or other Exhibitor for employment because of race, color, creed, national origin or ancestry. It is the policy of the NYSCA that all parties doing business with the NYSCA adhere to the principals of, and take reasonable affirmative action to ensure positive progress in Equal Opportunity Employment.

**Liability and Insurance.** The exhibit area may not be located in a securable area of the Venue. The Venue Management will take reasonable precautions to safeguard the exhibit area, however, the NYSCA and the Venue will not be liable for loss of or damage to property of the Exhibitor or his representatives or employees from theft, fire, accident or any other cause beyond its control. Neither the NYSCA nor the Venue assume any responsibility for unclaimed Exhibitor materials remaining in the exhibit area after the event closes, including but not limited to equipment, signage, displays, promotional materials, etc .

**Indemnification.** The Exhibitor assumes responsibility and agrees to indemnify, hold harmless, and defend the NYSCA and the Venue and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises.

The Exhibitor understands that neither the NYSCA nor the Venue maintain insurance covering the Exhibitor's property. The Exhibitor further understands that it is the sole responsibility of the Exhibitor to obtain such insurance. Exhibitors are advised to insure themselves at their expense against property loss or damage and against liability for personal injury. The NYSCA's liability for injury to persons or loss or damage to property shall be limited to the Associations staff and agents only. The Exhibitor shall indemnify the NYSCA against, and hold it harmless from negligence of the Exhibitor in connection with Exhibitor's use of display space.

**Fire Regulation.** All materials used in the exhibit booths must be made of flame-proof materials and conform to all fire department regulations. If the Exhibitor neglects or violates these regulations, or otherwise incurs fire hazards, the NYSCA may cancel, without refund, all or such part of the exhibit that may be irregular.

**Failure to Open Exhibition.** In case the premises of the Venue shall be destroyed or damaged, or if the NYSCA Exhibition fails to take place as scheduled or is interrupted and/or discontinued, or access to the premise is prevented or interfered with by reason of any strike, lockout, injunction, act of war, act of God, act of terrorism, emergency declared by any government agency, or for any other reason, this contract may be terminated by the NYSCA. In the event of such termination, the Exhibitor waives any and all damages and claims for damages and agrees that the sole liability of the NYSCA shall be to return to each Exhibitor his space payments, less his pro rata share of all costs and expenses incurred and committed by the NYSCA.

**Regulations and Contract.** These regulations have been formulated in the best interest of all concerned and become a part of the contract between the Exhibitor and the NYSCA. All matters and questions not covered by these regulations are subject to the decisions of the NYSCA.

**Contractor Services.** Complete information, instructions and schedules or prices regarding shipping, drayage, labor, electrical, furniture, etc. are included in the Exhibitor Kit. Exhibitors that intend to use non-NYSCA designated contractor for installation and dismantling or other services must comply with the NYSCA exhibition rules and regulations, and provide a Certificate of Insurance for liability and workers compensation, and report to the Exhibitor registration table for a pass before entering the exhibit area.

**Package Handling.** Materials can be shipped in advance to Demers Warehouse; Mohegan Sun will NOT accept shipments. Exhibitor is responsible for making prepaid inbound and outbound shipping arrangements; collect shipments or shipments billed to Demers will not be accepted. Please see the Material Handling Order Form in the exhibitor kit for details on how to make shipping arrangements through Demers.

