



# corporate **SPONSORS**

**New York State Chiropractic Association**  
PO Box 557, Chester NY 10918  
Phone (518) 785-6346 | Fax (518) 785-6352  
[www.NYSCA.com](http://www.NYSCA.com) | [info@nysca.com](mailto:info@nysca.com)

**Revised**  
May 2025

## Our Organization

The NYSCA is a statewide professional association, comprised entirely of Doctors of Chiropractic. These have joined together in the promotion, advancement, and defense of Chiropractic.

The NYSCA is governed by a democratically elected Board of Directors and House of Delegates. All governing officials are licensed Chiropractors who volunteer their time and efforts and pay full membership dues. Many of these officials also serve on committees, often more than one, which are tasked with specific projects as needs arise.

Further, New York State is divided into seventeen regional districts, each having its own elected officials and hosting monthly meetings and events. Each active district has representation in the House of Delegates to ensure that the voice of each of our members is heard.



## Our Mission

NYSCA brings together **Chiropractic** professionals in an effort to:

☑ **Enhance** the public health by assuring universal access to safe and effective health care.

☑ **Lead** chiropractic toward full integration in the evolving health care delivery system as the treatment of choice for the conservative management of neuromusculoskeletal dysfunction.

☑ **Advance** research, elevate the educational standards of the profession, and embrace the highest professional ethics and standards.

☑ **Assist** the Doctor of Chiropractic - the patient's advocate - in delivering accountable, coordinated, patient oriented care to people of all ages.

## Our Method

### Education

NYSCA presents ongoing Continuing Education seminars throughout the state enabling members to easily and economically fulfill their licensing requirements. Seminars cover such topics as: • Proper practice procedures • Technique and diagnosis • Evidence Based Best Practices and Integration • Insurance Coding • Patient Law and HIPAA compliance

### Legal Advocacy

NYSCA monitors all legislation in NYS that affects the Chiropractic profession. In conjunction with our full time lobbyist in Albany, NYSCA works to protect and expand practice rights and the services provided under NYS workers compensation and auto-no fault.

### Representation

NYSCA represents chiropractic interests to the NYS Education Department, Chiropractic Licensing Board, the State Departments of Insurance and Health, and the Worker's Compensation Board.

## Our Means

### Community

NYSCA provides New York Chiropractors the opportunity to share their struggles and successes while working for the collective betterment of the Chiropractic profession

### Communication

NYSCA keeps you up to date on issues affecting chiropractic in New York through our quarterly e-newsletter *On the Agenda*, regular fax updates, and through our website:

**[www.NYSCA.com](http://www.NYSCA.com)**

NYSCA maintains a dramatic online presence. Our website is updated on a regular basis, providing breaking news on Chiropractic.

NYSCA.com serves as an important resource for prospective patients, allowing them to find accurate information on Chiropractic. It also helps them locate a doctor by searching our member database based on hometown, zip-code, or even the doctor's name.



# corporate SPONSORS

## Who Are NYSCA Corporate Sponsors?

NYSCA Corporate Sponsors are trusted business partners whose valuable contributions help NYSCA achieve its goals in advocating for our members and their patients. NYSCA Sponsors have a proven track record in assisting New York chiropractors with reaching their individual practice goals and in staying on the cutting edge of the health and wellness revolution in their communities. When NYSCA members are planning to make a purchasing decision, we encourage them to first consider products and services offered by NYSCA Sponsors.

	Diamond	Platinum	Gold
Annual monetary pledge by corporate sponsor	\$5,000	\$2,500	\$1,200
Linked banner ad on NYSCA.com	✓	n/a	n/a
Advance convention exhibitor registration	✓	✓	✓
Discounts on exhibitor packages at NYSCA conventions <i>(includes premium exhibitor location)</i>	Complementary refreshment sponsor	25% discount on all exhibitor packages	10% discount on all exhibitor packages
Complementary ad space in NYSCA's quarterly newsletter, <i>On The Agenda</i>	✓ <i>Full page</i>	✓ <i>Half page</i>	✓ <i>Quarter page</i>
Updated membership list for postal mailing, preprinted on Avery labels	✓ <i>Up to 4 times per year upon request</i>	✓ <i>Up to 2 times per year upon request</i>	✓ <i>Up to 1 time per year upon request</i>
Listing in the sponsorship directory	✓	✓	✓

*Learn more or become a NYSCA Corporate Sponsor:  
Visit us online at [www.nysca.com/advertise.asp](http://www.nysca.com/advertise.asp)*

# Corporate Sponsorship Agreement and Contract

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*New York State Chiropractic Association is a New York 501(c)6 not-for-profit professional association*

This Agreement is entered into by and between the New York State Chiropractic Association ("NYSCA") and the undersigned entity or individual ("Sponsor") for the purposes of establishing and maintaining Corporate Sponsor membership status with NYSCA under the terms and conditions set forth herein.

