



Mohegan Sun
a world at play

exhibitor
PROSPECTUS

April 8-10, 2022

At Mohegan Sun Casino & Resort

**NYSCA
2022**

Spring
Convention

NYSCA Conventions

Marketplace Exhibition

The NYSCA Fall Convention brings together leaders in Chiropractic practice, research, academia and industry to present a variety of continuing education courses over three days. It will also feature many exhibiting companies in its Marketplace Exhibition.



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NYSCA Convention Exhibitor Prospectus

Attendee Profile

The NYSCA Spring Convention hosts on average 200+ actively practicing Chiropractors, chiropractic assistants, and office managers from across the state. This is the largest annual gathering of Chiropractors in New York.

Who should exhibit?

Companies and firms that offer innovative products and services related to the Chiropractic industry.

What is included in my sponsorship package?

- Exhibit Space & One banquet luncheon ticket
- Company listing & website link included with online floor plan listing
- Event Program listing
 - Exhibitors may submit their business logo, sized up to ¾"x2" (horizontal)
 - Corporate Sponsors may submit an ad size up to 2"x3½" (horizontal)
- Exhibit Amenities: One skirted table, 2-folding chairs, & ID sign.
 - Due to physical distancing measures in place, we request that exhibitors limit representatives to two persons per booth.
 - Complimentary WIFI (wireless) internet access is available in the Convention Center with the use of a 1011B or G WIFI card in your laptop. Please note this service is not secure.
 - Electrical access is available as a separate order through the hotel. Details will be provided in the Exhibitor Kit
- Exhibitor Kit: Available via e-mail to all paid exhibitors by 01/15/22 (or when registration is processed, whichever is later) and will include any necessary order forms from the venue.



Learn More About NYSCA

For more information about the NYSCA, please visit us online at www.NYSCA.com.

Click here: [i Mohegan Sun Safety Operational Plan](#)



Convention Exhibitor Schedule

Exhibits must be staffed at all times during the hours of exhibition. As a courtesy to the registrants and your fellow exhibitors, NYSCA requests strict adherence to the opening and closing hours.

Exhibitor Installation

Friday, April 8 11:00am – 1:30 pm

Exhibition Hours

Friday, April 8 1:30 pm – 7:00 pm

Refreshment break 4:00 pm*

President’s Welcome Reception..... 6:00 pm - 7:00 pm

Saturday, April 9 7:30 am – 7:00 pm

Refreshment break—Classroom 1..... 9:00 am*

Refreshment break—Classroom 2..... 10:00 am*

Refreshment break—Classroom 1..... 11:00 am*

Banquet Luncheon (exhibits closed) 12:00 pm – 1:30 pm

Exhibitor Appreciation Reception..... 1:30 pm – 2:30 pm

Refreshment break—Classroom 1..... 3:30 pm*

Refreshment break—Classroom 2..... 4:30 pm*

Refreshment break—Classroom 1..... 5:30 pm*

Exhibitor Dismantle

Saturday, April 9 7:00 pm – 8:00 pm

Dismantling must be completed by 8:30 pm.

* **Note:** Timing of refreshment breaks is approximate. The NYSCA reserves the right to make changes, for compelling reasons, to the hours and dates set forth above. Such changes will be made known in advance.

Exhibitor Checklist

- Review exhibitor regulations form, sign & return exhibitor contract Mar 11
- Select exhibit space based on floor plan Mar 11
- Corporate Logo sent to NYSCA: controller@nysca.com Mar 11
- Send conference bag insert to NYSCA Mar 11
- Hotel Reservation cutoff date Mar 25
- Exhibit materials sent to Demers Expo..... to arrive Mar 20 - Mar 25
Contact Demers Expo for specific instructions (860) 882-0003
- Onsite Exhibitor check-in and exhibit space installation Apr 8

How to Reserve Exhibit Space

Online submission of the Application and Contract for Exhibit Space along with payment is preferred.

Alternatively you may submit a paper application via U.S. Mail with a check payable to the NYSCA.



Payment Schedule

To be considered for exhibit space, all applications for commercial exhibit space must be accompanied by payment in full. We are unable to reserve exhibit space without a completed application with payment.

The NYSCA accepts check, MasterCard, Visa, Discover or American Express. Selected exhibitors will be notified of their table location.