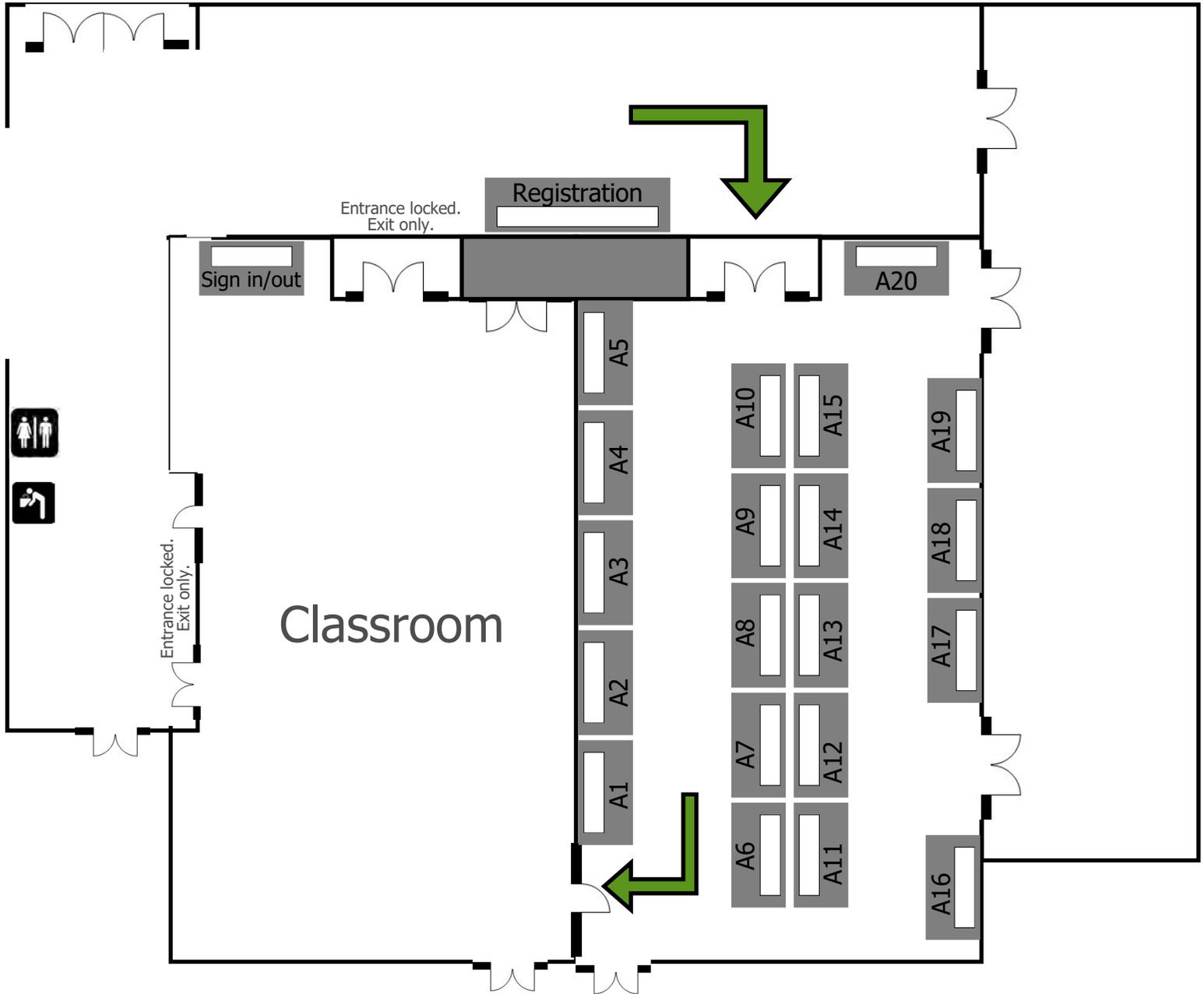
**Electrical and Equipment Orders.** Please note that electricity is not included and must be ordered from the Hotel. The order form for PSAV will be included in the Exhibitor Kit, which will be forwarded to you upon acceptance of your application. The Order Form will detail a listing of telecommunications, electrical, audiovisual services, and prices.

All equipment and services must be ordered by the due date noted on the order form. The completed prepayment form must accompany all order forms. Orders without pre-payment will not be processed. Please consult your Catering/Convention Services Manager if you have a request for equipment or services not detailed on the order form.

## IMPORTANT CONDITIONS AND REGULATIONS

1. Wall, column and permanent building utility outlets are not a part of booth space and are not to be used by Exhibitors unless specified otherwise.
2. All equipment regardless of source of power must comply with all federal and local safety codes.
3. Claims will not be considered unless filed by Exhibitor prior to the close of the exhibition.
4. Under no circumstances shall anyone other than a Venue engineer make electrical connections to house outlets.
5. All equipment must be properly tagged and wired with complete information as to the type of current, voltage, phase, cycle, horsepower, etc.
6. All material and equipment furnished by the Venue for this service order shall remain the Venue's property and shall be removed only by the Venue at the close of the show.
7. All Exhibitors' cords must be of the 3-wire grounded type. All exposed non-current carrying metal parts of boxed equipment, which are liable to be energized, shall be grounded.
8. Advance orders must be received a minimum of five (5) days prior to scheduled Exhibitor's arrival for move in.
9. The Venue is not responsible for equipment malfunction / damage.
10. When contacting the Venue, please record the name and extension of the individuals you talked with.
11. At no time will any Exhibitor, groups or person hang items / objects from any walls or ceiling. All banners, flags, etc. must be authorized and installed by the Venue Engineering Department. Installation or hanging of all materials will be at a one-hour minimum charge. Changes or additional moves will be billed separately.