## 1. Membership Qualifications and Application

Corporate/Supporting Membership in the NYSCA is a privilege and may be granted to a domestic or foreign, for-profit or not-for-profit corporation (excluding NYSCA, NYSCA districts, and any NYSCA affiliates), limited liability company, professional services limited liability corporation, joint-stock association, unincorporated association, or partnership that:

- Offers products or services that comport with the New York chiropractic enabling law as defined in New York State Education Law, Article 132, and
- Supports chiropractic education, training, and practice.

Applicants must:

- Submit a completed Corporate Sponsorship Application.
- Supply three chiropractic references.
- Supply information about your business model (how our members will engage with your company), including a generic sample of any contracts you might ask our members to sign,
- Supply a copy of any contract your business would request the Association to sign
- Await approval by the NYSCA Board of Directors and confirmation of payment clearance.

## 2. Term, Renewal, and Non-Renewal

- This agreement becomes effective upon execution and payment approval and renews automatically on the Sponsor's annual anniversary date.
- The NYSCA will issue a renewal notification via email to the primary contact designated on the sponsor application no less than fourteen (14) calendar days prior to the annual renewal date. It is the responsibility of the Sponsor to ensure that contact information remains current and accurate. Failure to receive such notification does not relieve the Sponsor of its obligation to remit payment for the renewal term unless proper notice of non-renewal has been provided in accordance with this Agreement.
- If the Sponsor does not wish to renew, written notice must be submitted no less than seven (7) business days prior to the renewal date.

## 3. Fees, Refunds, and Suspension

- Sponsor agrees to pay the full amount of sponsorship dues as specified.
- All dues are non-refundable.
- NYSCA reserves the right to suspend Corporate/Supporting Membership for non-payment of fees following adequate notification efforts. Suspension includes:
  - Marking the Sponsor as "Inactive" in NYSCA systems.
  - Removal from the NYSCA website Marketplace.
- Membership may be reinstated upon payment of outstanding balances. Membership will be cancelled if fees remain unpaid for 30 days post-notification.

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#### 4. Use of NYSCA Name and Logo

Sponsors may use the NYSCA name only in the following manners:

- “Corporate Sponsor of the New York State Chiropractic Association” or
- “A proud Corporate Sponsor of the New York State Chiropractic Association.”

Any further reference to NYSCA in materials must include the following **required disclaimer**:

The New York State Chiropractic Association (NYSCA) does not endorse, approve, or make any representations or warranties regarding the quality, efficacy, or suitability of any products or services offered by its Corporate or Supporting Members. Furthermore, the NYSCA has not conducted any independent evaluation, investigation, or verification of such products or services, and disclaims any responsibility or liability related thereto.

Sponsors wishing to use the NYSCA logo beyond this context must:

- Submit a written request detailing intended use.
- Receive prior approval from the NYSCA President and Treasurer, in consultation with NYSCA legal counsel.

Use of the NYSCA logo or name is strictly prohibited following membership expiration, termination, or revocation.

#### 5. Non-Endorsement & Indemnification

- Corporate/Supporting membership is not an endorsement by NYSCA of the Sponsor’s policies, practices, products, or services.
- Sponsor agrees to indemnify and hold harmless NYSCA, its Officers, Directors, Delegates, Committees, Employees, and affiliated entities from all claims, liabilities, and actions arising from or related to the Sponsor’s actions or materials.

#### 6. Sponsor Disclaimer Requirement

Any promotional or educational material referencing NYSCA must include the following disclaimer:

The author of this document or promotion, while identified as a sponsoring entity or individual of the New York State Chiropractic Association (NYSCA), is an independent organization or person. The views and opinions expressed herein are solely those of the author and have not been reviewed for accuracy, authorized, or approved by the NYSCA. Accordingly, the content of this document shall not be construed as an endorsement, approval, or verification of its accuracy by the NYSCA, either directly or indirectly.

#### 7. NYSCA Right to Cancel or Reject

NYSCA reserves the right to reject, cancel, or modify any Sponsor benefit or status for any reason at any time.

#### 8. Non-Exclusivity

Nothing in this Agreement shall be construed to grant the Sponsor exclusive rights or privileges with respect to sponsorship, advertising, promotion, or any other engagement with the NYSCA. The NYSCA reserves the right to enter into sponsorship or promotional agreements with other organizations, companies, or individuals, including those offering competing products or services, at its sole discretion and without notice to the Sponsor.

#### 9. Sponsor Policy Compliance

Sponsor acknowledges that additional sponsor policies and participation guidelines are available at:

 [www.nysca.com/corporate-sponsorship-policies](http://www.nysca.com/corporate-sponsorship-policies)

By signing this agreement, the Sponsor affirms that they have reviewed and agree to comply with these policies as a condition of membership.

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## 10. Legal Provisions

**Confidentiality:** Sponsor agrees to maintain in confidence and not disclose to any third party any proprietary or confidential information received from the NYSCA in connection with this agreement, including but not limited to member data, except as required by law or with the prior written consent of the NYSCA. This obligation shall survive the termination of this Agreement.