Exhibitor Packages

| | | On/Before 03/11/22 | After 03/11/22 |
|--|--|-----------------------|-------------------|
| Exhibitor | Skirted Exhibition Table, Company logo in program, 1 (one) Saturday luncheon ticket | \$950 | \$1100 |
| Exhibitor + Refreshment sponsor | Skirted Exhibition Table, Company logo in program, Signage at refreshment station, 1 (one) Saturday luncheon ticket | \$1350 | \$1500 |
| Exhibitor + Partial luncheon sponsor | Skirted Exhibition Table, Company logo in program, Signage at luncheon entrance, 1 (one) Saturday luncheon ticket | \$2500 | \$3000 |

*Exhibitors & Sponsors are responsible for submitting their logo or advertisement in accordance with submission guidelines no later than **Friday, March 11, 2022**. Ads must be print quality and submitted in .jpg or .png format to controller@nysca.com. Corporate Logo Ad is .75" high X 2" wide. Business Card Ad is 2" high X 3.5" wide*

flexible solutions for your business needs

Sponsorship Upgrades *(Exhibit table not included)*

Sponsor Speaker ... min \$1500.00 (partial) max \$10,000 (exclusive)
Includes company signage (provided by Sponsor) displayed and notation with company logo in program. For details, please contact the convention coordinator at (518) 312-4236

Sponsor Saturday Lunch (Exclusive \$6000.00) \$1500.00
Includes company signage (provided by the Sponsor) displayed and notation with company logo in program.

Sponsor Friday Cocktail Party \$3000.00
Cost may be divided among multiple exhibitors/sponsors. Please contact the Convention Coordinator for details.

Sponsor Refreshment Break (Exclusive \$1000.00) \$500.00
Includes company signage (provided by the Sponsor) displayed and notation with company logo in program.

Sponsor Registration Bags \$500.00

Sponsor Promotional Item in Registration Bags \$250.00
(provided by the Sponsor and approved by the NYSCA)

Insert in Convention Registration Packets \$250.00
(provided by the Sponsor and approved by the NYSCA)



Door Prize!

Convention participants play to win \$100 cash

This game is free for all participants and exhibitors. There is no registration requirement for exhibitors for this game. The only requirement for players is that they pre-register for the convention and be present for the drawing. That's all there is to it!



Please notify our exhibitor liaison if your exhibit will be hosting a drawing or raffle. At your request, your winner may be announced following the Saturday afternoon break

Exhibit Hall Scavenger Hunt

****EXHIBITOR REGISTRATION REQUIRED****



Convention participants play to win a \$100 Amex Gift Card.

This fun game is also free for all attendees and

Exhibitors. Exhibitors who wish to participate in the scavenger hunt should submit questions to be incorporated into the scavenger hunt. These questions are basically information the exhibitor wants each attendee to know about their product or service. For example a fitness company might submit the question: "How long does a workout have to be in order to be effective?" Think about the key points you wish to communicate to booth visitors.

Drawings will take place in the General Session on Saturday following the afternoon break.

Public Relations Guide



Meetings and trade shows offer opportune times to update your social media networks with information as it is happening and share news and products with your audience.



While the possibilities are endless, below are a few actionable ways you can take advantage of social media during a meeting or trade show:



- Announce that you will be exhibiting at the meeting or trade show
- Send teasers about what to expect from your company at the event (i.e. promotions, new products, etc.)
- Tweet reasons to visit your booth
- Post photos from your booth
- Use the meeting hash tag in your tweets (NYSCA 2022 Spring Convention: [#NYSCA22](#))
- Upload videos from your booth to YouTube

Our Organization

The NYSCA is a statewide professional association, comprised entirely of Doctors of Chiropractic. These have joined together in the promotion, advancement, and defense of Chiropractic.

The NYSCA is governed by a democratically elected Board of Directors and House of Delegates. All governing officials are licensed Chiropractors who volunteer their time and efforts and pay full membership dues. Many of these officials also serve on committees, often more than one, which are tasked with specific projects as needs arise.

Further, New York State is divided into seventeen regional districts, each having its own elected officials and hosting monthly meetings and events. Each active district has representation in the House of Delegates to ensure that the voice of each of our members is heard.



Our Mission

NYSCA brings together **Chiropractic** professionals in an effort to:

☑ **Enhance** the public health by assuring universal access to safe and effective health care.