# NYSCA 2022 Fall Convention Exhibitor Floor Plan



- |  |   |
|--|---|
| <b>A1</b> Nutri-dyn                              | <b>A11</b> Ortho Molecular Products                 |
| <b>A2</b> Lewin & Baglio LLP                     | <b>A12</b> WelcomeWare                              |
| <b>A3</b> ECLIPSE EHR Solutions                  | <b>A13</b> Juvawave                                 |
| <b>A4</b> US Med Supply                          | <b>A14</b> Optavia                                  |
| <b>A5</b> Northeast College of Health Sciences   | <b>A15</b> Cutting Edge Laser Technologies          |
| <b>A6</b> Ultra Pain Products                    | <b>A16</b> Foot Levelers                            |
| <b>A7</b> Summus Medical Laser                   | <b>A17</b> Law Firm of Alex Dell                    |
| <b>A8</b> Injury Docs Now                        | <b>A18</b> <b>REFRESHMENTS (tentative location)</b> |
| <b>A9</b> SMG Mediquip                           | <b>A19</b> Bemer Group USA                          |
| <b>A10</b> Chattanooga/LightForce Therapy Lasers | <b>A20</b> CitiMed                                  |

# NYSCA 2022 FALL CONVENTION

September 30-October 2, 2022

The Kartrite Resort & Indoor Waterpark

555 Resorts World Drive, Monticello, NY 12701 (888) 912-1604



## APPLICATION AND CONTRACT FOR EXHIBIT SPACE

All exhibitor applications and payments must be received by August 31, 2022. **Please print clearly.**

Company Name:

Primary Contact:

E-mail:

Mailing Address:

City:

State:

Zip:

Phone:

Fax:

**Exhibit space assignments are on a first come, first serve basis** at the discretion of the Convention Committee. Exhibit space consists of one skirted table and two chairs. Electricity is included, but must be ordered in advance. WI-Fi is available to registered hotel guests. One (1) lunch ticket is included with each exhibit space.

**Electricity:**  Not requested  Requested but not required  Required

### Lunch Tickets:

Not attending

First Lunch: \_\_\_\_\_ @ Included

Additional Lunch: \_\_\_\_\_ @ \$40.00

Children under 10: \_\_\_\_\_ @ \$25.00

### Exhibit Preference:

Please make 2 exhibit space selections in the order of your preference.

1st Pref: \_\_\_\_\_

2nd Pref: \_\_\_\_\_

### Total Cost:

Exhibit Pkg \$ \_\_\_\_\_

Upgrades \$ \_\_\_\_\_

Add'l Lunches \$ \_\_\_\_\_

Total \$ \_\_\_\_\_

Please **print clearly** the names of up to two (2) participants requiring badges & contact info for exhibitor bulletins:

Name 1:

E-mail:

Name 2:

E-mail:

## PAYMENT INFORMATION

If paying by credit card, please submit payment for your exhibit space using our [online application for Exhibit Space](#). Submission of an additional paper application is not required when completing your application online. OR, you may submit your application via U.S. Mail with a check payable to New York State Chiropractic Association. Payment in full must accompany contract submission.

As your company's authorized representative and agent, as the signee on behalf of your company, by signing below you acknowledge necessary when submitting your application and payment online. Alternatively, you may send a check along with that you have read, understand, and agree to abide by all of the rules, regulations, and provisions governing this exposition.

Authorized Signature:

Date:

Print Name:

Print Title:

**All applications must be received by August 31, 2022. Faxed registrations are NOT accepted.**

Registrations may be submitted [online](#) or via postal mail to:

NYSCA PO Box 557, Chester NY 10918

Questions? Contact [controller@nysca.com](mailto:controller@nysca.com) or call (518) 312-4236



## Upcoming Events

Dates for 2023 NYSCA Conventions coming soon!

Additional sponsorship opportunities may be available at the district level. Please contact the individual districts for more information.

For more information about the NYSCA, please visit us online at [www.NYSCA.com](http://www.NYSCA.com).

### Questions?

Elizabeth Kantrowitz  
NYSCA Controller

PO Box 557  
Chester NY 10918

[controller@nysca.com](mailto:controller@nysca.com)  
Ph: (518) 312-4236  
Fax: (518) 312-4249

**NYSCA 2022 Fall Convention Exhibitor Prospectus**



*New York State  
Chiropractic Association*

PO Box 557, Chester NY 10918  
518-312-4236 ph 518-312-4249 Fax