**Compliance with Laws:** Sponsor agrees to comply with all federal, state, and local regulations, including NYSCA policies and event guidelines.

**Assignment:** This Agreement is not transferable or assignable by either party without prior written consent of the other.

**Notices:** All notices under this Agreement shall be made in writing and delivered by mail or email to the addresses provided below or as otherwise designated in writing.

**Waiver:** A waiver of any term or provision of this Agreement shall not constitute a waiver of any other term or provision, nor shall any waiver be deemed a continuing waiver.

**Entire Agreement:** This document represents the entire agreement between the Parties and supersedes all prior oral or written understandings. It may only be amended in writing, signed by both Parties.

**Governing Law and Jurisdiction:** All disputes arising from this Agreement shall be governed by and construed in accordance with the laws of the State of New York. The parties submit to the jurisdiction of the State of New York for all legal proceedings.

**Limitation of Liability:** If NYSCA is found to have breached this contract, the Sponsor agrees that damages shall be limited to the amount paid under this Agreement.

**Attorneys' Fees:** In any dispute (including arbitration), the prevailing party shall be entitled to reimbursement of reasonable attorneys' fees and related expenses, excluding contingency-based premium amounts.

## 11. Acknowledgment and Acceptance

By signing below, the Sponsor acknowledges that they have read, understood, and agree to abide by the terms and conditions set forth in this Agreement, as well as any additional guidelines referenced herein.

### SPONSOR INFORMATION

Sponsor Name: \_\_\_\_\_

Authorized Representative: \_\_\_\_\_

Title: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

### NYSCA AUTHORIZATION

Authorized NYSCA Representative: \_\_\_\_\_

Title: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Initial Here: \_\_\_\_\_

## CORPORATE SPONSORSHIP APPLICATION

For more information, please contact NYSCA at 518-785-6346 or email [info@nysca.com](mailto:info@nysca.com). **Please print clearly.**

Company Name:

Mailing Address:

City:

State:

Zip:

Website:

Phone:

Fax:

E-mail Address:

**Briefly describe your company** – 25-50 words (to be used during “shout-outs” at regional/statewide programs):

**Special Note:** NYSCA’s *Sponsor Directory* lists companies alphabetically and by category; please select ONE category only.

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> Billing/Coding and Collections  | <input type="checkbox"/> Business/Financial Services    | <input type="checkbox"/> Chiropractic Equipment/Supplies & Patient Education |
| <input type="checkbox"/> Consultants/Practice Management | <input type="checkbox"/> Educational Institutions       | <input type="checkbox"/> Insurance Services/Risk Management                  |
| <input type="checkbox"/> Laboratory Services             | <input type="checkbox"/> Legal Services                 | <input type="checkbox"/> Medical/Clinical Services                           |
| <input type="checkbox"/> Nutrition & Wellness            | <input type="checkbox"/> Software - Practice Management | <input type="checkbox"/> X-Ray, Diagnostic Imaging Services & Equipment      |

**Please print clearly** several key products or services that your company provides:

1:

2:

3:

### COMPANY CONTACTS

Name	Title	Email Address
1.		
2.		
3.		
4.		
5.		
6.		

### SPONSORSHIP INFORMATION

**Please choose sponsorship level:** ☐ PREMIER \$10,000 ☐ DIAMOND \$5,000 ☐ PLATINUM \$2,500 ☐ GOLD \$1,200

Please submit payment for your corporate sponsorship via credit card using our [online payment portal](#). Alternatively, you may send a check along with this completed application via postal mail. Payment in full must accompany contract submission. Requests for refunds/cancellations are not accepted after contract is finalized and payment is processed.

### CREDIT CARD AUTHORIZATION AND AUTO-RENEWAL ACKNOWLEDGMENT

By providing credit card information together with this application, the Sponsor hereby authorizes the New York State Chiropractic Association (NYSCA) to charge the designated credit card for the full amount of sponsorship dues as outlined in this Application. This authorization includes automatic annual renewal charges in accordance with the terms of the Corporate Sponsorship Agreement and Contract, unless the Sponsor provides written notice of intent not to renew at least seven (7) business days prior to the renewal date.

The submitting individual affirms that they are an authorized user of the credit card provided. The Sponsor is responsible for notifying NYSCA promptly of any changes to billing information to avoid disruption in service or benefits.

By submitting this application, the Sponsor agrees to the terms of this authorization and acknowledges that sponsorship dues are non-refundable once charged.

Authorized Signature:

Date:

Print Name:

Print Title:





## Questions?

Please contact the  
Administrative  
Office

518-785-6346

[info@nysca.com](mailto:info@nysca.com)

## NYSCA CORPORATE SPONSORSHIP INFORMATION BROCHURE



***New York State  
Chiropractic Association***

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