☑ **Lead** chiropractic toward full integration in the evolving health care delivery system as the treatment of choice for the conservative management of neuromusculoskeletal dysfunction.

☑ **Advance** research, elevate the educational standards of the profession, and embrace the highest professional ethics and standards.

☑ **Assist** the Doctor of Chiropractic - the patient's advocate - in delivering accountable, coordinated, patient oriented care to people of all ages.

Our Method

Education

NYSCA presents ongoing Continuing Education seminars throughout the state enabling members to easily and economically fulfill their licensing requirements. Seminars cover such topics as: • Proper practice procedures • Technique and diagnosis • Evidence Based Best Practices and Integration • Insurance Coding • Patient Law and HIPAA compliance

Legal Advocacy

NYSCA monitors all legislation in NYS that affects the Chiropractic profession. In conjunction with our full time lobbyist in Albany, NYSCA works to protect and expand practice rights and the services provided under NYS workers compensation and auto-no fault.

Representation

NYSCA represents chiropractic interests to the NYS Education Department, Chiropractic Licensing Board, the State Departments of Insurance and Health, and the Worker's Compensation Board.

Our Means

Community

NYSCA provides New York Chiropractors the opportunity to share their struggles and successes while working for the collective betterment of the Chiropractic profession

Communication

NYSCA keeps you up to date on issues affecting chiropractic in New York through our quarterly e-newsletter *On the Agenda*, regular fax updates, and through our website:

www.NYSCA.com

NYSCA maintains a dramatic online presence. Our newly redesigned website is updated on a regular basis, providing breaking news on Chiropractic.

NYSCA.com serves as an important resource for prospective patients, allowing them to find accurate information on Chiropractic. It also helps them locate a doctor by searching our member database based on hometown, zip-code, or even the doctor's name.

corporate **SPONSORS**



Who Are NYSCA Corporate Sponsors?

NYSCA Corporate Sponsors are trusted business partners whose valuable contributions help NYSCA achieve its goals in advocating for our members and their patients. NYSCA Sponsors have a proven track record in assisting New York chiropractors with reaching their individual practice goals and in staying on the cutting edge of the health and wellness revolution in their communities. When NYSCA members are planning to make a purchasing decision, we encourage them to first consider products and services offered by NYSCA Sponsors.

WWW.NYSCA.COM
 PO Box 557, Chester NY 10918
 Phone 518-312-4236
 Fax 518-312-4249

| | Diamond | Platinum | Gold |
|--|--|--|---|
| Annual monetary pledge by corporate sponsor | \$5,000 | \$2,500 | \$1,200 |
| Linked banner ad on NYSCA.com | ✓ | n/a | n/a |
| Advance convention exhibitor registration | ✓ | ✓ | ✓ |
| Discounts on exhibitor packages at NYSCA conventions (includes premium exhibitor location) | Complementary refreshment sponsor \$2250 value | 25% discount on all exhibitor packages \$875 value | 10% discount on all exhibitor packages \$350 value |
| Complementary ad space in NYSCA's quarterly newsletter, <i>On The Agenda</i> | ✓ Full page \$1300 value | ✓ Half page \$800 value | ✓ Quarter page \$500 value |
| Updated membership list for postal mailing, preprinted on Avery labels | ✓ Up to 4 times per year upon request \$800+ value | ✓ Up to 2 times per year upon request \$400+ value | ✓ Up to 1 time per year upon request \$200+ value |
| Listing in the sponsorship directory | ✓ | ✓ | ✓ |

**Learn more or become a NYSCA Corporate Sponsor:
 Visit us online at www.nysca.com/advertise.asp**

Exhibit Policies and Procedures

NYSICA Contact:

Elizabeth Kantrowitz,
Controller, NYSICA
PO Box 557
Chester NY 10918
controller@nysca.com
Phone: (518) 312-4236
Fax: (518) 312-4249

Hotel Room Reservations:

Mohegan Sun
Casino & Resort
1 Mohegan Sun Blvd
Uncasville, CT 06382

Group Reservations
Phone: 866-708-1340
Online: [through Passkey](#)
Group Code: NYSICA22

The group rate is:

- Earth Tower
 - Th 4/7/22 \$154
 - Fri 4/8/22 \$240
 - Sat 4/9/22 \$295
 - Sky Tower
 - Th 4/7/22 \$174
 - Fri 4/8/22 \$260
 - Sat 4/9/22 \$315
- Single/ Double
+ tax & gratuity

The group rate is available until 03/24/22. Thereafter, reservations are accepted on a space and rate availability.

Please note: Available inventory may sell out prior to cut off date.

Hotel Recreation & Amenities:

Fitness Center, Indoor pool, Salon, Spa, Golf & Skiing nearby, & more!

Exhibitor Objectives. The Exhibition is meant to supplement the professional meetings being held by providing attendees with the various types of products, services and information available to them. Exhibitors are expected to display their products and/or discuss their services with awareness of the professional and practical needs of the attendees. The NYSICA reserves the right to refuse space to any applicant which, in the opinion of the NYSICA, is unlikely to contribute to the overall objectives of the conference.

Contract for Space. The enclosed application for exhibit space, the notices of space assignment by NYSICA, and the full payment of rental charges, together constitute a contract for a right to use the space. Applications should be filed promptly and must be accompanied by payment in full.

Exhibit Space Specifications. The specifications of each exhibit space allow for one table-top exhibit. Exhibit equipment provided will include a 6' table and two chairs. For questions about exhibit space, contact NYSICA's conference staff for assistance.

Exhibit spaces are assigned on a first come, first served basis. NYSICA must receive payment in full to hold exhibit space. Please indicate if you have no preference and NYSICA conference staff can make the assignment. We will do all we can to honor your preferences, however, NYSICA cannot guarantee placement. The NYSICA Convention Committee reserves the right to make the final determination of all exhibit space assignments.

Location of Exhibits. The NYSICA reserves the right to alter the location of exhibits or booths shown on the official floor plans as it deems advisable, and in the best interest of the Exhibition; however, no change of location will be made without full discussion with the Exhibitor affected by such change.

Installation & Dismantle. Exhibits may be installed in the area designated between 11:00am-2:00pm on Friday. Exhibitors are asked not to dismantle or disturb their exhibit until after the official closing of the NYSICA Convention. All exhibits and accompanying supplies must be dismantled and removed from the exhibit area by 8:30pm on Saturday.

Exhibit Arrangements. All exhibits must be arranged so as not to obstruct the general view or hide the exhibits of others. The standard space equipment provided to the Exhibitor by the NYSICA is one 6' table, 2 chairs.

Food and Beverage. The Venue must cater any food or beverage served in the exhibit area. Please consult your Catering/Convention Services Manager for assistance.

Unclaimed Space. Any space unclaimed by 12:30pm on Friday may be reassigned without refund of rental paid; the NYSICA will not be liable for any incurred expenses.

Cancellations: Cancellations must be made in writing and received no later than 4 weeks prior to the start of the event; such cancellations shall be subject to a 50% cancellation fee. No refunds will be provided for cancellations received within one week of the event. NYSICA reserves the right to reassign space not paid in full by 4 weeks prior to the start of the event.

Exhibitor Representative Responsibilities. Each Exhibitor must name at least one person to be the official on-site representative and responsible party. The official representative will receive all relevant materials related to the meeting. That representative shall be authorized to enter into such contracts as may be necessary for fulfillment of obligations to the NYSICA and to other contractors and subcontractors. At least one

representative must be at the display during all official hours of the exhibition.

Meeting, Event, and Activity Conduct Policy. The NYSICA strives to create a safe, productive and welcoming environment free from discrimination, harassment, and retaliation for all who participate in NYSICA-sponsored meetings, events and activities ("events"). For purposes of this policy, harassment includes, but is not limited to, sexual harassment, offensive or physically threatening bodily contact, and intimidation or discrimination based on race, religion, age, gender, gender identity, sexual orientation, disability, or appearance. Sexual harassment includes any unwelcome sexual advances or attention, whether physical, virtual, or verbal. Harassment, discrimination or intimidation of any kind will not be tolerated.

This policy applies to all who participate in NYSICA-sponsored events including, but not limited to, attendees, NYSICA staff, sponsors, vendors, guests, contractors, students, and exhibitors. Participation constitutes agreement to comply with this policy as a condition of attendance.

Suspected violations of this policy should be reported to any member of NYSICA Board of Directors while on site at the event or as soon as possible. Violations involving NYSICA staff members or contractors should be reported to the NYSICA Executive Director at ed@nysca.com or in person if after the event.

All reports will be treated seriously and investigated promptly. At NYSICA's sole discretion, policy violations may result in removal from or denial of access to NYSICA-sponsored meetings, events and activities without refund of any applicable registration fee or other costs to the participant.

Care of Venue. Exhibitors and/or their agents shall not injure or deface the walls, floors/carpets of the building, the booths and/or the equipment or furnishings in the exhibit space. The Exhibitor will be held liable for any such damage caused by him or his agent.

Use of Exhibit Space. No Exhibitor shall assign, sublet or share the whole or any part of their space allotment without consent of the NYSICA and approval of the terms thereof. No Exhibitor is permitted to show goods other than those manufactured or handled by him or her in the regular course of business. No firm or organization who is not assigned space in the exhibit hall will be permitted to solicit business in any manner within the exhibit area.

Direct Selling. In the event that an Exhibitor engages in on-site transactions, the Exhibitor will be responsible for complying with all federal, state and local laws regarding sales taxes and laws that may pertain to such sales.

Entertainment. The Exhibitor agrees not to sponsor or host group functions unrelated to the NYSICA Convention such as hospitality suites, tours, film showings, speeches or other activities during the meeting and exhibition hours that would in any way interfere with attendance at the conference or induce visitors away from the conference. The Exhibitor must receive approval from the NYSICA for any intended group functions.

General Restrictions. (A) Exhibitors can distribute only those food and beverage samples which are manufactured or handled by them in the regular course of business. (B) The NYSICA reserves the right to restrict exhibits that, because of noise, methods of operation or for any reason, becomes objectionable, and also to prohibit or evict without refund any exhibit or person that in the opinion of the NYSICA may detract from the

(Continued on page 9)

Exhibit Policies and Procedures (cont.)

(Continued from page 8)

general character of the Exhibition or who interferes in any way with another exhibiting organization or their exhibit staff. (C) No display material exposing an unfinished surface to neighboring booths or an aisle will be permitted.

Signs / Banners. Any signs and banners hung in the Venue must be professionally made. Hands made signs are not permitted. No signs or banners may be hung from or on the walls, air walls or doors.

Fair Employment. The Exhibitor agrees that during the life of this contract he will not discriminate against any NYSCA employee, Venue or other Exhibitor for employment because of race, color, creed, national origin or ancestry. It is the policy of the NYSCA that all parties doing business with the NYSCA adhere to the principals of, and take reasonable affirmative action to ensure positive progress in Equal Opportunity Employment.

Liability and Insurance. The exhibit area may not be located in a securable area of the Venue. The Venue Management will take reasonable precautions to safeguard the exhibit area, however, the NYSCA and the Venue will not be liable for loss of or damage to property of the Exhibitor or his representatives or employees from theft, fire, accident or any other cause beyond its control. Neither the NYSCA nor the Venue assume any responsibility for unclaimed Exhibitor materials remaining in the exhibit area after the event closes, including but not limited to equipment, signage, displays, promotional materials, etc .

Indemnification. The Exhibitor assumes responsibility and agrees to indemnify, hold harmless, and defend the NYSCA and the Venue and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises.

The Exhibitor understands that neither the NYSCA nor the Venue maintain insurance covering the Exhibitor's property. The Exhibitor further understands that it is the sole responsibility of the Exhibitor to obtain such insurance. Exhibitors are advised to insure themselves at their expense against property loss or damage and against liability for personal injury. The NYSCA's liability for injury to persons or loss or damage to property shall be limited to the Associations staff and agents only. The Exhibitor shall indemnify the NYSCA against, and hold it harmless from negligence of the Exhibitor in connection with Exhibitor's use of display space.

Fire Regulation. All materials used in the exhibit booths must be made of flame-proof materials and conform to all fire department regulations. If the Exhibitor neglects or violates these regulations, or otherwise incurs fire hazards, the NYSCA may cancel, without refund, all or such part of the exhibit that may be irregular.

Failure to Open Exhibition. In case the premises of the Venue shall be destroyed or damaged, or if the NYSCA Exhibition fails to take place as scheduled or is interrupted and/or discontinued, or access to the premise is prevented or interfered with by reason of any strike, lockout, injunction, act of war, act of God, act of terrorism, emergency declared by any government agency, or for any other reason, this contract may be terminated by the NYSCA. In the event of such termination, the Exhibitor waives any and all damages and claims for damages and agrees that the sole liability of the NYSCA shall be to return to each Exhibitor his space payments, less his pro rata share of all costs and expenses incurred and committed by the NYSCA.

Regulations and Contract. These regulations have been formulated in the best interest of all concerned and become a part of the contract between the

Exhibitor and the NYSCA. All matters and questions not covered by these regulations are subject to the decisions of the NYSCA.

Contractor Services. Complete information, instructions and schedules or prices regarding shipping, drayage, labor, electrical, furniture, etc. are included in the Exhibitor Kit. Exhibitors that intend to use non-NYSCA designated contractor for installation and dismantling or other services must comply with the NYSCA exhibition rules and regulations, and provide a Certificate of Insurance for liability and workers compensation, and report to the Exhibitor registration table for a pass before entering the exhibit area.

Package Handling. Materials can be shipped in advance to Demers Warehouse; Mohegan Sun will NOT accept shipments. Exhibitor is responsible for making prepaid inbound and outbound shipping arrangements; collect shipments or shipments billed to Demers will not be accepted. Please see the Material Handling Order Form in the exhibitor kit for details on how to make shipping arrangements through Demers.

Electrical and Equipment Orders. Please note that electricity is not included and must be ordered from the Hotel. The order form for PSAV will be included in the Exhibitor Kit, which will be forwarded to you upon acceptance of your application. The Order Form will detail a listing of telecommunications, electrical, audiovisual services, and prices.

All equipment and services must be ordered by the due date noted on the order form. The completed prepayment form must accompany all order forms. Orders without pre-payment will not be processed. Please consult your Catering/Convention Services Manager if you have a request for equipment or services not detailed on the order form.

IMPORTANT CONDITIONS AND REGULATIONS

1. Wall, column and permanent building utility outlets are not a part of booth space and are not to be used by Exhibitors unless specified otherwise.
2. All equipment regardless of source of power must comply with all federal and local safety codes.
3. Claims will not be considered unless filed by Exhibitor prior to the close of the exhibition.
4. Under no circumstances shall anyone other than a Venue engineer make electrical connections to house outlets.
5. All equipment must be properly tagged and wired with complete information as to the type of current, voltage, phase, cycle, horsepower, etc.
6. All material and equipment furnished by the Venue for this service order shall remain the Venue's property and shall be removed only by the Venue at the close of the show.
7. All Exhibitors' cords must be of the 3-wire grounded type. All exposed non-current carrying metal parts of boxed equipment, which are liable to be energized, shall be grounded.
8. Advance orders must be received a minimum of five (5) days prior to scheduled Exhibitor's arrival for move in.
9. The Venue is not responsible for equipment malfunction / damage.
10. When contacting the Venue, please record the name and extension of the individuals you talked with.
11. At no time will any Exhibitor, groups or person hang items / objects from any walls or ceiling. All banners, flags, etc. must be authorized and installed by the Venue Engineering Department. Installation or hanging of all materials will be at a one-hour minimum charge. Changes or additional moves will be billed separately.

Airports/Transportation:

Airport:

[Bradley International](#)
[TF Green International](#)

*Shuttles are available between BDL and PVD to Mohegan Sun. Advance reservations can be made by calling 888.320.4577x2

Public Bus:

[Line Runs, Charter Runs](#)
and [Asian Line Runs](#)

For more information, call 888.770.0140.

Taxi:

[Seat Bus](#) 860.886.2631
Yellow Cab 860.443.4321
Norwich Taxi 860.848.2227

Train:

[Amtrak](#) 800.USA.RAIL
[Metro-North](#) 877.690.5114

Mohegan Sun offers complimentary self parking, as well as 24-hr valet parking. [Click here for info](#)

For more transportation options, [click here](#).

Restaurants:

Fine Dining:





[Ballo Italian Restaurant;](#)
[Bobby Flay's Bar](#)
[Americain;](#) [Michael](#)
[Jordan's Steakhouse;](#)
[Todd English's Tuscany](#)

*Reservations recommended

Casual dining, buffet, nightclubs, and more also available. [Learn more!](#)

NYS CA 2022 SPRING CONVENTION | EXHIBIT HALL

| | | | | | |
|--------------|---|---|-----------------------|-----------------------|---------------------|
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| | 48 Premier Corp Sponsor OUM Chiropractor | 30 Eclipse | 29 Berman | 28 BHNY Law | 27 Palmer.edu |
| Classroom A3 | 48 Premier Corp Sponsor OUM Chiropractor | 23 Speaker Sponsor Foot Levelers | 24 TLD Systems | 25 Sycamore Med | 26 OmegaQuant |
| | 48 Premier Corp Sponsor OUM Chiropractor | 16 Amer.Arb,Assoc | 17 Excite Med | 18 ClickHeaters | 19 Breakthrough |
| Classroom A3 | 48 Premier Corp Sponsor OUM Chiropractor | 15 Fass&D'Agostino | 14 SMG Mediquip | 13 Prudential | 12 NSPC Surgery |
| | 48 Premier Corp Sponsor OUM Chiropractor | 8 Diamond Corp Sponsor Labcorp | 9 Optavia | 10 Lighforce | 11 ZwangerPesiri |
| Classroom A3 | 48 Premier Corp Sponsor OUM Chiropractor | 7 NYCPAC | 6 NCHS (NYCC) | 5 Stat Biomed | to Registration |
| | 48 Premier Corp Sponsor OUM Chiropractor | 1 Lewin & Baglio | 2 Juvawave | 3 Infinedi | |

 Scavenger Hunt
  Raffles, Games, & Giveaways
  Promotional Offers
  to Registration



NYSKA 2022 SPRING CONVENTION

April 8-10, 2022

Mohegan Sun Casino & Resort
1 Mohegan Sun Blvd, Uncasville CT 06382
(877) 664-3426 | www.mohegansun.com



Application and Contract for Exhibit Space

All exhibitor applications and payments must be received by March 11, 2022. **Please print clearly.**

Company Name:

Primary Contact:

E-mail:

Mailing Address:

City:

State:

Zip:

Phone:

Fax:

Exhibit space assignments are on a first come, first serve basis at the discretion of the Convention Committee. Exhibit space consists of one skirted table and two chairs. PSAV/Electricity is **NOT** included and must be ordered through the hotel. Exposition services must be requested through Demers Events and Expo Services.

Lunch Tickets:

Not attending

Chicken Breast: _____

Salmon Fillet: _____

Vegetarian: _____

Additional Lunch Tickets (one included in exhibit cost)

Adult: _____ @ \$40.00

Children under 10: _____ @ \$25.00

Exhibit Preference:

Please make 2 booth selections
in the order of your preference.

1st Pref: _____

2nd Pref: _____

Total Cost:

Exhibit Pkg \$ _____

Upgrades \$ _____

Add'l Lunches \$ _____

Total \$ _____

Please **print clearly** the names of up to two (2) participants requiring badges and contact info for exhibitor bulletins:

Name 1:

E-mail:

Name 2:

E-mail:

Payment Information

If paying by credit card, please submit payment for your exhibit space using our [online application for Exhibit Space](#). Submission of an additional paper application is not required when completing your application online. OR, you may submit your application via U.S. Mail with a check payable to New York State Chiropractic Association. Payment in full must accompany contract submission.

As your company's authorized representative and agent, as the signee on behalf of your company, by signing below you acknowledge necessary when submitting your application and payment online. Alternatively, you may send a check along with that you have read, understand, and agree to abide by all of the rules, regulations, and provisions governing this exposition.

Authorized Signature:

Date:

Print Name:

Print Title:

ALL APPLICATIONS MUST BE RECEIVED BY FRIDAY, FEB 11, 2022

Return the application via mail or fax to:

NYSKA PO Box 557, Chester NY 10918

Phone (518) 312-4236 | Fax (518) 312-4249



Upcoming Events

Dates and location for the NYSCA
2022 Fall Convention coming soon!

Additional sponsorship opportunities may be available
at the district level. Please contact the individual
districts for more information.

For more information about the NYSCA, please visit us
online at www.NYSCA.com.

Questions?

Please contact the
Exhibit Manager

Elizabeth Kantrowitz

518-312-4236

controller@nysca.com

NYSCA 2022 Spring Convention Exhibitor Prospectus



*New York State
Chiropractic Association*

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